



QP CODE: 24001340



Reg No :

Name :

BBA DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, MARCH 2024

Sixth Semester

Bachelor of Business Administration

CHOICE BASED CORE COURSE - BA6CBT27 - HEALTHCARE MANAGEMENT

2017 Admission Onwards

F9915B57

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define health status.
2. What do you include in public health services?
3. What do you mean by training?
4. Define cash budget.
5. Define skimming pricing.
6. Define staff nurse.
7. Name any three bodies under the administrative control of department of health.
8. What do you mean by laboratory services?
9. What is pathology?
10. Define medical records.
11. Discuss any two functions of medical records.
12. Define health tourism?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. How hospital can be viewed as a social system?
14. What are the various decisions taken by hospitals?





15. Write a detailed note on health-care planning.
16. Discuss the problems associated with out-patient services and give suggestions for effective functioning of OPDs.
17. Explain the organisation of health system at national level in India.
18. Write a detailed note on emergency department
19. Write short note on following depts.(a) Cardiology(b)Urology (c)ENT gynaecology.
20. Discuss the various types of records maintained by a hospital.
21. Discuss the mechanism of records management of hospital.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss various basic health services of hospitals.
23. Discuss various analysis of cost containment strategy.
24. Discuss the salient features of Escorts Heart Institute and Research centre and how it help in promotion of health tourism in India?
25. Discuss the scope of health tourism in India and also mention the challenges in its way.

(2×15=30)

