

## FUNDAMENTALS OF TOURISM

1. ITDC stands for
  - a. International Tourism Development Corporation
  - b. Indian Tourism Development Corporation
  - c. Indian Travel Development Corporation
  - d. International Tour Development Corporation.
  
2. Air India came into existence in the year.
  - a. 1963
  - b. 1973.
  - c. 1983.
  - d.1993.
  
3. Tourism policy established in the year.
  - a. 1972
  - b. 1982
  - c. 1992
  - d. 1962.
  
4. First foreigners to visit India
  - a. Persians
  - b. Russians
  - c. Americans
  - d. Chinese
  
5. In which five year plan tourism development was first included
  - a. Ninth five year plan
  - b. Second five year plan
  - c. First five year plan
  - d. Fifth five year plan
  
6. Head quarters of ITDC
  - a. Tamil Nadu
  - b. Karnataka
  - c. New delhi
  - d. Goa
  
7. TFCI stands for
  - a. Tourism finance corporation of India
  - b. Travel finance corporation of India
  - c. Tour finance corporation of India
  - d. Travel funding corporation of Indian
  
8. Chairman of ITDC for the year 2018
  - a. Piyush Tiwari
  - b. Pradeep Das
  - c. Anand Rajiv
  - d. Ravneet Kaur

9. Which tourism emerged as a popular means of rewarding the employees for special achievements and contribution
- Business Tourism
  - Incentive Tourism
  - Leisure Tourism
  - Motivational Tourism
10. Tourism Minister of India for the year 2018
- Mahesh Sharks.
  - Shripad Naik
  - Selja Kumari
  - Alphons Kannanthanam
11. Recreation is engaged upon during
- Leisure Time
  - Work Time
  - Committed Time
  - Sleep Time
12. Domestic tourism embraces those travelling
- Within their own country
  - Outside their own country
  - To overseas islands
  - On overseas cruises
13. Common interest tourism includes
- Visiting friends and relatives
  - Business Tourism
  - Leisure Tourism
  - Conference Tourism
14. Long haul tourism is journeys of more than
- 3000 Kilometres
  - 500 Kilometres
  - 1000 Kilometres
  - 2000 Kilometres
15. The routes travelled between the generating areas and tourist destinations are known as, what?
- Transit routes
  - Tourist routes
  - Travel routes
  - Geography Routes
16. Planning for tourism ensures
- Benefits will flow to a destination
  - Negative impacts will increase
  - Conflict between residents and tourists will increase
  - Tourism will be disadvantaged
17. UNESCO is
- United Nations Educational, Scientific, and Cultural Organization

- b. United Nations Environment, Scientific, and Cultural Organization
  - c. United Nations Educational, Social, and Cultural Organization
  - d. United Nations Educational, Scientific, and Civic Organization
18. Grey Tourism is tourism by
- a. Senior Citizens
  - b. Snow Birds
  - c. Eco Tourists
  - d. Cultural Tourists
19. When visitors are financial supporters of a destination it is known as
- a. Visitor Payback
  - b. Visitor Pay check
  - c. Visitor Throwback
  - d. Visitor Repeat
20. The X prize is related to which type of tourism
- a. Space Tourism
  - b. Eco Tourism
  - c. Food and Wine Tourism
  - d. Cultural Tourism
21. Traditional Beach tourism with added attractions is known as
- a. Beach Plus
  - b. Added Beach
  - c. Plus Beach
  - d. Beach Added
22. Leaving a destination in a better condition than you found it is known as
- a. Enhance Sustainability
  - b. Sustainable Tourism
  - c. Eco Tourism
  - d. Clean Up Tourism
23. What is geo-tourism?
- a. Tourism within boundaries of a nation or state
  - b. Tourism due to geography of the place
  - c. Tourism involving terrestrial systems without water bodies (as geo means earth)
  - d. None of the above
24. Tiger Safari will be launched in which three reserves in MP to promote tourism?
- a. Bandhavgarh, Pench and Kanha
  - b. Panna, Satpura, Sanjay
  - c. Pench, Satpura, Bandhavgarh
  - d. Panna, Pench, Bandhavgarh
25. Besides Maharashtra, Karnataka and Goa, which of the following is the fourth State for Konkan Railway Project?
- (a) Kerala
  - (b) Tamil Nadu
  - (c) Gujarat
  - (d) Andhra Pradesh

26. Name the largest freshwater lake in India?  
(a) Dal Lake  
(b) Powai lake  
(c) Wular lake  
(d) Chilka lake
27. In which state is Silent Valley?  
(a) Maharashtra  
(b) Kerala  
(c) Punjab  
(d) Kashmir
28. Name the oldest mountain range of India?  
(a) Himalayas  
(b) Nilgiris  
(c) Aravallis  
(d) Vindhyas
29. Where is Fort William located ?  
(a) Chennai  
(b) Goa  
(c) Kolkata  
(d) Mysore
30. Which Indian State has most airports?  
(a) Maharashtra  
(b) Madhya Pradesh  
(c) Kerala  
(d) Gujarat
31. Which one of the following rivers does not originate in India?  
(a) Beas  
(b) Chenab  
(c) Ravi  
(d) Sutlej
32. Who is the founder of Char Minar in Andhra Pradesh?  
(a) Akbar  
(b) Ghiyasuddin Tughlaq  
(c) Parvez Shah  
(d) Quli Qutb Shah
33. Who is the founder of Moti Masjid in Agra?  
(a) Rani Ahilya Bai  
(b) Shah Jahan  
(c) Rao Jodha Ji  
(d) Maharana Fateh Singh
34. On which riverbank is Goa located?

