



**മഹാത്മാഗാന്ധി സർവ്വകലാശാല**

44968/AC A1-2/2022/AC A 1

23.03.2022

**പരിപത്രം**

<b>വിഷയം :-</b>	2022 വർഷത്തെ "Earth Hour" ആചരിക്കുന്നതുമായി ബന്ധപ്പെട്ട നിർദ്ദേശങ്ങൾ നൽകിക്കൊണ്ട് World Wide Fund For Nature എന്ന സംഘടനയുടെ സ്റ്റേറ്റ് സെക്രട്ടറി നൽകിയിരിക്കുന്ന കത്ത് -സംബന്ധിച്ച്-
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സൂചന : -1)No. WWFKer/EH 2022/033/2021-22 Dtd. 18.03.2022

ആഗോള താപനത്തിനും മറ്റ് കാലാവസ്ഥാ വ്യതിയാനങ്ങൾക്കുമെതിരായ ബോധവൽക്കരണത്തിന്റെ ഭാഗമായി 2007 മുതൽ എല്ലാ വർഷത്തെയും മാർച്ച് മാസത്തിലെ അവസാന ശനിയാഴ്ച "Earth Hour" ആചരിച്ചുവരുന്നുവെന്ന് സൂചിപ്പിച്ചുകൊണ്ടും ഈ വർഷം സർവ്വകലാശാലാതലത്തിൽ "Earth Hour " ആചരിക്കുന്നത് സംബന്ധിച്ചുള്ള നിർദ്ദേശം നൽകിക്കൊണ്ടും World Wide Fund For Nature എന്ന സംഘടനയുടെ സ്റ്റേറ്റ് സെക്രട്ടറി സൂചന (1) കത്ത് നൽകിയിരിക്കുന്നു. ആയതിൻപ്രകാരം സർവ്വകലാശാലയുടെ എല്ലാ അഫിലിയേറ്റഡ് കോളേജുകളിലെയും, പഠന വകുപ്പുകളിലെയും, സെന്ററുകളിലെയും വിദ്യാർത്ഥികളും അധ്യാപക-അനധ്യാപക ജീവനക്കാരും 26.03.2022 തീയതി 8.30 pm മുതൽ 9.30 pm വരെ അവശ്യേതര വിളക്കുകൾ അണച്ചുകൊണ്ട് "Earth Hour" ആചരിക്കേണ്ടതാണ്. വിശദ വിവരങ്ങൾ അടങ്ങിയ സൂചന(1) കത്ത് ഇതോടൊപ്പം ചേർക്കുന്നു.

ഉള്ളടക്കം :-സൂചന (1)കത്ത്

**അസിസ്റ്റന്റ് രജിസ്ട്രാർ I ( അക്കാദമിക് )  
രജിസ്ട്രാർക്ക് വേണ്ടി**

**പകർപ്പ്**

1. സർവ്വകലാശാലാ അഫിലിയേറ്റഡ് കോളേജുകൾ/ പഠന വകുപ്പുകൾ / സെന്ററുകൾ
2. വൈസ് ചാൻസലർ / പ്രൊ വൈസ് ചാൻസലർ എന്നിവരുടെ പ്രൈവറ്റ് സെക്രട്ടറിമാർ
3. രജിസ്ട്രാർ/ പരീക്ഷ കൺട്രോളർ / ഫിനാൻസ് ഓഫീസർ എന്നിവരുടെ പി.എ.മാർ
4. എ.ആർ/ഡി.ആർ./ജെ.ആർ(പരീക്ഷ / ഫിനാൻസ് / അക്കാദമിക് )
5. പി.ആർ.ഒ./എൻക്വയറി / ഐ.ക്യൂ.എ .സി / കണ്ടെസ്റ്റ് മാനേജ്മെന്റ് സെക്ഷൻ / യൂണിവേഴ്സിറ്റി വെബ്സൈറ്റ്
6. റെക്കോർഡ് സെക്ഷൻ / കരുതൽ ഫയൽ / ഫയൽ കോപ്പി



മഹാത്മാഗാന്ധി സർവ്വകലാശാല, കേരളം  
Mahatma Gandhi University, Kerala  
महात्मा गांधी विश्वविद्यालय, केरल

