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Reg. No.....

Name.....

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, MAY 2024

Fourth Semester

Core Course—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT
MANAGEMENT

(2012—2016 Admissions—Mercy Chance)

[For Private Registration Candidates]

Time : Three Hours

Maximum Weight : 25

Instructions : *This question paper contains two sections. Answer Section I questions in the answer book provided. Section II Internal Examination questions must be answered in the question paper itself. Follow the detailed instructions given under Section II.*

Section I

Answers may be written either in English or in Malayalam.

PART A

Answer all questions.

This Section consists of four bunches of four question each.

Each bunch of four questions carries a weight of 1.

I. Choose the correct answer from the choices given below :

1 Which one of the following is not a discounted cash flow technique ?

(a) ARR. (b) IRR.

(c) PI. (d) NPV.

2 Which one of the following is the smallest enterprise in size ?

(a) Small scale. (b) Medium scale.

(c) Tiny enterprise. (d) Ancillary enterprise.

3 Which one of the following is the most significant factor affecting entrepreneurship ?

(a) Capital. (b) Technology.

(c) Risk bearing capacity. (d) Training.

Turn over





F 5841

4 Who was behind coining the term intrapreneur ?

- (a) Mc Cleland. (b) Schumpeter.
(c) Drucker. (d) Elton Mayo.

II. Fill in the blanks :

- 5 EDI stands for _____.
6 Excess of PVCIF over PVCOFis known as _____.
7 _____ right gives an enterpriset to use a particular process for commercial operation.
8 An entrepreneurship Development Programme consists of _____ phases.

III. State whether the following statements are True *or* False :

- 9 Push factors are those which encourage women to become entrepreneurs.
10 The hallmark of entrepreneurship is neither innovation nor risk bearing.
11 The gestation period of a project can be ascertained through break even analysis.
12 Lack of experience of promoters is an external cause leading to industrial sickness.

IV. Match the following :

- 13 Registration of SSI (a) Payback period
14 Bridge capital (b) Negative net worth
15 Earliest recovery of capital invested (c) Seed capital.
16 Sickness (d) DIC.
(e) SIDCO.

(4 × 1 = 4)





F 5841

Part B

*Answer any **five** questions.*

Each question carries a weight of 1.

17. What is time value of money ?
18. Define the term 'economic feasibility'.
19. What do you mean by entrepreneurial traits ?
20. Who are promoters ?
21. Define industrial sickness.
22. What is refinancing ?
23. Define a project report.
24. What is PERT ?

(5 × 1 = 5)

Part C

*Answer any **four** questions.*

Each question carries a weight of 2.

25. What are the major objectives of NREGS ?
26. Differentiate between medium and small scale business enterprises.
27. Explain the various needs for providing training to new entrepreneurs.
28. Explain the role of entrepreneurs in economic development.
29. What are the steps in project planning ?
30. Explain the significance of capital rationing.

(4 × 2 = 8)

Turn over





F 5841

Part D

*Answer any **two** questions.*

Each question carries a weight of 4.

31. Discuss about the specialised agencies for Entrepreneurial Development and Training.
32. Explain the detailed procedure to be followed in Project Evaluation and Appraisal.
33. Discuss about the significance of Entrepreneurship Development in the growth of a country's economy.

(2 × 4 = 8)

