

MAHATMAGANDHIUNIVERSITY
SYLLABUSFORB.APROGRAMMEINENGLISHLITERATURE
ANDCOMMUNICATIONSTUDIES(MODELIII,DoubleMain)
2017ADMISSIONSONWARDS

SI No	Semester	Course Code	Title	Hours- Credits
1	I	EN1CCT01	Common Course 1 Fine-tune Your English	5-4
2	I	EN1CST01	English in Informal Situations	4-4
3	I	EN1CRT01	Methodology of Literary Studies	6-4
4	I	EN1CST02	Conversational Skills	4-4
5	I		Complementary I. Sociology	6-4
6	II	EN2CCT03	Common Course 3 Issues that Matter	5-4
7	II	EN2CRT02	Introducing Language and Literature	4-4
8	II	EN2CST03	Introduction to Communication	6-4
9	II	EN2CST04	Business Communication	4-4
10	II		Complementary II Sociology	6-4
11	III	EN3CST05	Print Media and Journalism	5-4
12	III	EN3CRT03	Harmony of Prose	5-4
13	III	EN3CRT04	Symphony of Verse	4-4
14	III	EN3CRT05	Indian Writing in English	5-4
15	III	EN3CMT03	Complementary 1-Evolution of Literary Movements: The Shapers of Destiny	6-4
16	IV	EN4CST06	Print Media and Journalism 2	5-4
17	IV	EN4CRT05	Modes of Fiction	4-4
18	IV	EN4CRT06	Language and Linguistics	5-4
19	IV	EN4CRT07	Acts on the Stage	5-4
20	IV	EN4CMT04	Complementary 2-Evolution of Literary Movements: Cross Currents of Change	6-4
21	V	EN5CROPG01 EN5CROPG02 EN5CROPG03	Appreciating Films Theatre Studies English for Careers	4-3
22	V	EN5CRENT01	Environmental Science and Human Rights	5-4
23	V	EN5CST07	Creative Writing and Translation Studies	6-4
24	V	EN5CST08	Mass Communication and Broadcasting	5-4

25	V	EN5CST09	Public Relations 1	5-4
26	VI	EN6CST10	Entrepreneurship Development	5-4
27	VI	EN6CST11	Visual Media: Television and Cinema	5-4
28	VI	EN6CST12	Public Relations 2	5-4
29	VI	EN6CST13	Office Administration and Human Resource Management	5-4
30	VI	Choice Based Course	EN6CB01 Comparative Literature EN6CB02 Modern Malayalam Literature in Translation EN6CB03 Regional Literatures in Translation EN6CB04 <u>Voices from the Margins.</u>	4-3
31	VI	EN6PR01	Project (Individual or group)	1-2

Common Courses

MAHATMAGANDHIUNIVERSITY

SYLLABIFORCOMMONCOURSES-UGPROGRAMMES

2017ADMISSIONSONWARDS

COURSE1-Fine-tuneYourEnglish

Course Code	EN1CCT01
Title of the course	Fine-tune Your English
Semester in which the course is to be taught	1
No. of credits	4
No. of contact hours	90

AIM OF THE COURSE

The course is intended to introduce the students to the basics of grammar, usage and effective communication.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to: 1. confidently use English in both written and spoken forms. 2. Use English for formal communication effectively.

COURSE OUTLINE

SECTION A: The Sentence and its Structure

CHAPTER ONE: How to Write Effective Sentences

CHAPTER TWO: Phrases—What are They?

CHAPTER THREE: The Noun Clauses

CHAPTER FOUR: The Adverb Clause

CHAPTER FIVE: “If All the Trees Were Bread and Cheese”

CHAPTER SIX: The Relative Clause

CHAPTER SEVEN: How Clauses are Conjoined

SECTION B: Word Classes and Related Topics

CHAPTER EIGHT: Understanding the Verb

CHAPTER NINE: Understanding Auxiliary Verbs

CHAPTER TEN: Understanding Adverbs
CHAPTER ELEVEN: Understanding Pronouns
CHAPTER TWELVE: The Reflexive Pronoun
CHAPTER THIRTEEN: The Articles I
CHAPTER FOURTEEN: The Articles II
CHAPTER FIFTEEN: The Adjective
CHAPTER SIXTEEN: Phrasal Verbs
CHAPTER SEVENTEEN: Mind your Prepositions
SECTIONC: To Err is Human
CHAPTER EIGHTEEN: Concord
CHAPTER TWENTY: Errors, Common and Uncommon
CHAPTER TWENTY-ONE: False Witnesses
SECTIOND: The World of Words CHAPTER
THIRTY-TWO: Word Formation
CHAPTER THIRTY-THREE: Using the Specific Word
CHAPTER THIRTY-SEVEN: Body Vocabulary
SECTIONG: Tense and Related Topics
CHAPTER FORTY-SEVEN: 'Presentness' and Present Tenses
CHAPTER FORTY-EIGHT: The 'Presentness' of a Past Action
CHAPTER FORTY-NINE: Futurity in English
CHAPTER FIFTY: Passivisation
SECTIONH: Idiomatic Language CHAPTER
FIFTY-ONE: 'Animal' Expressions CHAPTER
FIFTY-TWO: Idiomatic Phrases
SECTIONI: Interrogatives and Negatives
CHAPTER FIFTY-FIVE: Negatives
CHAPTER FIFTY-SIX: How to Frame Questions
CHAPTER FIFTY-SEVEN: What's What?
CHAPTER FIFTY-EIGHT: The Question Tag
SECTIONJ: Conversational English
CHAPTER SIXTY TWO: Is John There Please?
SECTIONK: Miscellaneous and General Topics
CHAPTER SEVENTY-THREE: Letter Writing

In addition there will be an essay question on a general topic.

