B.A DEGREE (CBCS) REGULAR / REAPPEARANCE / MERCY CHANCE EXAMINATIONS, FEBRUARY 2025

Sixth Semester

B.A Mass Communication and Journalism Model I

CORE COURSE - MC6CRT26 - MEDIA MANAGEMENT, LAW AND ETHICS

2017 Admission Onwards

E3990EC5

Time: 3 Hours   Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1.   Define the term 'news room'.

2.   Discuss the decisional managerial roles.

3.   Explain the term' freedom of the press'.

4.   Define the term 'defendant' in the context of media law.

5.   Define the term 'defamation'.

6.   Define the term ' libel'.

7.   Explain 'Section 13' of the 'press and registration for books' Act.

8.   Define the term ' work' in the context of the copyright act.

9.   Define the term 'spoofing'.

10. Explain the term 'impartiality' in the context of media ethics.

11. Define the term 'crass commercialism'.

12. Explain the term 'net neutrality'

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Discuss the after effects of media monopoly.

14. Explain the fundamental right 'Right to education'.

15. Explain the fact 'directive principles are not enforceable in nature'.

16. Discuss the essentials needed to establish a contempt of court.

17. Make a note on the parliamentary privileges.

18. Explain how films get certification in India.

19. Discuss the relevance of 'Whistle blowers protection Act, 2011'.

20. Review the functions of 'wage board'.

21. Discuss how the rise of technology has helped media in propagating propaganda messages.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the nature, scope and importance of media management.

23. Critique on the Judicial Independence and Democratisation of the Judiciary in India.

24. Describe the need of balance between free speech and fair trial.

25. Discuss the statement 'Sting operations are fraught with questions of authenticity, integrity, and objectivity'.

(2×15=30)