MAHATMA GANDHI UNIVERSITY
University Centre for International Co-operation (UCIC)

UCIC/Plan-Fund/Q/4/01/2021   Dated: 18th January 2021

Quotation Notice

Development of MOOC Course Content Creation and Digitalization

Sealed quotations in original from are invited from Individuals or groups for the development of MOOC course content creation and digitalization in the following certificate programmes for promoting Internationalization in Kerala to offer under MGU Campus Internationalization scheme coordinated by UCIC.

1. Kerala- God's own country in Tourism Perspective
2. Back water tourism in Kerala
3. Ayurvedic Medical Tourism in Kerala
4. Bio-diversity in Kerala
5. Archeological Monuments in Kerala
6. A journey through the history of Kerala Literature & Education
7. Pilgrim spots in Kerala
9. Family and Woman Empowerment in Kerala
10. Traditional Art forms in Kerala

The course content creator should be a post graduate in Tourism/Hospitality having adequate knowledge about Kerala Tourism.

Digital content creator should be at least a graduate in Computer Science/Applications with adequate knowledge in digital content creation preferably using Adobe Premium suite/ 3 D Max or any such packages.

The cover containing the quotations should be super scribed with "UCIC - MOOC Programmes Content Creation" and the same should be reached the undersigned **on or before 25/01/2021 2.30 pm.** The Quotations will be opened at 3 pm on the same day.

Specifications

1. Separate quotation are required for course content creation and digital content creation activities.
2. The bio-data of the people involved in the course content /digital content creation and supporting documents showing expertise in the field has to be attached with the quotation submission.
3. The digital content creator has to parallely wok with the course content creator.
4. The amount quoted should cover the cost for all programmes listed above including all other expenses related with including tax if any.
5. Each certificate programme shall include at least 5 modules , each of 1 hour duration which includes text,audio,vedio materials and a question bank for multiple choice examination covering at least 20 questions from each module
6. The digital content creator should give required digital conversion made by the content writer including sequencing , animation to give a professional look to the programme

7. The content created should be capable of uploading in the MOOC platform incorporated with existing UCIC website (www.ucicmgu.org) under "MOOC Progarmmes".
8. The work has to be completed within 30 days once work order has issued.
9. Since the course participants includes foreign students, the proposed content should meet international standards.
10. Payment will be done only after successful implementation of the created courses in the UCIC website.

Director
University Center for International Co-operation

Copy to
1. Content Management for publication in website
2. Store keeper, General store
3. PRO
4. SF/FC