



QP CODE: 25019444



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Reg No :

Name :

**B.Sc DEGREE (CBCS) REGULAR/ IMPROVEMENT/ REAPPEARANCE / MERCY
CHANCE EXAMINATIONS, FEBRUARY 2025**

Fourth Semester

B.Sc Apparel and Fashion Design Model III

Core Course - AF4CRT15 - FUNDAMENTALS OF DESIGN THINKING

2017 Admission Onwards

D8DCA44F

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. In which stage of the design thinking design ideas are developed? Explain.
2. Write about 2 types of research.
3. "Drivers can also act as barriers" Explain.
4. Write about post modernism.
5. Write about the term value used in design thinking.
6. Define digital sketching.
7. What is symbol?
8. Write about symmetrical & asymmetrical layouts.
9. Write about the important of developing designs during prototyping stage.
10. Define the prototype maquette.
11. Briefly explain the 6th stage of desinthinking.
12. Does a book design have to be a certain size, justify?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the proposition with an example.





14. Explain diagram techniques used in information gathering.
15. Explain Divergence, Convergence, Transformation.
16. Explain opposition & Two-in-ones.
17. Explain puns and its types.
18. Explain prototyping.
19. Explain Design vocabulary.
20. Explain finishing the third element of implementation thinking.
21. Explain serious/ continuity the last element of implimentation thinking.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Write an essay about the target group identification character profile and resources of them.
23. Write essay on idea generation.
24. Define refinement & Explain Thinking in images with example.
25. Write about the material & media and also write 4th and 2nd element of implementation.

(2×15=30)