- (a) Ganga
- (b) Mandovi
- (c) Gomati
- (d) Sabarmati

35. Where is the Chittorgarh fort located?

- (a) Maharashtra
- (b) Goa
- (c) Delhi
- (d) Rajasthan

36. Manikaran is a pilgrim site located in?

- (a) Uttaranchal
- (b) Punjab
- (c) Jammu & Kashmir
- (d) Himachal Pradesh

37. Dum Dum is a famous Air Port and Government weapon store. It is located in which state?

- (a) Kolkata
- (b) Bihar
- (c) Orissa
- (d) Punjab

38. Darjeeling famous for tea, orange and cinchona, fine hill station is situated in which state?

- (a) West Bengal
- (b) Maharashtra
- (c) Uttarakhand
- (d) Delhi

39. Famous for the monumental architecture of Pallavas in Tamil Nadu

- (a) Kanchipuram
- (b) Nagercoil
- (c) Nilgiris
- (d) Ponpadirkootam

40. What is the maximum length of stay for someone to still be classified as a tourist?

- a. one year
- b. two months
- c. one month
- d. two years

41. 'Madhubani', a style of folk paintings, is popular in which of the following states in India?

- a. Uttar Pradesh
- b. Rajasthan
- c. Madhya Pradesh
- d. Bihar

42. Shimla is the capital of :
- Madhya Pradesh
  - Punjab
  - Himachal Pradesh
  - Jammu & Kashmir
43. Khandala is in which of the following state:
- Tamil Nadu
  - Maharashtra
  - Karnataka
  - West Bengal
44. Which of the following is an integral element of Tourism Product:
- Hotels and restaurants
  - Transportation
  - Entertainment and recreational facilities
  - All of the above
45. Which one of the following beach is in Maharashtra?
- Juhu Beach
  - Kovalam Beach
  - Bhatkal Beach
  - Marina Beach
46. The National Museum is in which of the following city
- New Delhi
  - Mumbai
  - Kolkata
  - Jaipur
47. Kanha National Park is in :
- Madhya Pradesh
  - Assam
  - Uttar Pradesh
  - West Bengal
48. Brahmaputra and Ganga flows into:
- Bay of Bengal
  - Arabian Sea
  - Indian Ocean
  - None of these
49. Dal Lake is in which city:
- Srinagar
  - Jammu
  - Pahalgam
  - Gulmarg
50. Ganesh Chaturthi is a major festival celebrated in:
- Mumbai

- b. Bangalore
- c. Kolkata
- d. Goa

51. Nine Navrataras are observed before which festival:

- a. Diwali
- b. Holi
- c. Dussherra
- d. Basant Pancham

52. Bharatanatyam is a dance form from which of the following state:

- a. Tamil Nadu
- b. Andhra Pradesh
- c. Uttar Pradesh
- d. Kerala

53. India's first and oldest museum is in which city:

- a. Kolkata
- b. Chennai
- c. Delhi
- d. Mumbai

54. Which of the following plays an important role in Tourism Industry?

- a. Attraction
- b. Accommodation
- c. Transportation
- d. all of these

55. The Ministry Of Tourism Is Headed By -----

- A) President
- B) Prime Minister
- C) Chief Minister
- D) Union Minister for Tourism

56. Who act as the Director General of Tourism?

- a) Tourism Minister
- b) Secretary of Tourism
- c) Chief Minister
- d) None off These

57. The Paleolithic Age is known as

- a) Neolithic Age
- b) Old Stone Age
- c) Mega Stone Age
- d) None of These

58. The Neolithic Age is known as

- a) Paleolithic Age
- b) Old Stone Age

- c) Mega Stone Age
- d) None of These

59. ----- Types of Tourism Refers To Tourist Flows between Countries Of The New Region

- a) Inbound Tourism
- b) Inter Regional Tourism
- c) Intra Regional Tourism
- d) None off These

60. Which Type of Tourism where a Variety Of Activities, Which A Person Could Choose To Refresh His/ Her Spirit

- a) Recreational Tourism
- b) Leisure Tourism
- c) Domestic Tourism
- d) Environmental Tourism

