



QP CODE: 25801226

Reg No :

Name :

BHM DEGREE REGULAR/SUPPLEMENTARY EXAMINATIONS, MARCH 2025

Eight Semester

BACHELOR IN HOTEL MANAGEMENT

BH8CRT39 - TRAVEL AND TOURISM MANAGEMENT

2020 Admission Onwards

A53C239C

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What are the primary objectives of the Ministry of Tourism in India?
2. Describe the key components of tourism management in India.
3. How many countries were initially part of ICAO, and how many nations are currently members?
4. How does PATA promote tourism within the Pacific region?
5. What is the primary purpose of a passport?
6. Can you name three types of Indian visas?
7. Why is risk analysis important when considering starting a travel agency?
8. What do you mean by Destination marketing?
9. Through which channels do tour operators typically sell their travel packages?
10. What currency is used in India?
11. What is the purpose of obtaining a Forex license?
12. What is the purpose of Form A2 in foreign exchange transactions in India?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Assess the role and impact of the Kerala Tourism Development Corporation (KTDC) in promoting tourism within the state of Kerala.
 14. Discuss how IATO's objectives and functions contribute to promoting national integration, international goodwill, and the development of tourism.
 15. What are the primary objectives of the United Nations World Tourism Organization (UNWTO) in promoting tourism worldwide.
 16. Write down any 5 contributions of International Tourism Organisations.
 17. Explain the common documents required for Visa on Arrival for Indian citizens.
 18. Explain the importance of travel insurance and its coverage. List at least five risks covered under a typical travel insurance policy.
 19. What role did the emergence of commercial aviation play in the evolution of travel agencies in the mid-20th century, and how did agencies adapt to this new mode of transportation?
 20. What are the key functions of a travel agency in assisting travelers with their trips?
 21. Describe three types of tour operators based on their target market and specialization.
- (6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the key objectives of the ITDC, including its role in the development and promotion of tourism infrastructure, operation of hotels and resorts, and promotion of domestic and international tourism
23. Evaluate the effectiveness of the International Air Transport Association (IATA) in promoting safety within all areas of air transportation.
24. Examine the benefits and uses of possessing an Indian passport, considering its role as proof of citizenship, identity, and residence, as well as its significance in facilitating international travel and accessing consular assistance.
25. Outline the key steps and requirements outlined by the Ministry of Tourism, Government of India, for obtaining recognition or renewal as an approved travel agency.

(2×15=30)