Core Text: *Fine-tune Your English* by Dr Mathew Joseph. Orient Blackswan and Mahatma Gandhi University

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCOMMONCOURSES-
UGPROGRAMMES2017ADMISSIONSONWARDSOURSE
3-IssuesthatMatter

Course Code	EN2CCT03
Title of the course	IssuesthatMatter
Semester in which the course is to be taught	2
No. of credits	4
No. of contact hours	90

1.AimoftheCourse:

To sensitize the learners about contemporary issues of concern; to enhance their linguistic skills in English language.

Objectives:

By the end of the course, the learner is able to

- identify major issues of contemporary significance
- respond rationally and positively to the issues raised
- internalise the values imparted through the excerpts
- re-orient himself/ herself as conscious, cautious, concerned, conscientious and concerned human being and
- articulate these values in error free English.

2.CourseOutline:

Module1

(18hours)

1. TheUnsurrendered People - Kenzaburo Oe
2. The Old Prison – Judith Wright
3. War– Luigi Pirandello

Module2

(18hours)

4. Persuasions on the Power of the Word - Salman Rushdie

Peril - Toni Morrison

5. The Burning of the Books- Bertolt Brecht

6. The Censors - Luisa Valenzuela

Module3

(18hours)

7. “The Poisoned Bread” – Bandhumadhav

8. *A Westward Trip-ZitkalaSa*

9. “The Pot Maker” – TemsulaAo

Module4

(18hours)

10. Does it Matter –Richard Leaky

11. On Killing A Tree - Gieve Patel

12. Hagar: A Story of a Woman and Water (Gift in Green [chapter 2]) – Sarah Joseph

Module5

(18hours)

13. Understanding Refugeeism: An Introduction to Tibetan Refugees in India

14. Refugee Blues – W. H. Auden

15. The Child Goes to the Camp (from Palestine’s Children)–GhassanKanafani

CoreText:ISSUESTHATMATTER

Core Courses

MAHATMA GANDHI UNIVERSITY

SYLLABUS FOR CORE COURSES-UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 1-Methodology of Literary Studies

Course Code	EN1CRT01
Title of the course	Methodology of Literary Studies
Semester in which the course is to be taught	1
No. of credits	4
No. of contact hours	108

AIM OF THE COURSE

The course seeks to introduce the student to the major signposts in the historical evolution of literary studies from its inception to the current postcolonial realm.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to discern the following:

1. The emergence of literature as a specific discipline within the humanities.
2. The tenets of what is now known as 'traditional' approaches and also that of 'formalism.'
3. The shift towards contextual-political critiques of literary studies.
4. The questions raised by Cultural Studies and Feminism(s)
5. The issues of subalternity and regionality in the literary domain.

COURSE OUTLINE

Module 1

(18 hours)

Part A: W. H. Hudson: —Some Ways of Studying Literature from *An Introduction to the Study of Literature*.

Part B: William Shakespeare: Sonnet 116 —Let Me Not to the Marriage of True Minds

Module 2

(18 hours)

Part A: Cleanth Brooks: —The Formalist Critics from the *My Credo* series: *The Kenyon Review*

Part B: Emily Dickinson: —Because I could not stop for Death (poem 479)

Module3 (18hours)

PartA: Terry Eagleton: —What is Literature? from *Literary Theory: An Introduction*.

PartB: Mahasweta Devi: —Kunti and the Nishadin

Module4 (18hours)

PartA: Lois Tyson: —Feminist Criticism

PartB: Sara Joseph: —Inside Every Woman Writer

Module5 (18hours)

PartA: Peter Barry: Postcolonial Criticism

PartB: 2 Poems in tandem: Mahmoud Darwish: —Identity Card and S. Joseph: —Identity Card

Module6 (18hours)

PartA: Pradeepan Pampirikunnu: —What did Literary Histories Say to You?

PartB: Poikayil Appachan: —No Alphabet in Sight

Approaching the Course:

Ideally this paper should have a consistent linearity from Module 1 to 6; such a step-by-step progression will help trace the following trajectory effectively: **Traditional to Formalist to Political-Contextual to Feminist to Postcolonial to Regional-Subaltern** methodologies.

Core Text: *Nuances: Methodology of Literary Studies*. Macmillan and Mahatma Gandhi University

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCORECOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS

COURSE2–IntroducingLanguageandLiterature

Course Code	EN2CRT02
Title of the course	IntroducingLanguageandLiterature
Semesterinwhichthecourseistobe taught	2
No. of credits	4
No. of contact hours	108

AIMOFTHECOURSE

The course seeks to introduce the student to the basics of English language and literature.

OBJECTIVESOFTHECOURSE

On completion of the course, the student should be able to discern the following:

1. The evolution and the differential traits of the English language till the present time.
2. The evolution of literature from antiquity to postmodern times.
3. The diversity of genres and techniques of representation and narration
4. The links between literature and film as narrative expressions.
5. The emergence of British and American Literature through diverse periods

COURSEOUTLINE

Module1

(18hours)

Language families-IndoEuropean family of languages: Branches of IndoEuropean-Home of the Indo Europeans -Main characteristics of Indo European languages

Germanic family of Languages: Characteristics-Grimm's Law - Verner's Law.- The position of English in Indo European family

Periods in the history of English language:

Old English period - Old English Dialects - Old English vocabulary

Middle English period - Norman Conquest - Middle English Vocabulary -Middle English dialects -French influence

Modern English period: Early modern English - The Great Vowel Shift- Renaissance and Reformation -The invention of printing - Authors and Books: The Bible - Shakespeare- Milton - Dictionaries -Loan words: Celtic, Scandinavian, Latin, French

Module2

(18hours)

Language Varieties

Dialect - Sociolect-Idiolect - Register -Pidgin - Creole -

English Today: Evolution of Standard English- Standard British English -Received

Pronunciation -English as Global language - American English - Australian English-General

Indian English-African English - Caribbean English - Second language acquisition Word

Formation: Compounding - Derivation - Abbreviation - Onomatopoeic words -Clipping -