61. Visitors staying At Least 24 Hours in the Country is Called-----

- a) Visitors
- b) Excursionist
- c) Tourist
- d) None of These

62. A Person Who Changes His Location Is Known As

- a) Visitor
- b) Tourist
- c) Traveller
- d) None of These

63, ----- Type of Tourism Refers Transport of A Large Number Of People In A Short Period of Time

- a) Heritage Tourism
- b) Mass Tourism
- c) Grand Tourism
- d) None Off These

64. ----- Tourism Is Refers People Travel on Huge Luxury Ships That Have All Recreational Facilities

- a) Mass Tourism
- b) Inclusive Tourism
- c) Cruise Tourism
- d) Pilgrime Tourism

65, -----Tourism Provides As A Phenomenon of Tourist Paying For Tights Into Space

- a) Space Tourism
- b) Mass Tourism
- c) Cruise Tourism
- d) None off These

66. Which Type of Tourism Is Focused On Protected Of Agriculture

- a) Farm Tourism
- b) Social Tourism
- c) Agro Tourism
- d) None of These

67. Expand Of UNWTO

- a) United Nations Wide Tourism Organisation
- b) United Nations World Tourism Organisation
- c) United Nations World Trade Organisation
- d) None of These

68. The process of modifying an existing culture through borrowing from the more dominant culture is known as:

- a. Commodification
- b. Demonstration
- c. Community Participation
- d. Acculturation

69. The money from one country is exchanged for that of another country is known as.

- a. Foreign Exchange Benefits
- b. Balance of Payment
- c. Trade deficit
- d. None off these

70. WTO stands for

- a. World Trade Organisation
- b. World Tourism Organisation
- c. World Tourist Organisation
- d. World Travellers Organisation

71. The removal of a forest or stand of trees from the land which is then converted to a non-forest use.

- a. Deforestation
- b. Reforestation
- c. Desertification
- d. Land Degradation.

72. WTO Conference at Manila held during the year.

- a.1980
- b.1990
- c.1981
- d. 1982

73. The Head Quarters of WTO is in

- a. Madrid
- b. Greece
- c. Portugal
- d. Australia

74. The WTO was formed in the year

- a. 1985
- b. 1975
- c. 1965
- d. 1995

75. Which tourism is making tourism available to poor people who otherwise could not afford to travel for their education or recreation?

- a. Responsible Tourism
- b. Social Tourism
- c. Sustainable Tourism
- d. None of These

76. Which concept is visiting somewhere as a tourist and trying to make a positive impact on the environment, society, and economy.

- a. Sustainable Tourism
- b. Eco-tourism
- c. Social Tourism
- d. Nature Tourism

77. Agricultural activity such as tilling, harvesting, heating and ventilation are direct consumers of:

- (a) Energy
- (b) Air
- (c) Sun
- (d) Heat

78. The human activity, among the following, which causes maximum environmental pollution having regional and global impacts, is:

- (a) Urbanization
- (b) Industrialisation
- (c) Agriculture
- (d) Mining

79. Production, transformation and use of energy are the major problems of:

- (a) Industrial activity
- (b) Sustainable development
- (c) Global warming
- (d) Acid rain

80. A chemical industry is not a cause of:

- (a) Air pollution
- (b) Noise pollution
- (c) Water pollution
- (d) Nuclear pollution

81. Electronic waste is the adverse effect of:

- (a) Industry
- (b) Agriculture
- (c) Housing
- (d) Mining

82. Extraction of mineral and metal from the earth is:
- (a) Agriculture
  - (b) Transportation
  - (c) Mining
  - (d) Sustainable development
83. 'Meeting the needs of the present without compromising the ability of future generation to meet their own need' is given by:
- (a) Brundtland
  - (b) Mahatma Gandhi
  - (c) Maathai
  - (d) Sunderlal Bahugana
84. The idea of sustainable development was conceived in early:
- (a) 1950
  - (b) 1960
  - (c) 1970
  - (d) 1980
85. The maximum number of individuals that can be supported by a given environment is called
- (a) Biotic potential
  - (b) Carrying capacity
  - (c) Environmental resistance
  - (d) Population size
86. Supporting capacity and assimilative capacity are the components of
- (a) Carrying capacity
  - (b) Holding capacity
  - (c) Containing capacity
  - (d) Capturing capacity
87. Social, economic and ecological equity is the necessary condition for achieving
- (a) Social development
  - (b) Economic development
  - (c) Sustainable development
  - (d) Ecological development
88. Ideally, tourism planning is characterised by
- a. A holistic approach
  - b. A basis in sound research
  - c. The involvement of the local community
  - d. All of the above
89. The 'greenhouse effect'
- a. Prevents excessive radiation of heat from the earth's surface back into space
  - b. Allows excessive radiation of heat from the earth's surface back into space
  - c. Prevents excessive radiation of heat from space into earth's atmosphere
  - d. Keeps the earth's temperature at a constant