Ac A1 MGU &lt;aca1@mgu.ac.in&gt;

**Fwd: Earth Hour on Saturday 26th March 2022**

1 message

**Registrar MGU** <registrar@mgu.ac.in>

22 March 2022 at 15:32

To: Ac A1 MGU &lt;aca1@mgu.ac.in&gt;

**Prof. (Dr.) Prakash Kumar B.****REGISTRAR**

Mahatma Gandhi University,

P D Hills PO Kottayam, Kerala, INDIA PIN: 686560

+91-481-2731007

----- Forwarded message -----

From: **A K Sivakumar** <asivakumar@wwfindia.net>

Date: Fri, Mar 18, 2022 at 6:05 PM

Subject: Earth Hour on Saturday 26th March 2022

To: [mgu@mgu.ac.in](mailto:mgu@mgu.ac.in) <[mgu@mgu.ac.in](mailto:mgu@mgu.ac.in)>, [registrar@mgu.ac.in](mailto:registrar@mgu.ac.in) <[registrar@mgu.ac.in](mailto:registrar@mgu.ac.in)>, [pro@mgu.ac.in](mailto:pro@mgu.ac.in)<[pro@mgu.ac.in](mailto:pro@mgu.ac.in)>

WWFKer/ EH 2022/ 033/ 2021 - 22

18<sup>th</sup> March, 2022**The Vice Chancellor****Mahatma Gandhi University****Priyadarsini Hills P.O., Kottayam – 686 560**

Sir,

**Sub: Earth Hour on Saturday 26<sup>th</sup> March 2022 reg:**

Greetings from World Wide Fund for Nature – India (WWF-India).

This Saturday 26<sup>th</sup> March 2022 – we come to another **EARTH HOUR**. In its sixteenth year now, Earth Hour has become the world's biggest people's campaign against global warming and climate change asking people to Switch Off all non-essential lights for one hour on the last Saturday of March from 8:30 to 9:30pm. This year, we are asking everyone to '**SHAPE OUR FUTURE**' to remind everyone that taking part in Earth Hour isn't only about committing for one hour on one day - it's about committing every day to shape a brighter future for people and the planet.

As you know, Kerala is heavily reliant on hydropower; but it caters to only 40-50% of our energy need. Rest is met from the central grid, which is powered by coal based thermal power plants located in other States. As you are well aware, we do not have any prospect of going in for more hydel projects because of the huge environmental costs involved. We do not have any fuel available naturally in the State to run thermal power plants and nuclear power plants are out of the question because of its sensitive nature, and we do not have vast tracts of uninhabited land along the coast ideally need to set up nuclear power plants. Hence the only option is to stress on energy conservation and Go Renewable Energy way. Thus Earth Hour is all the more relevant for our State of Kerala.

Considering the current global circumstances this year - in addition to **Switching Off the non-essential lights from 8:30 –**

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9:30 pm on Saturday 26<sup>th</sup> March 2022, we request you to spread the message so that the world sees our planet, the issues we face, and our place within it, in a new light. We are doing this by posting relevant messages on our social media pages too.

**Being a well reputed University, we request you to observe Earth Hour as an Institution and by encouraging the colleges affiliated with you and the staff members to observe the same in their homes on 26<sup>th</sup> March 2022.**

We are attaching the "Earth Hour 2022 Standard Operating Procedure (SOP) for your information and action." Please feel free to revert back for any further details or clarifications.

Thanking you in advance.

Expecting a positive response from in this regard.

**For WWF-India and the Earth Hour Team**

**Renjan Mathew Varghese**  
State Director (98472 87725/ [renjanmv@wwfindia.net](mailto:renjanmv@wwfindia.net))

A.K.Sivakumar  
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 **Earth Hour 2022 Standard Operating Procedure (SOP).pdf**  
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# Earth Hour 2022 Standard Operating Procedure (SOP)

## What is Earth Hour?

Earth Hour was started by WWF and partners as a **symbolic lights-out event** in Sydney to raise awareness of climate change. Held every year on the **last Saturday of March**, Earth Hour engages supporters in more than 190 countries and territories. Since its launch in 2007, Earth Hour has grown into one of the world's largest grassroots environmental movements – giving people a powerful voice on climate and nature loss crises and highlighting the need for unified action.

