



QP CODE: 25801228

Reg No :

Name : .....

# BHM DEGREE REGULAR/SUPPLEMENTARY EXAMINATIONS, MARCH 2025 Eight Semester

**BACHELOR IN HOTEL MANAGEMENT** 

## **BH8CRT41 - ENTREPRENEURSHIP DEVELOPMENT**

2020 Admission Onwards
D646FB0B

Time: 3 Hours Max. Marks: 80

#### Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. Define the need for achievement in entrepreneurship.
- 2. Mention any two roles of entrepreneurs in economic growth.
- 3. Mention any two roles of entrepreneurs in economic development.
- 4. Mention one key difference between an entrepreneur and an intrapreneur.
- 5. Why is women entrepreneurship considered important for economic development?
- 6. What is problem-based project identification?
- 7. What is the focus of innovation-based project identification?
- 8. What is project formulation?
- 9. What is project design and network analysis?
- 10. Why is the location of a project important?
- 11. How do EntrepreneurshipDevelopment programs contribute to balanced regional development?
- 12. Mention two objectives of entrepreneurial education and training.

 $(10 \times 2 = 20)$ 

# Part B

Answer any **six** questions.

Each question carries **5** marks.

13. What is the difference between entrepreneur and entrepreneurship?



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- 14. What are the economic factors that influence entrepreneurship?
- 15. What is technopreneurship and its key features?
- 16. How does cultural entrepreneurship promote economic development?
- 17. Define project life cycle.
- 18. Define project opportunities and explain their types.
- 19. How do project design and network analysis helps in project formulation?
- 20. What are business incubators?
- 21. What is the role of the Digital India Initiative in supporting startups?

 $(6 \times 5 = 30)$ 

## Part C

Answer any two questions.

Each question carries 15 marks.

- 22. What are the key entrepreneurial traits or qualities required for a successful entrepreneur?
- 23. What are the stages of the project life cycle?
- 24. What are the major problems faced by entrepreneurs in the preparation of a project report and suggest possible solutions?
- 25. Describe the funding schemes and other measures from the government for startups.

(2×15=30)