90. The global code of ethics for tourism was drawn up by
- World Tourism Organization
  - World Trade Organization
  - World Travel Organization
  - World Travel and Tourism Council
91. Social tourism is
- Assisted tourism for the disadvantaged
  - Visiting Friends and Relatives
  - Elite Tourism
  - Niche Tourism
92. In which type of planning the space as well as the environment of the tourist spot is scrutinized for creating good quality infrastructure and quantities at that spot
- spatial tourism planning
  - complex tourism planning
  - centralised tourism planning
  - integrated tourism planning.
93. In which planning the region to be developed is divided into various broad sections called sectors.
- spatial tourism planning
  - sectoral tourism planning
  - centralised tourism planning
  - integrated tourism planning.
94. Which type of planning is done by single authority usually the state or central government?
- spatial tourism planning
  - sectoral tourism planning
  - centralised tourism planning
  - integrated tourism planning.
95. Select the correct sequence of the steps in tourism planning.
- assessment of tourist demand and supply-establishing objectives-territorial planning-basic infrastructure- financial planning- human resource planning- marketing- monitoring.
  - monitoring- assessment of tourist demand and supply-establishing objectives-territorial planning-basic infrastructure- financial planning- human resource planning- marketing
  - establishing objectives- monitoring- assessment of tourist demand and supply-territorial planning-basic infrastructure- financial planning- human resource planning- marketing
  - human resource planning- establishing objectives- monitoring- assessment of tourist demand and supply-territorial planning-basic infrastructure- financial planning- marketing
96. WTO was established in the year.
- 1955
  - 1957
  - 1951
  - 1953

97. Which one following is a type of resource?
- natural resource
  - .cultural resource
  - human resource
  - all of the above
98. Which one of the following is the feature of historic resource?
- the sea
  - wildlife sanctuaries
  - natural landscape
  - early civilisation
99. Which is not a basic component of tourism?
- recreation
  - school
  - attraction
  - accommodation
100. Which state in India has the maximum area under forest?
- Himachal Pradesh
  - Uttar Pradesh
  - Madhya Pradesh
  - Orissa
101. Haridwar is an ideal place for undertaking
- spiritual tourism
  - historical tourism
  - eco tourism
  - farm tourism.
102. A tourist is interested in doing rafting at Rishikesh, he has an interest in which kind of tourism
- social tourism
  - urban tourism
  - adventure tourism
  - rural tourism
103. A hotel is made in remote village of Rajasthan. Who stay in this hotel, is undertaking?
- social tourism
  - urban tourism
  - adventure tourism
  - rural tourism
104. Which of the following is not a seven wonders of India
- Taj Mahal
  - Sun Temple
  - Hampi
  - Red fort

105. Island tourism festival is being held at which city

- a. Kavaratti
- b. Colombo
- c. Diu
- d. Port Blair

106. To distinguish between a tourist and an excursionist what should be the duration of tour.

- a. 12 hours
- b. 18 hours
- c. 24 hours
- d. 36 hours.

107. In tourism multiplier which of the following is not considered as tourist spending

- a. Direct spending
- b. Indirect spending
- c. Induced spending
- d. Demonstrative spending

108. What is Sagarmatha?

- (A) National Park
- (B) Brahmaputra river
- (C) Mount Everest
- (D) An Island

109. Which is not a skiing resort?

- (A) Shimla
- (B) Auli
- (C) Manali
- (D) Gulmarg

110. During which plan period "Tourism" was awarded the status of an Industry?

- (A) 5th Five Year Plan
- (B) 6th Five Year Plan
- (C) 7th Five Year Plan
- (D) 8th Five Year Plan

111. Who is the first Director General of Tourism?

- (A) Somnath Chibb
- (B) M.P. Bezbaruah
- (C) S.K. Mishra
- (D) L.K. Jha

112. Which State/Union Territory has the largest number of wild life sanctuaries?

- (A) Madhya Pradesh
- (B) Andaman and Nicobar Islands
- (C) Karnataka
- (D) Assam

113. During which plan period, Government of India made a provision for financial outlay for tourism for the first time?

- (A) 1st Five Year Plan
- (B) 2nd Five Year Plan
- (C) 3rd Five Year Plan
- (D) 5th Five Year Plan

114. Which International agency provides funds for Endogenous Tourism projects?

- (A) UNDP
- (B) UNESCO
- (C) UNWTO
- (D) UNEP

115. Which one of the following is not a Special Tourism Area (STA)?

- (A) Bekal
- (B) Sindhudurg
- (C) Puri-Konark Marine drive
- (D) Vishakhapatnam

116. The implementation of the principles of sustainable tourism stipulated by the UNWTO are the responsibilities of

- (A) The Central Government
- (B) The District Administration
- (C) The State Government
- (D) The Non-governmental Organisation

117. Eravikulam National Park is located in the state of :

- (A) Karnataka
- (B) Andhra Pradesh
- (C) Kerala
- (D) Tamil Nadu

118. The Department of Tourism, Govt. of India obtained the services of a tourism expert to investigate the potentialities of cultural and monumental heritage of India for tourism Development through the UNESCO in 1968. Identify the name of expert from the following Given below.