Acronyms - Portmanteau words

Historical Semantics - Semantic change: Generalisation- Specialisation - Association of

Ideas -Euphemism- Popular misunderstanding

Module3

(36hours)

Classical Genres: Epic-Drama-Poetry

Modern Genres: Novel - Short Story- Novella

GenreTypes:

Poetry- Narrative poetry and lyrical poetry - Elegy - Ode -Sonnet - Ballad- Dramatic

Monologue

Drama -Tragedy-Comedy-Closet Drama – EpicTheatre - Theatre of theAbsurd

Ambience:

Plot - Character-Point of View - Setting

Module4

(18hours)

Film and Literature - Dimensions of Film: Visual, Auditory and Spatial- Film Language:

Montage and Mise-en-scene - Cut and theShot -Styles of acting – Auteurtheory -Adaptation

Module5

(18hours)

Periods of Literature: British and American

Old English - Middle English - Renaissance - Restoration - Neo-classical - Romantic -

Victorian -Modern- Postmodern - American Crossover - American Transcendentalism

CoretextforModules1and2:

V. Shyamala: *A Short History of English Language*.

CoreTextsforModules3,4and5:

Mario Klarer: *An Introduction to Literary Studies* [excluding the 4th chapter on 'Theoretical approaches to literature.']

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCORECOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
COURSE3–HarmonyofProse

Course Code	EN3CRT03
Title of the course	HarmonyofProse
Semesterinwhichthecourseistobe taught	3
No. of credits	4
No. of contact hours	90

AIMOFTHECOURSE

The student is given space to mature in the presence of glorious essays, both Western and Non-Western.

OBJECTIVESOFTHECOURSE

On completion of the course, the student shall be:

1. familiar with varied prose styles of expression.
2. aware of eloquent expressions, brevity and aptness of voicing ideas in stylish language.

COURSEOUTLINE

Module1 **(18hours)**

Francis Bacon: Of Friendship
Jonathan Swift: The Spider and the Bee
Joseph Addison: Meditations in Westminster Abbey

Module2 **(18hours)**

Samuel Johnson: Death of
Dryden Charles Lamb: Dream Children; a
reverie
William Hazlitt: The Fight

Module3**(18hours)**

Robert Lynd:Forgetting

Virginia Woolf: A Room of One's Own (an extract)

Aldous Huxley:The BeautyIndustry

Module4**(18hours)**Nirad C. Choudhari: Indian Crowds (extract from *TheAutobiographyofanUnknownIndian*)

AmartyaSen: Sharingthe World

A. K. Ramanujan: A FloweryTree: A Woman'sTale

Module5**(18hours)**

KamauBrathwaite: NationLanguage

PicoIyer:In Praise of the Humble Coma

William Dalrymple: TheDancer of Kannur (extract from*NineLives*)**CoreText:***HarmonyofProse*

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCORECOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
COURSE4–SymphonyofVerse

Course Code	EN3CRT04
Title of the course	SymphonyofVerse
Semesterinwhichthecourseistobe taught	3
No. of credits	4
No. of contact hours	90

AIMOFTHECOURSE

To acquaint the studentwith the rich texture of poetryin English.

OBJECTIVESOFTHECOURSE

On completion of the course the students shall have:

1. an understanding of the representation of poetryin various periods of the English tradition.
2. an awareness of the emerging cultural andaesthetic expressions that poetrymakespossible.

COURSEOUTLINE

Module1(RenaissanceandRestoration) (18hours)

Edmund Spenser: OneDay IWrote Her Name
WilliamShakespeare: Sonnet 130
John Donne: Canonization
John Milton: Lycidas
John Dryden: A Songfor St. Cecilia’s Day

Module2(RomanticRevival) (18hours)

WilliamWordsworth:LucyGray
Samuel Taylor Coleridge: Christabel (Part I)
PercyBysshe Shelley: Ode to the West Wind
John Keats: To Autumn

Module3(Victorian) (18hours)

Alfred, Lord Tennyson: Ulysses
Robert Browning: Porphyria’s Lover

Matthew Arnold: Dover Beach
Christina Rossetti: A Hope Carol

Module 4 (Twentieth Century)

(18 hours)

W. B. Yeats: Easter 1916
T S Eliot: The Love Song of J Alfred Prufrock
Philip Larkin: The Whitsun Weddings
Sylvia Plath: Lady Lazarus

Module 5 (Contemporary)

(18 hours)

A. D. Hope: Australia
Maya Angelou: Phenomenal Woman
Seamus Heaney: Digging
Carol Ann Duffy: Stealing

Core Text: *Symphony of Verse*

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCORECOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
CORECOURSE–IndianWritinginEnglish

Course Code	EN3CRT05
Title of the course	IndianWritinginEnglish
Semesterinwhichthecourseistobe taught	3
No. of credits	4
No. of contact hours	90

AIMOFTHECOURSE

The course is intended to sensitise students to the various ways in which literature written in English, in the Indian sub-continent serves as a platform for forming, consolidating, critiquing and re-working the issue of national 'identity' at various levels.

OBJECTIVESOFTHECOURSE

On completion of the course, the student should be aware of the following:

1. The subtle flavours that distinguish the 'Indian' quotient in English writings from India.
2. The different concerns that Indian English writers share, cutting across sub-nationalities and regionalities.
3. The *locus standi* of diasporic 'Indian' writers.

