



MAHATMA GANDHI UNIVERSITY, KERALA

(Abstract)

Ph.D. Programme in Commerce - 2018 Admission - Registration for research - Granted - Orders issued.

ACADEMIC A X SECTION

U.O. No. 8696/2018/AX/1/Academic

Dated, Priyadarsini Hills, 15.12.2018

- Read : (1) Regulations for research leading to the award of the degree of Doctor of Philosophy, 2016.
(2) U. O. No. 448/AX/3/2017/Academic dated 24.01.2017.
(3) U. O. No. 7038/2018/AX/Gen/Academic dated 04.09.2018.
(4) U. O. No. 8210/2018/AX/2/Academic 21.11.2018.
(5) Minutes of the Doctoral Committee meeting held on 26.11.2018 and 27.11.2018.

ORDER

Sanction has been accorded by the Hon'ble Vice-Chancellor, vide paper read as (3) above, to the candidates who were recommended by the respective Doctoral Committees being granted registration for research. As such, the following candidates, who were recommended by the Doctoral Committee in Commerce, vide paper read as (5) above, are granted registration leading to the award of Ph.D. in Commerce, under the Faculty of Commerce.

Regn. No. & Year	Name and address of the research scholar	Discipline	Name of the supervising teacher	Name of the research centre	Title of research work	Nature of regn.
272/2018	ANISH MON K. A. Kariyil (H), Palampra P. O, Kanjirappally, Kottayam District. PIN - 686518	Commerce	Dr. B. Sindhu	Pavanatma College, Murickassery	CONSUMER PROTECTION AMONG THE TRIBALS IN KERALA	Part time
273/2018	REJITHA V. K. Thattel (H), Manarcadu P. O, Kottayam District. PIN - 686019	Commerce	Dr. B. Sindhu	Pavanatma College, Murickassery	IMPACT OF GOVERNMENT MEASURES FOR THE REVITALIZATION OF HANDLOOM INDUSTRY IN CO-OPERATIVE SECTOR IN KERALA	Full time
274/2018	SHILDA THOMAS Kalarithara (H), Puthenvelikkara P. O, Ernakulam District. PIN - 683594	Commerce	Dr. B. Sindhu	Pavanatma College, Murickassery	ROLE OF PROMOTIONAL AGENCIES IN THE INDUSTRIAL DEVELOPMENT OF KERALA	Part time

275/2018	SRUTHY ANILKUMAR Sasthamkunel (H0), Vadakara P. O, Thalayolaparambu, Kottayam District. PIN - 686605	Commerce	Dr. B. Sindhu	Pavanatma College, Murickassery	WORKING OF AKSHAYACENTRES IN KERALA	Full time
276/2018	SAJAN N. THOMAS Nellikunnel (H), Thoppippala P. O, Swaraj, Idukki District. PIN - 685531	Commerce	Dr. Thomas K. V.	Marian College, Kuttikanam.	ENTREPRENEURIAL COMPETENCIES AND BUSINESS PERFORMANCE - A STUDY OF HOMESTAY OWNERS IN KERALA	Part time
277/2018	RANJU R. H. No. 12/206, Kaithavalappil Veedu, Koovappadam, Mattanchery P. O, Ernakulam District. PIN - 682002	Commerce	Dr. M. Geetha	The Cochin College, Kochi	INFLUENCE OF GOVERNMENT MEASURES ON THE PROMOTION OF HOSPITALITY INDUSTRY IN KERALA	Full time
278/2018	RENUKA K. K. Konnath (H), Perumthiruthi, Pazhanji, Thrissur District. PIN - 680542	Commerce	Dr. M. Geetha	The Cochin College, Kochi	BUYING BEHAVIOUR OF JUNK FOODS IN KERALA - A STUDY FROM THE PERSPECTIVE OF YOUTH, PARENTS AND MEDICAL EXPERTS	Full time
279/2018	VISHNU P. M. Ayyanattu (H), Koppanalil Road, Kumbalam P. O, Ernakulam District. PIN - 682506	Commerce	Dr. M. Geetha	The Cochin College, Kochi	INFLUENCE OF ORGANISATIONAL JUSTICE ON THE PERFORMANCE OF EMPLOYEES IN THE IT SECTOR IN KERALA	Full time
280/2018	ANJANA G. NAIR Cheruvellil (H), Cheranelloor P. O, Ernakulam District. PIN - 682034	Commerce	Dr. P. S. Ajith	Catholicate College, Pathanamthitta	A STUDY ON THE PERFORMANCE EVALUATION OF INTEGRATED CHILD DEVELOPMENT SERVICES (ICDS) PROGRAMME IN KERALA	Full time
281/2018	SATEESH CHANDRAN S. Sree Bhavan, Athirampuzha P. O, Kottayam District. PIN - 686562	Commerce	Dr. P. S. Ajith	Catholicate College, Pathanamthitta	WORK LIFE BALANCE AMONG EMPLOYEES IN PRIVATE SECTOR INSURANCE COMPANIES IN KERALA	Full time
282/2018	BINIMOL MATHEW Kurichiyil Kizhakkayil (H), Padimon P. O, Keezhvaipur, Pathanamthitta District. PIN - 689587	Commerce	Dr. Jaya Jacob M.	CMS College, Kottayam	ROLE OF ENTREPRENEURSHIP AMONG AGRARIAN DEVELOPMENT OF KERALA	Part time

