B.A DEGREE (CBCS) REGULAR / REAPPEARANCE / MERCY CHANCE EXAMINATIONS, FEBRUARY 2025

Sixth Semester

CHOICE BASED CORE COURSE - EC6CBT02 - BUSINESS ECONOMICS

Common for B.A Economics Model I, B.A Economics Model II Foreign Trade & B.A Economics Model II Insurance

2017 Admission Onwards

D8CEE35F

Time: 3 Hours　　　　　　　　　　　　　　　　　　　Max. Marks : 80

Instructions to Private candidates only: This question paper contains two sections. Answer SECTION I questions in the answer-book provided. SECTION II, Internal Examination questions must be answered in the question paper itself. Follow the detailed instructions given under SECTION II

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define Business Economics.

2. Equimarginal principle.

3. Elasticity of demand.

4. Delphy method.

5. Mention any two criteria of a good forecasting method.

6. What is Production function?

7. Explicit cost.

8. Replacement cost.

9. Peak load pricing.

10. Define a break-even point.

11. Explain Net Present Value method.

12. What is cost of capital? State its significance.

<div align="right">(10×2=20)</div>

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the role of the manager in decision-making.

14. What are the basic concepts in business economics?

15. What is Law of demand?

16. What are the determinants of durable consumer goods?

17. Explain total cost ,average cost and marginal cost.

18. What is engineering cost ?

19. Differentiate between dual pricing and transfer pricing.

20. What is Risk bearing theory?

21. Bring out the significance of capital budgeting.

<div align="right">(6×5=30)</div>

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the various approaches to managerial decision making.

23. Evaluate the various determinants of demand.

24. Explain Baumol's sale's maximization theory.

25. Define capital budgeting. Explain the steps involved in capital budgeting.

<div align="right">(2×15=30)</div>