

QP CODE: 25021098



Reg No :

Name :

**BBA DEGREE (CBCS) REGULAR / REAPPEARANCE / MERCY CHANCE
EXAMINATIONS, FEBRUARY 2025**

Sixth Semester

Bachelor of Business Administration

CHOICE BASED CORE COURSE - BA6CBT27 - HEALTHCARE MANAGEMENT

2017 Admission Onwards

CAC5E924

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What are the factors which influence society's health?
2. State any two elements of PHC.
3. Define unity of direction.
4. Define critical path model.
5. Define capital.
6. Define staff nurse.
7. Define outpatient department.
8. Define clinical laboratory.
9. Define the process of pathology department.
10. Name any two types of hospital records.
11. Define an index.
12. Name any two prominent hospitals who contributes towards promotion of health tourism in India.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Give some suggestions for improvement in the role of hospitals towards PHC.
14. Define decision-making? What are the different types of decisions.
15. "HRM is emerging as a profession in hospitals". Explain.
16. Discuss various planning considerations of outpatient services.
17. Explain the organisation of health system at national level in India.
18. What do you mean by laboratory services ? Discuss the various aspects of planning of laboratory services.
19. Write short note on following depts. (a) Cardiology (b) Urology (c) ENT gynaecology.
20. What is the necessity for maintaining proper medical records by a hospital?
21. Discuss the mechanism of records management of hospital.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Define hospital. What are the various types of health services needed for the well-being of society?
23. Define health care. Explain contemporary trends in health care.
24. Discuss the salient features of Escorts Heart Institute and Research centre and how it help in promotion of health tourism in India?
25. Discuss the role of Government and private players in the promotion of health tourism in India.

(2×15=30)