## Why Earth Hour?

Natural systems are vital for all our futures – and yet, the rate of global loss of nature during the past 50 years is unprecedented in human history. Today, Earth Hour aims to increase awareness and spark global conversations on protecting nature, tackling the climate crisis, and working together to shape a brighter future for us all.

In 2007, we encouraged people around the world to switch off their lights to call attention to climate change. More than a decade later, the climate crisis remains, made worse by another urgent threat: the rapid loss of biodiversity and nature.

## Earth Hour over the years

It all began on Saturday, 31 March 2007. The world's first Earth Hour in Sydney, Australia, saw more than 2.2 million people turn off their lights for one hour to show a climate-sceptic government that people were concerned about climate change. Earth Hour broke all records of mass participation in 2009, becoming the world's largest grassroots movement for the environment. By 2018 a decade after the first Earth hour celebration, 187 different countries began participating in the campaign. More than 12,000 monuments turned off their lights showing support for Earth hour.

In 2020, in light of the COVID-19 pandemic, Earth Hour broke records as the campaign was taken online for the first fully digital Earth Hour campaign. In 2021, While still facing COVID-19 restrictions in many countries, people in a record-breaking 192 countries and territories united digitally to speak up for nature louder than ever. The first-ever Earth Hour Virtual Spotlight highlighted the connection between nature loss, climate change and the rise of pandemics, and was shared over 24,000 times on social media

## Earth Hour 2022

No matter where you are, you can join us and make Earth Hour 2022 incredibly successful! We as individuals have the power to #ShapeOurFuture by bringing attention to the grave issues our planet is currently facing. We are overexploiting our natural world to meet our basic needs of air, water, food, clothing and housing. Hence, we feel that this year we should talk about sustainable living.

You can help by Acting for People and Planet this Earth Hour – from striving to live more sustainably to influencing world leaders to do the right thing.

**Everyone has the power to Shape Our Future!**

## How can you participate?

1. Form a Volunteer Group with 5-10 members and start a WhatsApp group
2. Conduct any of these activities in Colleges/ Organisations/ Institutions
  - a. Develop Volunteer Teams and organise EH engagement activities (Webinars/ Seminars on Ecological Footprint, Global Warming & Climate Change, Energy Conservation etc.)
  - b. Conduct a Quiz Competition
    - i. Energy Conservation
    - ii. Biodiversity, Ecosystem Restoration, Nature based solutions etc.
  - c. Nature documentary screening (available on YouTube)
    - i. Our Planet Series by David Attenborough
    - ii. Conservation International Videos – Nature is Speaking
3. Individuals can make a One-Minute Video (script will be given) and share in social media. Use #earthhour2022
4. Pledge to Give Up to Give Back and share on social media. Use #earthhour2022
5. Take Selfie with My Placard (using old cardboard or alternate side of old (already used) chart papers for this purpose) containing messages on what you will do to “Save Energy”
6. Make Art Installations from scrap conveying the message of Earth Hour, display them in the College/ Organisation/ Institution campus and post pictures in social media. Use #earthhour2022
7. For Colleges and Schools - Start a movement to change to reusable ink pens and not single time use plastic pens. Encourage students and staff for this change. The college can create an ink refilling station within the campus. Simultaneously, install a “Pen Bin”, where they can deposit used plastic pens.
8. Community Campaigns by ECHO Volunteers/ BMC members/ NSS, Nature Club, Forestry Club units etc.
9. “Earth Hour Week” Challenge

Sl. No	Day	Activity
1	20 March	Reduce Water Consumption – use less water for brushing, bathing, washing etc.
2	21 March	Unplug/ Switch Off devices when not in use – make a conscious effort
3	22 March	Carpool/ Use Public Transport/ Walk for short distances/ Cycle to college/ workplace
4	23 March	Go Vegetarian for a Day
5	24 March	Purchase only Fresh & Locally Sourced Food for a day – enquire at the nearby shops where their food products come from
6	25 March	Calculate your Ecological Footprint <a href="http://www.footprintnetwork.org">www.footprintnetwork.org</a>
7	26 March	Switch Off & Candle Light Vigil with games and fun activities with family, neighbours and friends