

QP CODE: 25021028



Reg No :

Name :

**BBA DEGREE (CBCS) REGULAR / REAPPEARANCE / MERCY CHANCE
EXAMINATIONS, FEBRUARY 2025**

Sixth Semester

Bachelor of Business Administration

**CHOICE BASED CORE COURSE - BA6CBT29 - INVESTMENT AND INSURANCE
MANAGEMENT**

2017 Admission Onwards

0A93F811

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What do you mean by Investment?
2. What is meant by a real investment?
3. Give any three direct investment alternatives.
4. What are the main components of Capital market?
5. How is an IPO different from FPO?
6. What is short selling?
7. Who are market makers?
8. How does life insurance provide protection as well as security?
9. Explain the types of endowment policy.
10. List the objectives of investing in units.
11. Write any three characteristics of Insurance.
12. Name five principles of insurance.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain the relevance of valuing securities before constructing a portfolio.
14. Mention the relationship between the components of the financial system.
15. What are the advantages of G-secs over Industrial securities?
16. Describe the different types of trading platforms available for online equity trading in the stock exchange market.
17. Describe the role played by OTCEI in the Stock Exchange market.
18. Explain the various indirect investment alternatives.
19. How do commodities act as an investment alternative?
20. Explain the functional and contractual definition of Insurance.
21. How is reinsurance different from under insurance?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What do you understand by risk? How do you differentiate systematic and unsystematic risk?
23. What are the functions that money market perform? Discuss the features of Indian money market.
24. Discuss various types of mutual funds.
25. Describe the role and importance of Insurance.

(2×15=30)