COURSEOUTLINE

Module1(Poetry)

(18Hours)

Henry Derozio: The Harp of India
 Nissim Ezekiel: The Patriot
 Jayanta Mahapatra: Freedom
 Kamala Das: Introduction
 Dom Moraes: Absences

Module2(Fiction)

(18Hours)

Anita Nair: *Ladies Coupe*

Module3(Drama)

(18Hours)

GirishKarnad: *Tughlaq*

Module4(ShortFiction)

(18Hours)

R. K. Narayan: The Antidote

Salman Rushdie: The Free Radio

JhumpaLahiri: The Interpreterof Maladies

ChitraBanerjee Divakaruni: Mrs Dutta Writes a Letter

Module5(Prose)

(18Hours)

Rabindranath Tagore: Nationalism in India

B. R. Ambedkar: Back from the West and Unable to FindLodginginBaroda

Satyajit Ray:Odds Against Us

Amitav Ghosh: The Imam and theIndian

CoreText:*Indian WritinginEnglish*

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCORECOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
COURSE5–ModesofFiction

Course Code	EN4CRT05
Title of the course	ModesofFiction
Semesterinwhichthecourseistobe taught	4
No. of credits	4
No. of contact hours	90

AIMOFTHECOURSE

To acquaint students with various modes of fiction.

OBJECTIVESOFTHECOURSE

On completion of the course, the student will have comprehended the categories of British and non- British short fiction, and also the novel as a form of literaryexpression.

COURSEOUTLINE

Module1[ShortFiction:British] (36hours)

MaryShelley: The MortalImmortal
Jerome K.Jerome: The Dancing Partner
H. G. Wells: The Stolen Body
Somerset Maugham: Rain
G. K. Chesterton: The Blue Cross
JamesJoyce: Araby
Muriel Spark: TheExecutor
A. S. Byatt: On the Day E. M.Forster Died

Module2[ShortFiction:NonBritish] (36hours)

HenryLawson:TheDrover’sWife
MaximGorky:MotherofaTraitor
Stephen Crane: A Dark Brown Dog

Katherine Mansfield: A Cup of Tea
Pearl S Buck: Once upon a Christmas
Gabriel Garcia Marquez: A Very Old Man with Enormous Wings

Mary Lerner: Little Selves
Nadine Gordimer: Once Upon a Time

Module 3 [Fiction]

(18 hours)

Charles Dickens: *Great Expectations*

Core Text for Modules 1 and 2: Modes of Fiction

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCORECOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
COURSE6–LanguageandLinguistics

Course Code	EN4CRT06
Title of the course	LanguageandLinguistics
Semesterinwhichthecourseistobe taught	4
No. of credits	4
No. of contact hours	90

AIMOFTHECOURSE

This course is an introduction to the scienceof linguistics.It seeks togivean overview of the basic concepts of linguistics and linguistic analysis tothe students.

OBJECTIVESOFTHECOURSE

This course seeks to achieve the following:

1. To show the various organs and processes involved in the production of speech, the types and typologyof speech sounds, segmental &suprasegmental features of the English language, and transcription using IPA.
2. To describe and explain morphological processes and phenomena.
3. To show the various processes involved in the generation of meaning.
4. To enhance students‘ awareness that natural language is structuredependent and generative and to develop their abilityto observe, describe and explain grammatical processesand phenomena.

COURSEOUTLINE

Module1[IntroductiontoLanguage,LinguisticsandPhonetics] (36hours)

What is Language?- What isLinguistics?Arbitrariness - Duality-Displacement - Cultural transmission
 Basic Notions - Phonetics and Phonology- Branches of Phonetics – Articulatory, Acoustic, Auditory
 Organs of Speech - Air Stream Mechanism– Pulmonic, Glottal, Velaric
 RespiratorySystem - PhonatorySystem –Voicedand Voiceless Sounds
 ArticulatorySystem- Oral, nasal &nasalised sounds

Classification of Speech Sounds: Consonants andVowels -
 Criteria for Classificationof Consonants- The Consonants of English RP

Place of Articulation- Bilabial, Labio-Dental, Dental, Alveolar, Post-Alveolar, Palato-Alveolar, Palatal & Velar Sounds
Manner of Articulation – Plosives, Fricatives, Affricates, Nasals, Lateral, Frictionless Continuants, Semi-Vowels, Trills & Taps
Criteria for Classification of Vowels - The Vowels of English RP
Tongue height: Close Vowels, Open Vowels, Half-Close Vowels, Half-Open Vowels
Part of the Tongue Raised: Front Vowels, Back Vowels, and Central Vowels
Position of Lips: Rounded Vowels, Unrounded Vowels
Diphthongs: Monophthongs and Diphthongs, Falling and Rising Diphthongs, Centring and Closing Diphthongs, Fronting and Retracting Diphthongs
Cardinal Vowels
Vowel Diagram – Diphthongs - Tense and lax Vowels
Phonemes and Allophones
Phone, Phoneme, Minimal pairs - Allophone, Aspiration, Dark and Clear /l/
Contrastive Distribution and Complementary Distribution
Syllable
What is a syllable? - Syllabic Structure – Onset, Nucleus, Coda - Syllabic Consonants
Consonant Clusters, Abutting Consonants
Suprasegmentals
Segmentals and Suprasegmentals- Suprasegmental Phonemes
Word Stress - Sentence Stress - Weak forms and Strong Forms
Rhythm–Intonation - Tone, Tonic Syllable, Tonicity-Intonation patterns
Intonation –Functions
Juncture
Liasion
Assimilation
Elision
Linking /r/ and Intrusive /r/
Transcription
The incongruity between spelling and pronunciation in English
IPA
Broad and narrow Transcription
Transcription Practice

Module 2 [Morphology]

(36 hours)

Basic Notions
What is morphology?
Morph, Morpheme
Morpheme Types and Typology
Free and bound morphemes
Root, Base, Stem
Different types of affixes: Prefix, Suffix, Infix
Inflection
Inflectional and derivational affixes
Class-changing and class-maintaining affixes
Allomorphy
Allomorph
Zero Morph
Conditioning of allomorphs: Phonological & Morphological

Word

Why is a word a difficult concept to define in absolute terms?

Lexeme

Form class and Function Class words

Morphological Operations/Processes

Affixation

Reduplication

Ablaut

Suppletion

Structure of Words

Simple

Words Complex

Words Compound

Words

SEMANTICS

Basic Notions

What is semantics?

