



QP CODE: 25021104



25021104

Reg No : .....

Name : .....

**BFM DEGREE (CBCS) REGULAR EXAMINATIONS, FEBRUARY 2025**

**Sixth Semester**

BACHELOR OF FINANCIAL MARKETS

**CHOICE BASED CORE COURSE - FM6CBT01 - BUSINESS ETHICS AND  
CORPORATE GOVERNANCE**

2020 Admission Only

F7D995FC

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define social responsibility of business.
2. What do you mean by etiquette?
3. What is a competitive market?
4. What are the benefits of Corporate Governance?
5. What are the privileges of Shareholders?
6. What do you mean by Business ethics?
7. What is Quality of Work Life ?
8. What is reverse discrimination ?
9. CSR today is a way to do business, substantiate.
10. What are financial incentives for SR?
11. Explain Corporate sustainability.
12. What is the composition of CSR committee?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. What is the role of justice and fairness in normative theories of business ethics, and how can these principles be applied in practice?
14. What are some of the principles and values that guide ethical marketing practices?
15. What are the different models of corporate governance?
16. Explain on the Internal Stake holders of corporate governance.
17. Explain the main features of whistle blowing.
18. How does morality affect advertising?
19. Explain some socially responsible management practises.
20. What are the examples of CSR framework?
21. What are the prestigious awards for CSR? Explain.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. How can businesses ensure that their hiring and selection processes are fair and free from bias?
23. Explain the regulators on Corporate governance.
24. What is corporate restructuring ? Explain the different types of corporate restructuring.
25. Give a note on voluntary responsibility activities in CSR.

(2×15=30)