- (A) Dr. Karan Singh
- (B) Dr. F.R. Allchin
- (C) Mr. L.K. Jha
- (D) Dr. Romila Thaper

119. Arrange the following organisations in sequence according to the year of establishment:

- a. ITDC, IATO, TAAI
- b. IATO, ITDC, TAAI
- c. TAAI, ITDC, IATO
- d. ITDC, TAAI, IATO

120. "God's Earth in all its fullness and beauty is for the people." Who said this?

- a. Max Muller
- b. Mark Twain

- c. Thomas Cook
- d. John Cook

121. Which one of the fort made of bricks?

- a. Ranthambhore
- b. Gwalior
- c. Bikaner
- d. Daulatabad

122. India is a member of the Executive Council of UNWTO continuously since how many years?

- a. 15
- b. 17
- c. 18
- d. 19

123. Which of the following are not to be regarded as tourists according to the recommendations of the World Tourism Organisation?

- a. Diplomats travelling between their country of origin and duty station.
- b. Cruise passengers
- c. Pilgrims
- d. Visiting friends and relatives

124. The term “Common Interest Tourism” describes

- a. Group travel by people with the same interests
- b. Group visits between “twinned” towns only
- c. A synonym for visits to friends and relatives
- d. Visits with a purpose significantly shared by the visitor and the visited

125. The term “Incentive Tourism” denotes

- a. A travel rewarded with commissions
- b. Travel that has been paid for by a firm as a reward to employees
- c. Travel stimulated by inducements
- d. Travel using vouchers to cover spending in route

126. The submarine museum which is the first of its kind in South Asia is situated in

- a. Hyderabad
- b. Vijayawada
- c. Visakhapattanam
- d. Bhimunipattanam

127. On which famous beach in India, where one can see the statues of Avvaiyar, Netaji Subhash Chandra Bose and Mahatma Gandhi among others?

- a. Radhanagar beach
- b. Ramakrishna beach
- c. Marina beach
- d. Anjuna beach

128. According to Getz and Hall, which one of the following is not a part of the Five approaches of tourism planning at the destination level?

- a. Boosterism
- b. An economic, industry-oriented approach
- c. A cultural approach
- d. A sustainable approach

129. The name “Silk route” which is also a part of cultural tourism, was given by

- a. Marcopolo
- b. Alberuni
- c. Ferdinand-von-Richthofen
- d. Niccolous Manncci

130. There are four types of International Tourism organisations. Identify the correct order in which they were established.

- a. ICAO, PATA, IATA, UFTAA
- b. ICAO, IATA, PATA, UFTAA
- c. IATA, ICAO, PATA, UFTAA
- d. UFTAA, ICAO, PATA, IATA

131. It is the first State in India to be accorded the status of partner State of the World Travel and Tourism Council

- a. Kerala
- b. Rajasthan
- c. Tamil Nadu
- d. Jammu & Kashmir

132. The Historian who identified Seven Wonders of the ancient world was

- a. Aristotle
- b. Pliny the Elder
- c. IbnBatuta
- d. Rahul Sankrityayan

133. The World Heritage Programme that catalogues and conserves sites of outstanding cultural and natural importance is run by

- a. UNICEF
- b. UNESCO
- c. WHO
- d. INTACH

134. The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool For Development
- b. Sustainable Development: A Tool for Tourism
- c. Sustained Tourism: A Tool for Development
- d. Sustained Development: A Tool for Tourism

135. What is the 'multiple effect'?

- a. Tourist expenditure at the destination increases the income of the destination by an amount greater than that which was originally spent
- b. Income of the destination stays the same
- c. Tourist expenditure at the destination decreases the income of the destination by an amount greater than that which was originally spent
- d. The income of the destination decreases

136. Which of the following is a certification programme originally developed by World Travel and Tourism Council, with the aim of assisting organisations in the tourism industry to achieve sustainable Tourism ?

- (a) Green Globe
- (b) Green Key
- (c) Green Flag International
- (d) Green Seal

137. How many natural sites are there in UNESCO's World Heritage Sites in India ?

- (a) 32
- (b) 28
- (c) 7
- (d) 46

138. When was the 2nd "international conference on Responsible Tourism" held ?

- (a) 2002
- (b) 2004
- (c) 2008
- (d) 2010

139. How many sustainable development goals have been set to end extreme poverty, fight Inequality and injustice, and fix climate change under 2030 Agenda for sustainable development ?

- (1) 27 Sustainable Development Goals
- (2) 19 Sustainable Development Goals
- (3) 20 Sustainable Development Goals
- (4) 17 Sustainable Development Goals

140. Which two sources of leakages of tourism revenue severely affect tourism development in the host tourism destination?