Lexical and grammatical meaning

Sense, reference, referent

Sense Relations

Synonymy – Antonymy – Hyponymy – Homonymy – Homography – Polysemy – Metonymy –

Ambiguity – Tautology – Collocation

Module 3 [Syntax & Branches of Linguistics]

(18 hours)

Basic Notions

What is syntax?

Grammar

Grammaticality and Acceptability

Descriptive and Prescriptive Grammar

Synchronic and Diachronic Grammar

Syntagmatic and Paradigmatic Relationships

Sign, Signified and Signifier

Langue and Parole

Competence and Performance

Introduction to theories on Grammar

Traditional Grammar

Problems with traditional Grammar

Structural grammars

Phrase Structure Grammars

Transformational Generative Grammars

Kernel Sentences

Deep and Surface Structures

One question from the essay section will be compulsory and shall deal with transcribing a passage of five lines of conversation and a set of five words using IPA symbols.

READING LIST

S. K. Verma and N. Krishnaswamy: *Modern Linguistics: An Introduction*. New Delhi: OUP, 1989.

H. A. Gleason: *Linguistics and English Grammar*. New York: Holt, Rinehart & Winston, Inc., 1965.

Radford A, Atkinson M, Britain D, Clahsen H and Spencer A: *Linguistics - An Introduction*. Cambridge University Press, Cambridge, 1999

Robins R H: *General Linguistics: An Introductory Survey*, Longman Group Limited, London: 1971

Fasold R. W. and Connor-Linton J (ed.): *An Introduction to Language and Linguistics*, Cambridge University Press, Cambridge, 2006

Daniel Jones: *The Pronunciation of English*. New Delhi: Blackie and Sons, 1976

A. C. Gimson. *An Introduction to the Pronunciation of English*. London: Methuen, 1980. J.D. O'Conner. *Better English Pronunciation*. New Delhi: CUP, 2008.

T. Balasubramanian. *A Textbook of English Phonetics for Indian Students*. New Delhi: Macmillan, 1981.

T. Balasubramanian. *English Phonetics for Indian Students: A Workbook*. New Delhi: Macmillan, 1992.

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCORECOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
COURSE7–ActsontheStage

Course Code	EN4CRT07
Title of the course	ActsontheStage
Semesterinwhichthecourseistobe taught	4
No. of credits	4
No. of contact hours	108

AIMOFTHECOURSE

The course seeks to introduce the student to select theatre texts that form the canon of English drama.

OBJECTIVESOFTHECOURSE

On completion of the course, the student shall be:

1. familiar with the works of the playwrights included in the course.
2. informed about the broad genre-based nuances in the realm of drama.
3. able to appreciate and critique drama as an art form.

COURSEOUTLINE

Module1 **(72Hours)**

William Shakespeare: *King Lear*

Module2 **(36Hours)**

One Act Plays

George Bernard Shaw: *The Dark Lady of the Sonnets*

Anton Chekov: *The Boor*

Maurice Maeterlinck: *The Intruder*

John Galsworthy: *Strife*

Core Text: *ActsontheStage*

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCORECOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
COURSE–EnvironmentalScienceandHumanRights

Course Code	EN5CRENT01
Title of the course	EnvironmentalScienceandHumanRights
Semesterinwhichthecourseistobe taught	5
No. of credits	4
No. of contact hours	90

CoremodulesyllabusforEnvironmentalStudies&HumanRightsforunder-graduatecoursesofallbranchesofhighereducation

VISION

The importance of environmental science and environmental studies cannot be disputed. The need for sustainable development is a key to the future of mankind. Continuing problems of pollution, solid waste disposal, degradation of environment, issues like economic productivity and national security, Global warming, the depletion of ozone layer and loss of biodiversity have made everyone aware of environmental issues. The United Nations Conference on Environment and Development held in Rio de Janeiro in 1992 and World Summit on Sustainable Development at Johannesburg in 2002 have drawn the attention of people around the globe to the deteriorating condition of our environment. It is clear that no citizen of the earth can afford to be ignorant of environment issues.

India is rich in biodiversity which provides various resources for people. Only about 1.7 million living organisms have been described and named globally. Still many more remain to be identified and described. Attempts are made to conserve them in ex-situ and in-situ situations. Intellectual property rights (IPRs) have become important in a biodiversity-rich country like India to protect microbes, plants and animals that have useful genetic properties. Destruction of habitats, over-use of energy resource and environmental pollution has been found to be responsible for the loss of a large number of life-forms. It is feared that a large proportion of life on earth may get wiped out in the near future.

In spite of the deteriorating status of the environment, study of environment has so far not received adequate attention in our academic programme. Recognizing this, the Hon'ble

Supreme Court directed the UGC to introduce a basic course on environment at every level in college education. Accordingly, the matter was considered by UGC and it was decided that a six months compulsory core module course in environmental studies may be prepared and compulsorily implemented in all the University/Colleges of India.

The syllabus of environmental studies includes five modules including human rights. The first two modules are purely environmental studies according to the UGC directions. The second two modules are strictly related with the core subject and fifth module is for human rights.

OBJECTIVES

Environmental Education encourages students to research, investigate how and why things happen, and make their own decisions about complex environmental issues by developing and enhancing critical and creative thinking skills. It helps to foster a new generation of informed consumers, workers, as well as policy or decision makers.

Environmental Education helps students to understand how their decisions and actions affect the environment, builds knowledge and skills necessary to address complex environmental issues, as well as ways we can take action to keep our environment healthy and sustainable for the future. It encourages character building, and develops positive attitudes and values.

To develop the sense of awareness among the students about the environment and its various problems and to help the students in realizing the inter-relationship between man and environment and helps to protect the nature and natural resources.

To help the students in acquiring the basic knowledge about environment and the social norms that provides unity with environmental characteristics and create positive attitude about the environment.

