



QP CODE: 24001276

Reg No :

Name :

BBA DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024

Sixth Semester

Bachelor of Business Administration

CHOICE BASED CORE COURSE - BA6CBT33 - SUPPLY-CHAIN MANAGEMENT

2017 Admission Onwards

9F6C5B9D

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define Logistics management.
2. What are the stages in SC integration?
3. What is Macro Agility?
4. What is Physical Supply Chain?
5. What is Negotiation?
6. What is Purchasing and Finance?
7. Define Out bound logistics.
8. Define Outsourcing.
9. What is Manufacturing Outsourcing?
10. What is Resource Utilization?
11. Define SCOR model.
12. What is Hierarchial based Systems?

(10×2=20)



Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain Eight Components of SCM.
14. State the advantages of SCM.
15. Explain Evolution Stages of SCM.
16. What are major Barriers to Supply Chain Integration?
17. Discuss Dimensions OF Supply Chain Excellence.
18. Explain importance and objectives of Purchasing and Supply Chain Management.
19. What is Integrated Logistics? Explain.
20. Explain Risks in Outsourcing.
21. Explain Performance Measurement in SCM.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Briefly Explain Reasons behind SC Integration.
23. Explain the Concept of Material Sourcing. In your opinion is it similar to Purchasing?
24. Briefly Explain new Trends in SCM Outsourcing.
25. Explain Financial measures and Non financial Measures of SCM.

(2×15=30)

