



QP CODE: 25021034

Reg No :

BBA DEGREE (CBCS) REGULAR / REAPPEARANCE / MERCY CHANCE EXAMINATIONS, FEBRUARY 2025

Sixth Semester

Bachelor of Business Administration

CHOICE BASED CORE COURSE - BA6CBT33 - SUPPLY-CHAIN MANAGEMENT

2017 Admission Onwards

034B3CDB

Time: 3 Hours Max. Marks: 80

Part A

Answer any ten questions.

Each question carries 2 marks.

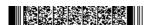
- 1. What is inbound logistics?
- 2. What is material flow in SCE?
- 3. What is End -to End Synchronization?
- 4. What is micro Agility?
- 5. Define Personal Purchases,
- 6. What is purchasing and Staff Relationships?
- 7. Define Proactive Purchasing.
- 8. What is 3PL?
- 9. What is Transformational Outsourcing?
- 10. What is Order-to-delivery lead time?
- 11. Define Customer Service Level.
- 12. What is SCBS?

 $(10 \times 2 = 20)$

Part B

Answer any six questions.

Each question carries 5 marks.



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- 13. Explain the importance of SCM.
- 14. What are the important primary focus of SCM?
- 15. Discuss Evolution of SCM.
- 16. Explain Supply Chain Excellence.
- 17. Differentiate between physical and financial Supply Chain.
- 18. Explain Purchasing and supply Management.
- 19. Discuss steps in Purchasing Process.
- 20. Discuss Outsourcing PROS AND CONS.
- 21. Explain Supplier Selection.

 $(6 \times 5 = 30)$

Part C

Answer any two questions.

Each question carries 15 marks.

- 22. What is Integration of SC and state its objectives"?
- 23. What is Purchasing Partnership and explain Guidelines for Purchasing Parnership?
- 24. What are the recent Trends in SC outsourcing? Explain.
- 25. Supplier selection parameters are popular 10Cs Explain its.

 $(2 \times 15 = 30)$