Module I

(18 hours)

Unit 1: Multidisciplinary nature of environmental studies- Definition, scope and importance
Need for public awareness.

Unit 2: Natural Resources: Renewable and non-renewable resources: Natural resources and associated problems.

a) Forest resources: Use and over-exploitation, deforestation: case studies-Timber extraction, mining, dams and their effects on forest and tribal people.

b) Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.

c) Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources: case studies.

d) Food resources: World food problems - changes caused by agriculture and overgrazing - effects of modern agriculture – fertilizer & pesticide problems– water logging – salinity: case studies.

e) Energy resources: Growing energy needs - renewable and non renewable energy sources-

use of alternate energy sources: case studies.

f) Land resources: Land as a resource- land degradation - man induced landslides- soil erosion and desertification.

Role of individual in conservation of natural resources- Equitable use of resources for sustainable lifestyles.

Unit3: Ecosystems

Concept of an ecosystem- Structure and function of an ecosystem- Producers, consumers and decomposers - Energy flow in the ecosystem.

Ecological succession- Food chains, food webs and ecological pyramids.

Introduction, types, characteristic features, structure and function of the given ecosystem -

Forest ecosystem

Module II

(26 hours)

Unit1: Biodiversity and its conservation

Introduction - Bio-geographical classification of India

Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values.

India as a mega-diversity nation.

Hot-spots of biodiversity

Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts -

Endangered and endemic species of India

Unit2: Environmental Pollution

Definition - Causes, effects and control measures of: Air pollution- Water pollution - Soil pollution - Marine pollution - Noise pollution- Thermal pollution - Nuclear hazards

Solid Waste Management: Causes, effects and control measures of urban and industrial wastes

Role of an individual in prevention of pollution- Pollution case studies

Disaster management: floods, earthquake, cyclone and landslides

Unit3: Social Issues and the Environment

Urban problems related to energy- Water conservation, rain water harvesting, watershed management

Resettlement and rehabilitation of people: its problems and concerns: case studies

Environmental ethics: Issues and possible solutions

Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust: case studies - Consumerism and waste products

Environment Protection Act - Air (Prevention and Control of Pollution) Act- Water (Prevention and control of Pollution) Act - Wildlife Protection Act- Forest Conservation Act
Issues involved in enforcement of environmental legislation- Public awareness

Module III

(10 hours)

Jean Giono: *The Man Who Planted Trees*

K. Satchidanandan: Hiroshima Remembered

Module IV

(10 hours)

Bessie Head: Heaven is not Closed

Safdar Hashmi: Machine

Module V

(26 hours)

Unit 1: Human Rights

An Introduction to Human Rights: Meaning, concept and development-Three Generations of Human Rights (Civil and Political Rights, Economic, Social and Cultural Rights).

Unit 2: Human Rights and United Nations

Contributions, main human rights related organs -UNESCO, UNICEF, WHO, ILO, Declarations for women and children, Universal Declaration of Human Rights.

Human Rights in India –Fundamental rights and Indian Constitution, Rights for children and women, Scheduled Castes, Scheduled Tribes, Other Backward Castes and Minorities

Unit 3: Environment and Human

Rights Right to Clean Environment and Public Safety

Issues of Industrial Pollution- Prevention, Rehabilitation and Safety Aspect of New Technologies such as Chemical and Nuclear Technologies -Issues of Waste Disposal - Protection of Environment

Conservation of natural resources and human rights: Reports, Case studies and policy formulation.

Conservation issues of Western Ghats: Mention Gadgil committee report, Kasthuri Rangan report.

Over-exploitation of ground water resources, marine fisheries, sand mining, etc.

Internal: Field study

Visit to a local area to document environmental grassland/hill /mountain

Visit a local polluted site: Urban/Rural/Industrial/Agricultural Study of common plants, insects, birds, etc

Study of simple ecosystem: pond, river, hill slopes, etc
(Field work Equal to 5 lecture hours)

REFERENCES

Bharucha, Erach. *Text Book of Environmental Studies for Undergraduate Courses*. University Press, 2nd Edition 2013 (TB)

Clark, R. S. *Marine Pollution*, Oxford: Clarendon (Ref)

Cunningham, W. P., Cooper, T. H., Gorhani, E & Hepworth, M. T. 2001 *Environmental Encyclopaedia*, Mumbai: Jaico. (Ref)

Dc A.K. *Environmental Chemistry*, Wiley Eastern. (Ref)

Downto Earth, Centre for Science and Environment (Ref)

Heywood, V. H & Watson, R.T. 1995. *Global Biodiversity Assessment*, Cambridge UP (Ref)

Jadhav, H & Bhosale, V.M. 1995. *Environmental Protection and Laws*. Delhi: Himalaya (Ref)

McKinney, M. L & Schock, R. M. 1996. *Environmental Science Systems & Solutions*. Web enhanced edition (Ref)

Miller T.G. Jr., *Environmental Science*, Wadsworth (TB)

Odum, E. P 1971. *Fundamentals of Ecology*. W.B. Saunders (Ref)

Rao, M. N. & Datta, A.K. 1987. *Waste Water Treatment* Oxford & IBII (Ref)

Rajagopalan, R. *Environmental Studies from Crisis and Cure*, Oxford UP, 2016 (TB)

Sharma B.K., 2001. *Environmental Chemistry*. Meerut: Geol. (Ref)

Townsend C. Harper J, and Michael Begon, *Essentials of Ecology*, Blackwell Science (Ref)

Trivedi R. K.
Handbook of Environmental Laws, Rules Guidelines, Compliances and Standards,
 Volland II, Enviro Media (Ref)

Trivedi, R. K. and P. K. Goel. *Introduction to Air Pollution*. Techno-Science (Ref)

Wanger, K. D. 1998. *Environmental Management*. Philadelphia: W.B. Saunders (Ref)

(M) Magazine (R) Reference (TB) Textbook

Human Rights

Amartya Sen. *The Idea of Justice*. New Delhi: Penguin, 2009.

