B.A DEGREE (CBCS) REGULAR / REAPPEARANCE / MERCY CHANCE EXAMINATIONS, FEBRUARY 2025

Sixth Semester

B.A History Model II Communication and Publishing Sciences

VOCATIONAL COURSE - HY6VOT06 - BOOK PRODUCTION AND MANAGEMENT

2017 Admission Onwards

7A2E13FB

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is copy fitting?

2. Page layout.

3. Quarto and Ocavo.

4. Perfect binding.

5. Mini offset printing.

6. Thermography.

7. Digital computer.

8. What is PDF?

9. Scanner.

10. Microsoft Word.

11. Line illustrations.

12. What is meant by colour separation?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the duties of a production manager?

14. Examine the different methods used for casting off.

15. Why copy editor is called the first proof reader?

16. Which are the functions of copy editor?

17. List all the major printing processes that are being used today.

18. Which are the graphics softwares used in DTP?

19. List out the basic features of Quark Xpress.

20. What is CTP technology?

21. What is block making?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Mention the important proof reading symbols used by the proof reader in his work.

23. Analyse the difference between text type, display type and poster type.

24. Write short notes on a) Laser printer b) Inkjet printer c) Dot matrix printer.

25. Critically examine the different types of offset machines.

(2×15=30)