283/2018	JIKKU JAMES Azhakathu Chirayil (H), Pullupuram P.O, Ranni, Pathanamthitta District. PIN - 689674	Commerce	Dr. Jaya Jacob M.	CMS College, Kottayam	AN EMPIRICAL STUDY ON TECHNOLOGY STARTUPS WITH SPECIAL REFERENCE TO KERALA STARTUP ECOSYSTEM	Part time
284/2018	ANJU ANN ABRAHAM Kuthathayil (H), Anickadu P. O, Kayoori, Kottayam District. PIN - 686503	Commerce	Dr. Kuriakose V. Kocheril	Catholicate College, Pathanamthitta	CONSUMER BEHAVIOUR AND MARKETING POTENTIAL OF ORGANIC FRUITS AND VEGETABLES IN KERALA	Full time
285/2018	ANJU MARIA THOMAS Kuthathayil (H), Anickadu P. O, Kayoori, Kottayam District. PIN - 686503	Commerce	Dr. Kuriakose V. Kocheril	Catholicate College, Pathanamthitta	A STUDY ON EMOTIONAL RESPONSES OF CONSUMERS TOWARDS SELECTED BRANDED PRODUCTS IN KERALA	Full time
286/2018	DIYA USMAN Puthenpeedikayil (H), Attickal, Ponkunnam P. O, Kottayam District. PIN - 686506	Commerce	Dr. Kuriakose V. Kocheril	Catholicate College, Pathanamthitta	ROLE OF WOMEN MANAGERS IN ORGANISATIONAL AND FAMILY DECISION MAKING - A STUDY ON IT SECTOR IN KERALA	Full time
287/2018	SWATHY C. S. Vishnu Bhavan, Kudavechoor P. O, Vaikom, Kottayam District. PIN - 686144	Commerce	Dr. Antony Thomas	St. Berchman's College, Changanassery	FOREIGN DIRECT INVESTMENT IN RETAIL SECTOR IN KERALA - CHALLENGES AND PROSPECTS	Full time
288/2018	ANU SAVIO Kavalavazhiyil (H), Rajamudy P. O, Upputhode, Idukki District. PIN - 685604	Commerce	Dr. Santhimol M. C.	St. Berchman's College, Changanassery	PRODUCTION AND MARKETING OF COOL SEASON FRUITS AND VEGETABLES I IDUKKI DISTRICT	Part time
289/2018	JAMES JOSEPH Alappattu Medayil (H), Kuravilangad P. O, Kottayam District. PIN - 686633	Commerce	Dr. Santhimol M. C.	St. Berchman's College, Changanassery	OPERATIONAL COMPETENCY, MOTIVATION AND MORALE OF EMPLOYEES IN PUBLIC AND PRIVATE SECTOR BANKS IN KERALA - A PRE - POST ANALYSIS OF GLOBALA FINANCIAL CRISIS	Part time

290/2018	K. S. JWALINI Parakuzhi (H), Desom P.O, Aluva, Ernakulam District. PIN - 683102	Commerce	Dr. Santhimol M. C.	St. Berchman's College, Changanassery	ROLE OF GOVERNMENT AGENCIES IN WASTE MANAGEMENT OF URBAN HOUSEHOLDS IN KERALA	Full time
291/2018	FARZANA O. I. Olakkodu (H), H. No. 13/142, Panayappilly P. O, Ernakulam District. PIN - 682002	Commerce	Dr. Anu L.	The Cochin College, Kochi	IMPACT OF CHANGING SOCIO-ECONOMIC ENVIRONMENT AND TECHNOLOGICAL INNOVATION ON SMART PHONE INDUSTRY IN KERALA	Full time
292/2018	SREETHAMOL P. S. Sunil Bhavan, Poochakkal P. O, Cherthala, Alappuzha District. PIN - 688526	Commerce	Dr. Anu L.	The Cochin College, Kochi	ENTREPRENEURSHIP IN FILM INDUSTRY IN KERALA - OPPORTUNITIES AND CHALLENGES	Full time
293/2018	SHAJI THOMAS Kamukummattathil (H), Perinchankutty P.O, Murickassery, Idukki District. PIN - 685604	Commerce	Dr. Johnson V.	Pavanatma College, Murickassery	TOTAL QUALITY MANAGEMENT - A COMPARATIVE STUDY AMONG SELECTED HIGHER EDUCATION INSTITUTIONS IN KERALA	Part time
294/2018	SUNOY M. S. Maruthukunnel (H), Bethel P. O, Melechinnar, Idukki District. PIN - 685514	Commerce	Dr. Johnson V.	Pavanatma College, Murickassery	GREEN MARKETING IN THE MSMEs SECTOR IN KERALA	Part time
295/2018	ELIZABETH JOSEPH Elanjimattom (H), Kappadu P. O, Kanjirappally, Kottayam District. PIN - 686508	Commerce	Dr. Joseph George	Sacred Heart College, Thevara	IMPACT OF IMPLEMENTATION OF GST - A STUDY FROM THE PERSPECTIVE OF STAKEHOLDERS	Full time
296/2018	KRISHNA NAMBIAR Manayil Valappil (H), Alakkad, Kankol P. O, Payyannur, Kannur District. PIN - 670337	Commerce	Dr. Vineeth K. M.	The Cochin College, Kochi	PSYCHOLOGICAL BIASES AND INDIFFERENCES IN FINANCIAL DECISION MAKING OF HEALTH INSURANCE AMONG HOUSEHOLDS IN KERALA	Part time

