

QP CODE: 25020453



Reg No :

Name :

**B.Sc DEGREE (CBCS) REGULAR / REAPPEARANCE / MERCY CHANCE
EXAMINATIONS, FEBRUARY 2025**

Sixth Semester

B.Sc Electronics and Computer Maintenance Model III

CORE - EM6CRT07 - ENTREPRENEURSHIP DEVELOPMENT AND MARKETING

2017 Admission Onwards

2436D88F

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define an account.
2. What do you mean by the term working capital?
3. Explain the provisions regarding overtime in factory act.
4. Write a note on sale of goods act.
5. What do you understand by Dissolution of partnership and partnership firm?
6. What are the provisions in settlement of dispute?
7. What are the characteristics of Entrepreneurship?
8. Define the term STED.
9. What are the contents of a project report?
10. What is meant by Advertising?
11. Write a note on licensing.
12. What is a Business Environment?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. List out the terms used in book keeping and describe any four of them.





14. What are the different books of accounts? Explain all of them.
15. Briefly explain factories act.
16. Describe in detail rights of partners.
17. Briefly explain the liabilities of a partner.
18. Briefly explain the heads of income.
19. Write a note on different market survey techniques.
20. What is project formulation? Explain its significance.
21. Explain the objectives of good plant layout.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe in detail Fund Flow statements (Definition, Objectives & procedure for preparation).
23. Write an essay on partnership act.
24. What is packaging? Explain different packaging concepts in detail.
25. What are the factors influencing pricing decisions?

(2×15=30)

