## B.A DEGREE (CBCS) REGULAR / REAPPEARANCE / MERCY CHANCE EXAMINATIONS, FEBRUARY 2025

### Sixth Semester

B.A Corporate Economics Model III

### CORE COURSE - EC6CRT05 - ENTREPRENEURSHIP DEVELOPMENT AND STRATEGIC MANAGEMENT

2017 Admission Onwards

957C8FEB

Time: 3 Hours      Max. Marks : 80

### Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. List out few traits an entrepreneur should possess.

2. What is the role of entrepreneur according to Schumpeter?

3. Differentiate between push and affluent woman entrepreneurs.

4. Define a rural entrepreneur.

5. Distinguish between entrepreneur and entrepreneurship.

6. What are District Industries Centre?

7. What is a Non Government Organisation?

8. Who is a rational entrepreneur?

9. What do you mean by mind mapping?

10. How feasibility analysis help in business development?

11. What is a corporate strategy?

12. What do you mean by competitive analysis?

(10×2=20)

### Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Differentiate between buyers and active partners.

14. How does cultural factors influence entrepreneurial growth?

15. What are the problems faced by woman entrepreneurs?

16. Explain different types of women entrepreneurs.

17. Explain the importance of SIDBI in supporting entreprises.

18. Differentiate between managerial and locational feasibility.

19. Write a note on technical, locational and financial feasibility.

20. What are the difference between objectives and goals?

21. Discuss the limitations of strategic managemnt proicess.

(6×5=30)

### Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Does intrapreneur or entrepreneur plays an important role in the business? State your views.

23. Discuss the growth of women entrepreneurs in India.

24. Comment on the growth of entrepreneurs in India.

25. Elaborate the importance of competetive advanatage and corporate planning in a business firm.

(2×15=30)