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Reg. No.....

Name.....

B.A. DEGREE (C.B.C.S.S.) EXAMINATION, SEPTEMBER 2024

First Semester

English I

CREATIVE WRITING

(Common for B.A. Multimedia/Animation and Graphic Design/Visual Arts/Visual Communication/Visual Effects/Animation and Visual effects/Audiography and digital Editing)

[2013—2016 Admissions]

Time : Three Hours

Maximum Marks : 80

Part A

Short Answer Questions.

Each question carries 1 mark.

1. Copy Editing.
2. Descriptive Copy.
3. Imagination.
4. Propaganda.
5. Neologism.
6. Dramatic.
7. Satire.
8. Romance.
9. Fantasy.
10. Dystopian.

(10 × 1 = 10)

Turn over





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Part B

(Brief Answer Questions)

*Answer any **eight** questions.*

Each question carries 2 marks.

11. What is Soap opera.
12. Thriller and Suspense.
13. What is Figure of speech ?
14. What is copy writing ?
15. What do you mean by climax ?
16. Write a poem about rain.
17. Define madness in Creativity.
18. Explain public service Advertising.
19. What do you mean by New Media ?
20. Explain divergent thinking.
21. Define slogan.
22. Explain two elements of plot.

(8 × 2 = 16)

Part C

Descriptive / Short Essay Type Questions.

*Answer any **six** questions.*

Each questions carries 4 marks.

23. Write a review about Best Malayalam Literary magazine.
24. Write a food review on new food items.
25. Narrate Role of Inspiration in creativity.
26. Discuss ethics in social media.
27. Explain the importance of Symbol in Poetry.





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28. Explain six principles of short story writing.
29. Prepare a script for a television play.
30. Write an auto-biography about your childhood.
31. Discuss the structural elements of poetry.

(6 × 4 = 24)

Part D

Long Essay.

*Answer any **two** questions.*

Each question carries 15 marks.

32. Write a review on a new Malayalam movie.
33. Write a short play on a current theme.
34. Write a story about two different persons surprisingly attracted to one another.
35. Briefly write the Elements of Creative writing.

(2 × 15 = 30)