- (1) Investment and savings
- (2) Export and Import
- (3) Saving and Imports
- (4) Revenue and Expenditure

141. The formation of ITDC came into existence in 1966 with the merger of three organisations. Find the correct organisations from the following :

- (1) Hotel corporation of India, India Tourism Transport undertaking, India Tourism Promotion Bureau
- (2) India Tourism Traffic Bureau, India Transport Corporation, Hotel Corporation of India
- (3) India Tourist Corporation, India Tourism Transport undertaking, Hotel Corporation

of India

(4) India Tourist Traffic Promotion Bureau, Hotel Development Corporation, Transport Undertaking of India

142. Khajuraho dance festival is organised every year in the

- (A) First week of November
- (B) First week of December
- (C) First week of January
- (D) First week of February

143. The first ever Indian Tourism Day was celebrated on-----

- a) March 20 1990
- B) September 15 1988
- C) Jan 25 1998
- D) May 30 1981

144. EXPAND IATA

- A) International Aviation Travel Association
- B) International Air Transportation Association
- C) International Aviation And Tourism Association
- D) None Off These

145. The Headquarters of IATA

- A) Janeva
- B) Montreal
- C) London
- D) None Off These

146. IOTO stands for

- a. Indian Official Tourism Origin
- b. International Ocean Travel Origin
- c. Indian Ocean Travel Origin
- d. Indian Ocean Tourism Organization

147. Indian Ocean Tourism Organisation (IOTO) Foundation The Year

- A) 1990
- B) 1995
- C) 1985
- D) 1992

148. The Headquarters of IOTO

- A) Perth
- B) London
- C) Geneva
- D) None Off These

149. Non Resident, Visiting A Country Other Than Their Owns Is Termed As

- A) Domestic Tourism
- B) Inbound Tourism
- C) International Tourism
- D) None Off These

150. ----- Tourism Requires Directs Contact with The Hosts

- A) Rural Tourism
- B) Ethnic Tourism
- C) Environmental Tourism
- D) None Off These

151. ----- Approach Is, To Study about Tourism Product, How It Is Produced, Marketed and Consumption

- A) Economic Approach
- B) Historical Approach
- C) Product Approach
- D) None Off These

152 ----- Approach Aims to Study About The Demand And Supply In A Market

- A) Economic
- B) Managerial
- C) Product
- D) None off These

153. The grand tour concept started in ..... Year

- a. 1730
- b. 1617
- c. 1714
- d. 1815

154. KTDC stands for

- A. Kerala Tourism Development Corporation
- B. Karnataka Tourism Development Corporation
- C. Kerala Travel Development Corporation
- D. Karnataka Travel Development Corporation

155. Leisure means.....

- a. rest
- b. fun
- c. travel
- d. joy

156. Trekking is an example of

- a. adventure tourism
- b. mass tourism
- c. eco tourism
- d. recreational tourism

157. Which is the only public tourism undertaking in India

- A. TAAI
- B. IATA
- C. ITDC
- D. PATA

158. The India government took its first tourist marketing initiative through the incredible India campaign in

- a.2001
- b.2002
- c.2000
- d.1999

159. Incredible India brand ambassador

- a. Priyanka Chopra
- b. Amir Khan
- c. Sharuk khan
- d. Salman Khan

160. The World Tourism Day 2018 was celebrated with which theme?

- a. Sustainable Tourism: A Tool For Development
- b. Tourism and The Digital Transformation.
- c. Sustained Tourism: A Tool for Development
- d. Sustained Development: A Tool for Tourism

161. Total number of world heritage sites in India

- a.37
- b.39
- c.38
- d.40

162. Tagline of Incredible India is

- a. Atithi Devo Bhava
- b. The Essence of Incredible India
- c. The Land of Natural Beauty
- d. One State Many Worlds

163. The Tagline of KTDC is

- a. Gods Own Country
- b. The Essence of Incredible India
- c. The Land of Natural Beauty
- d. One State Many Worlds

164. A park in use for conservation purpose is known as

- A. National Park
- B. Amusement Park
- C. Hunting Park
- D. Private Parks

165. India's first national park is

- a. Jim Corbett National Park
- b. Campbell Bay National Park
- c. Galathea National Park
- d. Papikonda National Park

166. How many National park is there in India?

- a. 104
- b. 99
- c. 100
- d. 101

167. Ellora cave is in which state?

- a. Maharashtra
- b. Uttar Pradesh
- c. Goa
- d. Assam

168. Intangible Cultural Heritage a program initiated by UNESCO in the year

- a. 2001
- b. 2002
- c. 2000
- d. 2003

169. From which Indian state Kuchipudi was originated.

- a. Andhra Pradesh
- b. Kerala
- c. Tamil Nadu
- d. Maharashtra

170. Headquarters of UNESCO is in

- a. France
- b. Italy
- c. Germany
- d. Australia

171. Government has constituted which council on 28th Oct 2016 to make India a global tourism hub?

- a. Indian National Tourism Council
- b. National Tourism Council
- c. National Advisory Council
- d. National Tourism Advisory Council