Chatrath, K. J. S. Ed. *Education for Human Rights and Democracy*. Shimla: Indian Institute of Advanced Studies, 1998.

Law Relating to Human Rights. Asia Law House, 2001.

Shireesh Pal Singh, *Human Rights Education in 21st Century*. New Delhi: Discovery

S. K. Khanna. *Children and the Human Rights*. Common Wealth, 2011.

Sudhir Kapoor. *Human Rights in 21st Century*. Jaipur: Mangal Deep, 2001.

United Nations Development Programme.

Human Development Report 2004: Cultural Liberty in Today's Diverse World. New Delhi: Oxford UP, 2004.

Six months compulsory core module course in Environmental Studies & Human Rights for undergraduate graduates

Teaching Methodologies

The core Module Syllabus for Environmental Studies includes class room teaching and Field Work. The syllabus is divided into five modules covering 72 lectures. The first two modules will cover 44 lectures which are class room based to enhance knowledge, skills and attitude to environment. The third and fourth is based on subject related environmental studies which will be covered in 20 lecture hours and would provide student a multidisciplinary knowledge on environmental issues in relation with the core subject. Human rights is also included in the fifth module and 8 lectures are set apart for that. Field study is one of the most effective learning tools for environmental concerns and is purely for internal evaluation. This moves out of the scope of the text book mode of teaching into the realm of real learning in the field, where the teacher merely acts as a catalyst to interpret what the student observes or discovers in his/her own environment. Field studies are as essential as class work and form an irreplaceable synergistic tool in the entire learning process.

Course material provided by UGC for class room teaching and field activities be utilized.

The universities/colleges can also draw upon expertise of outside resource persons for teaching purpose.

Environmental Core Module shall be integrated into the teaching programmes of all undergraduate courses.

Core Text for Module 3 & 4: *Greening Knowledge*

Complementary Courses

MAHATMAGANDHIUNIVERSITY

SYLLABIFORCOMPLEMENTARYCOURSES-UGPROGRAMMES

2017ADMISSIONSONWARDSSEMES
TER3(BAEnglishModel1&Model2)

COURSE3:TheEvolutionofLiteraryMovements:TheShapersofDestiny

Course Code	EN3CMT03
Title of the course	TheEvolutionofLiteraryMovements: TheShapersofDestiny
Semesterinwhichthecourseistobe taught	3
No. of credits	4
No. of contact hours	108

1.AIMOFTHECOURSE

To makethe learner awareof the wayin whichhistoryshapes the lifeand literatureof a people

2.OBJECTIVESOFTHECOURSE

- To give thelearner a comprehensive overview of the historyof Britain and its impact upon the rest of the world
- To enable him to understand English literature in the light of historical events
- To analyse the manner inwhich a person is mouldedbythe historical events of his personaland communal life

3.COURSEOUTLINE

Module1:MouldingandBeingMoulded

18hours

Earlysettlers and invaders- theIberians, theCeltsand Romans, theAngles, Saxons, Jutes. The Anglo Saxon heptarchy- The coming of Christianity-Theodore of Tarsus and the organization of the church- Alfred the Great – St. Dunstan and Edgar – Canute the Danish king-Edward theConfessor, Harold Godwin- Societyand literature of thetime-the Witangemot -the Anglo Saxon Chronicle, Beowulf,Caedmon, Cynewulf,Venerable Bede and others-

Module2: The True Briton**36hours**

Normans: the last invaders – William the Conqueror – the reforms of Henry I – Feudalism – the Angevin kings – the struggle between the church and the state, St. Thomas Becket – the universities of Oxford and Cambridge – the Guilds – Richard the Lionheart and the Crusades – the Magna Carta – Henry III – Simon de Montfort, and the Parliament – Edward I, annexation of Wales, Scotland and Ireland – Edward II and Edward III – The Black Death, The Hundred Years War, The Peasants Revolt – the effects of these on society and literature – The Wars of the Roses – Chaucer and the growth of the East Midland dialect into standard English – Growth of drama and stage performances – Chaucer's contemporaries – John Wycliffe and the Lollards..

Module Three: Britannia Rule the Waves**36hours**

The Tudor Dynasty – benevolent despots – Renaissance – maritime discoveries – the scientific temper and scientific inventions – flamboyant Henry VIII, Reformation – religious persecution – Thomas More, Erasmus, Thomas Cromwell – The Book of Common Prayer – Elizabeth I – Shakespeare – nest of singing birds – Francis Drake – peace and prosperity – The Stuarts and the Divine Right Theory – The Authorised Version – The Civil War – Oliver Cromwell and the Protectorate – John Milton – the Jacobean playwrights – Restoration – Caroline writers – The Whigs and Tories – Queen Anne and the expansion of colonialism – The Glorious Revolution

Module Four: A Precious Stone Set in the Silver Sea**18hours**

The United Kingdom today – Physical features of the British Isles, geography, demography – Customs and practices – myths and legends – the growth and development of the English language – the position held by the UK in today's world

Reading List

1. Trevelyan, G. M. Illustrated English Social History (Vol 1-6). England: Penguin, 1968.
2. Churchill, Winston. A History of the English Speaking Peoples (Vol 1-12). London: Cassel and Co., 1966.
3. Nehru, Jawaharlal. Glimpses of World History. New Delhi: Penguin, 2004.
4. Alexander, Michael (ed.) A History of English Literature. New York: Palgrave-Macmillan, 2007.
5. Sampson, George (ed.) A History of English Literature. Delhi: Foundation, 2004.
6. Thorndike, Lynn. Encyclopedia of World Civilization (Vol 2). Delhi: Shubi Publications, 1990.
7. Yeats, W. B. Writings on Irish Folklore Legend and Myth. London: Penguin, 1999.
8. Warner, Marina. From the Beast to the Blond. London: Vintage, 1995.