297/2018	NEENA MERINA 1/1756, Poopadi (H), Chirattapalam, Fort Kochi, Ernakulam District. PIN - 682001	Commerce	Dr. Vineeth K. M.	The Cochin College, Kochi	A STUDY ON SOCIO-ECONOMIC IMPACT OF KOCHI MUZIRIS BIENNALE - A STAKEHOLDER PERSPECTIVE	Part time
298/2018	HYMA M. Padinjarekuttu (H), Kumaranallor P. O, Kottayam District. PIN - 686016	Commerce	Dr. Gangadathan Nair D.	K. G. College, Pampady	UNETHICAL BEHAVIOUR AND EMPLOYEE SILENCE AT WORKPLACE: A STUDY ON IT INDUSTRY IN KERALA	Full time
299/2018	LIZA ALEX Kadiyamkutty (H), Kadaplamattom P. O, Kottayam District. PIN - 686571	Commerce	Dr. Gangadathan Nair D.	K. G. College, Pampady	TALENT MANAGEMENT PRACTICES AND EMPLOYEE ENGAGEMENT IN NEW GENERATION BANKS IN KERALA	Part time
300/2018	P. ROHINIKRISHNA Puthuparambil (H), Pulickalkavala P. O, Vazhoor, Kottayam District. PIN - 686515	Commerce	Dr. Gangadathan Nair D.	K. G. College, Pampady	AN OCTAPACE PROFILING APPROACH TO ORGANIZATIONAL CULTURE AND ITS IMPACT ON EMPLOYEE ENGAGEMENT OF IT INDUSTRY IN KERALA	Full time
301/2018	JOMOL P. J. Palathinkal Thoppil (H), Pakkil P. O, Kottayam District. PIN - 686012	Commerce	Dr. Anilkumar V. V.	St. Berchman's College, Changanassery	INFLUENCE OF INTERNATIONAL FINANCIAL REPORTING STANDARDS ON THE FINANCIAL PERFORMANCE OF SELECTED INDIAN COMPANIES - FROM THE PERSPECTIVE OF STAKEHOLDERS	Full time
302/2018	RENI MATHEW Kannakeril (H), S. Puram P. O, Kurichy, Kottayam District. PIN - 686532	Commerce	Dr. Anilkumar V. V.	St. Berchman's College, Changanassery	A STUDY ON STRESS AMONG BENEFICIARIES OF HIGHER EDUCATION LOAN IN KERALA	Part time
303/2018	RESHMA PILLAI S. Sooryakanthi (H), Panayamcherry, Anchal P. O, Kollam District. PIN - 691306	Commerce	Dr. Anilkumar V. V.	St. Berchman's College, Changanassery	PERSONAL FINANCIAL PLANNING AND FREEDOM AMONG WORKING WOMEN - A COMPARATIVE STUDY BETWEEN KERALA AND TAMILNADU	Part time

- The candidates have to report to the research centre and join for the Course Work which commences on the 1st January of 2019 (if not a holiday).
- The effective date of registration for all candidates including those who get part time registration shall be deemed to be from the date of commencement of the Course Work in the centre.
- In the case of candidates eligible for anytime registration (JRF, KSCSTE, MANF, RGNF etc.) the effective date of registration will be the date of joining the centre after obtaining the registration order.
- The registration granted will be confirmed after the successful completion of Course Work.
- The maximum and the minimum period of research is as per University Grants Commission (Minimum Standards and Procedure for Award of M.Phil./Ph.D. Degrees) Regulations, 2016.

Orders are issued accordingly.

Sd/-
Baiju N.
Assistant Registrar IV (Acad)
For Registrar

Copy to :

1. The research scholars concerned
2. The research supervising teachers concerned
3. The heads of the institutions concerned
4. The Director of Research
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