172. 'Compassionate Kozhikode' is related to

- a. Health sector
- b. Tourism
- c. Economy

d. Political Institutions

173. Which site has been inscribed as India's first Mixed World Heritage Site on UNESCO World Heritage List?

- a. Kaziranga National Park
- b. Khangchendzonga National Park
- c. Kanchenjunga National Park
- d. None of the above

174. Where has the Muziris Heritage project been implemented?

- a. Kerala
- b. Karnataka
- c. Tamil Nadu
- d. None of the above

175. The 'Golconda Fort' is in which state?

- A. Telangana
- B. Uttar Pradesh
- C. Bihar
- D. Karnataka

176. SUN temple situated at?

- A. Konark
- B. Bangalore
- C. Haridwar
- D. Kerala

177. The world famous 'Khajuraho' sculptures are located in

- A. Gujarat
- B. Madhya Pradesh
- C. Orissa
- D. Maharashtra

178. Which is known as 'Garden City of India'?

- A. Trivandram
- B. Imphal
- C. Simla
- D. Bangalore

179. The 'Char Minar' is in

- A. Ahmedabad
- B. Hyderabad
- C. Delhi
- D. Sikri

180. IATO stands for

- a. Indian Association of Tour Operators
- b. International Association of Tour Operators
- c. Indian Association of Travel Operators
- d. International Association of Trekking Operators

181. ' Royal coaches ' in India is called .....trains

- a. Rajadani express & royal oriented
- b. Palace on wheels and blue train
- c. Palace on wheels and royal orient
- d. None of these

182. In which of the following festivals are boat races a special feature?

- A) Rongali Bihu
- B) Onam
- C) Pongal
- D) Navratri

183. Kumbh Mela is held in every \_\_\_ years

- A) 12
- B) 10
- C) 7
- D) 5

184. Which Indian Community celebrates the Khordad sal

- A) Sikh
- B) Jain
- C) Hindu
- D) Parsi

185. Dollu Kunitha is a folk dance from

- A) karnataka
- B) Kerala
- C) Bihar
- D) Tamil Naidu

186. Which among the following is a folk dance of India?

- A) Garba
- B) Kathakali
- C) Manipuri
- D) Mohiniattam

187. Granary of India

- A) Punjab
- B) Kerala
- C) Bihar

D) Tamil Naidu

188. What is the endangered wildlife common to Sariska, Corbett & Nagarhole sanctuaries?

- a. Tiger
- b. Lion
- c. Blue Whale
- d. Turtle

189. Which Indian city is known as Pink City?

- a. Agra
- b. Lucknow
- c. Jaipur
- d. Hyderabad

190. Which wildlife sanctuary is the habitat of Asiatic Lions?

- a. Bondla Wildlife Sanctuary
- b. Periyar National Park
- c. Gir Forest National Park
- d. Karakoram Wildlife Sanctuary

191. Where is Marina Beach located?

- a. Maharashtra
- b. Kerala
- c. Goa
- d. Tamil Nadu

192. Thekkady and Alleppey are the famous tourist places of which state?

- a. Andhra Pradesh
- b. Karnataka
- c. Kerala
- d. Tamil Nadu

193. Bihu is the folk dance of which Indian state?

- a. Assam
- b. Bihar
- c. Goa
- d. Punjab

194. 'Taj Mahal' is located in which city

- a. Agra
- b. Lucknow
- c. Mumbai
- d. Panaji

195. Which Indian hill station is known as the "Queen of the Hills"?

- a. Mussoorie
- b. Ooty
- c. Manali
- d. Munnar

196. Where is the largest museum in India located?

- a. Kolkata
- b. Mumbai
- c. Delhi
- d. Karnataka

197 'Bagh', a village in Gwalior is famous for

- a. Sculptures
- b. Architecture
- c. Cave Painting
- d. All of the above

198. Golden Temple is situated in

- a. New Delhi
- b. Agra
- c. Amritsar
- d. Mumbai

199. Ajanta-Ellora caves are situated near

- a. Ajmer
- b. Jaipur
- c. Patna
- d. Aurangabad

200. The Travel and Tourism Competitiveness Report for the year 2017

- a. 40
- b. 39
- c. 50
- d. 45

### **ANSWER KEY**

1. Indian Tourism Development Corporation
2. 1963
3. 1982
4. Persians
5. 2nd Five Year plan
6. New Delhi
7. Tourism Finance Corporation of India
8. Ravneet Kaur
9. Incentive tourism
10. Alphons Kannanthanam
11. Leisure Time
12. Within their own country
13. Visiting friends and relatives
14. 3000 Kilometres
15. Transit routes
16. Benefits will flow to a destination
17. United Nations Educational, Scientific, and Cultural Organization

