



विश्वविद्यालय अनुदान आयोग University Grants Commission quality higher education for all

October, 2022

D.O.No.2-94/2022(CPP-II

Respected Madam/Sir,

As you are aware, the **31st October is celebrated as 'Unity Day'** to mark the birth anniversary of Sardar Vallabhbhai Patel, known for his supreme patriotism, iron will, and courage of conviction. His vital role in the Indian freedom struggle and unification of States earned him the title of 'Iron Man of India'. Unity, as a theme, forms part of the "Paanch Pran', as declared by the Hon'ble Prime Minister on Independence Day, 2022. There will be a week-long celebration from 25th to 31st October, 2022 under the aegis of Azadi Ka Amrit Mahotsav with the active participation of all to honor the patriotism of Sardar Vallabhbhai Patel and to reinforce his teachings and values.

On 31st October 2022, 'Run for Unity' is to be organized from 07.00 AM to 08.00 AM. It is envisaged to organize 75,000 Unity runs across India, including 100 runs per district. A microsite is being developed where individuals participating in the Unity run may be encouraged to upload their selfies.

During this period (25th to 31st October, 2022) following activities may also be carried out:

- Cycle and motorbike rallies may be organized involving the active participation of volunteers of the National Service Scheme (NSS) and Nehru Yuva Kendras (NYKs) to amplify outreach of the celebrations of Unity week.
- Special assemblies in higher educational institutions and colleges dedicated to Sardar Vallabhbhai Patel, along with conducting debates, quizzes & various competitions on the life of Sardar Vallabhbhai Patel.
- Curate a special exhibition on the life of Sardar Vallabhbhai Patel, which may be made available in regional languages. The link to the open-source files for the same will be provided soon.

In view of the above, all the higher educational institutions and their affiliated colleges/institutions are requested to carry out the above activities with the active participation of their faculty members, staff, and students from **25th to 31st October, 2022**.

With kind regards,

(Prof. Rajive Kumar) Member Secretary All India Council for Technical Education

(Prof. Rajnish Jain) Secretary University Grants Commission

To The Vice-Chancellors of all Universities The Principals of all Colleges/Institutes