



25019334

QP CODE: 25019334

Reg No :

Name :

**BBM DEGREE (CBCS)) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY
CHANCE EXAMINATIONS, FEBRUARY 2025**

Fourth Semester

Bachelor of Business Management

Core Course - BM4CRT19 - MANAGERIAL ECONOMICS

2017 Admission Onwards

8A2A1664

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is incremental cost?
2. What is boom?
3. What is Economic Development?
4. Define Centrally Planned Economy.
5. Meaning of Corporate Sector.
6. What is income elasticity of demand?
7. Mention any two managerial uses of cross elasticity of demand.
8. What is trend projection method to demand forecasting?
9. What do you mean by Law of Supply?
10. Define production function.
11. What is imperfect competition?
12. What is collusive model?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Is there any relationship between GDP, saving and investment of a country? Discuss.





14. Differentiate between inflation and deflation.
15. What is public sector Enterprises? Give its Role.
16. What is diminishing marginal utility?
17. Explain the reasons for the operation of law of demand.
18. Define price elasticity of supply. Explain its measurements.
19. Describe Marketing Economies.
20. Explain the different types of pricing policies.
21. How does a firm under perfect competition determine its output?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Define national income. Explain the basic concepts of national.
23. Explain the various types of demand.
24. Explain the determinants of Law of Supply.
25. 'Chamberlin's concept of monopolistic competition is a blending of competition and monopoly'. Discuss.

(2×15=30)