18. Senior Citizens
19. Visitor Payback
20. Space Tourism
21. Beach Plus
22. Enhance Sustainability
23. Tourism due to geography of the place
24. Bandhavgarh, Pench and Kanha
25. Kerala
26. Wular lake
27. Kerala
28. Aravallis
29. Kolkata
30. Maharashtra
31. Chenab
32. Quli Qutb Shah
33. Shah Jahan
34. Mandovi
35. Rajasthan
36. Himachal Pradesh
37. Kolkata
38. West Bengal
39. Kanchipuram
40. one year
41. Bihar
42. Himachal Pradesh
43. Maharashtra
44. All of the above
45. Juhu Beach
46. New Delhi
47. Madhya Pradesh
48. Bay of Bengal
49. Srinagar
50. Mumbai
51. Dusherra
52. Tamil Nadu
53. Kolkata
54. all of these
55. Union Minister For Tourism
56. Secretary of Tourism
57. Old Stone Age
58. Mega Stone Age
59. Intra Regional Tourism
60. Recreational Tourism
61. Tourist
62. Traveller
63. Mass Tourism
64. Cruise Tourism
65. Space Tourism
66. Agro Tourism
67. United Nations World Tourism Organisation

68. Acculturation
69. Foreign Exchange Benefits
70. World Tourism Organisation
71. Deforestation
- 72.1980
73. Madrid
- 74.1975
75. Social Tourism
76. Sustainable Tourism
77. Energy
78. Industrialisation
79. Industrial activity
- 80 . Nuclear pollution
- 81 .Industry
82. Mining
83. Brundtland
84. 1980
85. Carrying capacity
86. Carrying capacity
87. Sustainable development
88. All of the above
  
89. Prevents excessive radiation of heat from the earth's surface back into space
90. World Tourism Organization
91. Assisted tourism for the disadvantaged
92. spatial tourism planning
93. sectoral tourism planning
94. centralised tourism planning
95. assessment of tourist demand and supply-establishing objectives-territorial planning-basic infrastructure- financial planning- human resource planning- marketing- monitoring
96. 1957
97. all of the above
98. early civilisation
99. school
100. Madhya Pradesh
101. spiritual tourism
102. adventure tourism
103. rural tourism
104. Red fort
105. Port Blair
- 106.24 hours
- 107 .Demonstrative spending
108. Mount Everest
109. Shimla
- 110.7th fiveYear Plan
111. Somnath Chibb
112. Andaman and Nicobar Islands
- 113.2nd Five Year plan
114. UNDP
115. Vishakhapattanam

116. The District Administration
- 117 .Kerala
118. Dr. F.R. Allchin
119. TAAI, ITDC, IATO
120. Thomas Cook
121. Bikaner
- 122.19
123. Diplomats travelling between their country of origin and duty station.
124. Visits with a purpose significantly shared by the visitor and the visited
125. Travel that has been paid for by a firm as a reward to employees
126. vishakapattanam
127. Marina beach
128. A cultural approach
129. Ferdinand-von-Richthofen
130. ICAO, IATA, PATA, UFTAA
131. Kerala
132. Pliny the Elder
133. UNESCO
134. Sustainable Tourism: A Tool For Development
135. Tourist expenditure at the destination increases the income of the destination by an amount greater than that which was originally spent
136. Green Globe
- 137.7
- 138.2008
- 139.17 Sustainable Development Goals
140. Revenue and Expenditure
141. India Tourist Corporation, India Tourism Transport undertaking, Hotel Corporation of India
142. First week of February
143. Jan 25 1998
144. International Air Transportation Association
145. Montreal
146. Indian Ocean Tourism Organization
- 147.1995
148. Perth
149. Inbound Tourism
150. Ethnic Tourism
151. Product Approach
152. Economic
- 153.1617
154. Kerala Tourism Development Corporation
155. rest
156. adventure tourism
157. ITDC
- 158.2002
159. Priyanka Chopra
160. Tourism and The Digital Transformation.
- 161.37
162. Atithi Devo Bhava
163. Gods Own Country

164. National Park  
165. Jim Corbett National Park  
166.104  
167. Maharashtra  
168.2001  
169. Andhra Pradesh  
170. France  
171. National Tourism Advisory Council  
172. Tourism  
173. Khangchendzonga National Park  
174. Kerala  
175. Uttar Pradesh  
176. Konark  
177. Madhya Pradesh  
178. Bangalore  
179. Hyderabad  
180. Indian Association of Tour Operators  
181. Palace on wheels and royal orient  
182. Onam  
183. 12  
184. Parsi  
185. karnataka  
186. Garba  
187. Punjab  
188. Tiger  
189. Jaipur  
190. Gir Forest National Park  
191. Tamil Nadu  
192. Kerala  
193. Assam  
194. Agra  
195. Mussoorie  
196. Kolkata  
197. Cave Painting  
198. Amritsar  
199. Aurangabad  
200. 40