4. Core Text: Susan Varghese. *Evolution of Literary Movements: The Shapers of Destiny*. Current Books.

MAHATMAGANDHIUNIVERSITY

SYLLABIFORCOMPLEMENTARYCOURSES-UGPROGRAMMES

2017ADMISSIONSONWARDSSEMES

TER4(BAEnglishModel1&Model2)

COURSE4:TheEvolutionofLiteraryMovements:TheCrossCurrentsofChange

Course Code	EN4CMT04
Title of the course	TheEvolutionofLiteraryMovements:TheCrossCurrentsofChange
Semesterinwhichthecourseistobe taught	4
No. of credits	4
No. of contact hours	108

AIMOFTHECOURSE

To enable students to have a notion of the evolution of literature and to help them perceive the interplay of social processes and literature

OBJECTIVESOFTHECOURSE

By the end of the course it is hoped that:

1. students will be competent to understand literature against the backdrop of history.
2. students will be inspired to contribute dynamically to historical and literary processes.

COURSEOUTLINE

Module1[LiteratureandRevolution] (36hours)

- a. The interaction between the French Revolution and the literature of the age
- b. Literature in the context of the Russian Revolution

Module2[LiteratureandRenaissance] (18hours)

- a. The social context of the burgeoning of literature in Latin America
- b. Kerala at the dawn of awakening

Module3[LiteratureandLiberation] (36hours)

- a. Literature and feminism
- b. Dalit writing

Module4[LiteratureandtheThirdWorld]

(18hours)

- a. Articulatingthe Postcolonial Experience
- b. An overview of NewLiteratures

CoreText:DrB Keralavarma. *EvolutionofLiteraryMovements:TheCross-currentsofChange.*

Open Courses

MAHATMAGANDHIUNIVERSITY

SYLLABIFOROPENCOURSES-UGPROGRAMMES

2017ADMISSIONSONWARDS

COURSE1–AppreciatingFilms

Course Code	EN5CROP01
Title of the course	AppreciatingFilms
Semesterinwhichthecourseistobe taught	5
No. of credits	3
No. of contact hours	72

AIMOFTHECOURSE

The course seekstointroducethestudent tothemajorelements thatconstitute cinema. Also theattemptwillbetoequipthestudenttoacademically discusscinemaintermsofcritiques and close analyses.

OBJECTIVESOFTHECOURSE

On completion of the course, the student should be able to discern the following:

1. Thebroad contours of the historyandaestheticsof films.
2. Theoverarchingfilmgenres andthe basic terminologyof film studies.
3. Thedistinction between mere appreciation of films andsustained ideological film analysis.
4. Thequestions raised byCultural Studies and Feminism(s) in their encounterwith films.
5. Theissues raised by cinematic adaptations of literature.

COURSEOUTLINE

Module1(BroadFilmGenres)

(18hours)

Lumiere vs. Melies [*ArrivalofaTrain*vs. *AnImpossibleVoyage*]

Narrative Cinema vs. DocumentaryCinema

Hollywood Style as Norm- Roland Emmerich's*IndependenceDay* (1996)

German Expressionism- F.W. Murnau's*Nosferatu*(1922)

Neo-realism - Vittorio De Sica's*BicycleThieves*(1948)

Module2(FilmLanguages)**(18hours)**

Montage Theory: [Clippings from Eisenstein's *BattleshipPotemkin* and Chaplin's *ModernTimes*]

Mise-en-scene: [The opening sequence from Werner Herzog's *Aguirre, WrathofGod* (1972) and the infamous '_horsehead' scene from Francis Ford Coppola's *TheGodfather* (1972)] Deep Focus, the Long Take and psychological representation: [Select scenes from Orson Welles' *TheMagnificentAmbersons* (1942)]

JumpCut (anti-seamless-dissolve) [Examples from Godard's *Breathless* (1960)]

Module3(ReadingFilms)**(18hours)**

Cinema and Ideology/IdentityPolitics

[Kamal Haasan's *HeyRam* (2000) and Shaji Kailas's] *AaraamThampuram* (1997)]

Cinema and Feminism

[RajkumarHirani's *PK* (2014) and K. G. George's *AadaminteVariyellu* (1983))

Module4(FilmAdaptations)**(18hours)**

Shakespeare/Hamlet: Vishal Bhardwaj's *Haider* (2014)

Basheer/Mathilukal: AdoorGopalakrishnan's *Mathilukal* (1990)

FilmsRecommendedforBackgroundViewing

GeorgeMelies:

AnImpossibleVoyage Lumiere brothers:

ArrivalofaTrain SergeiEisenstein:

BattleshipPotemkin Charlie Chaplin:

ModernTimes Werner Herzog:

Aguirre, WrathofGod Francis Ford

Coppola: *TheGodfather*

Orson Welles:

TheMagnificentAmbersons Jean Luc-

Godard: *Breathless*

V. K. Prakash: *Karmayogi* [Malayalam]

CoreText:AppreciatingFilms

MAHATMAGANDHIUNIVERSITY
SYLLABIFOROPENCOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
COURSE2–TheatreStudies

Course Code	EN5CROP02
Title of the course	TheatreStudies
Semesterinwhichthecourseistobe taught	5
No. of credits	3
No. of contact hours	72

AIMOFTHECOURSE

The students will be introduced to a selection of plays from the West and the East, ranging from the tragic and the comic, the folk and the street, so as to generate interest in theatre and make them aware of the new trends in modern theatre.

OBJECTIVESOFTHECOURSE

On completion of the course, the student should be able to imbibe the following:

1. An understanding of a selection of well-discussed plays across the world.
2. The classical and modern theatre in the West and the East.
3. The form and content of various kinds of theatre.
4. Colonial and subversive postcolonial aspects in Indian theatre.
5. Issues of gender, identity, caste, tradition, morality, etc dealt with by modern theatre.

COURSEOUTLINE

Module1(Classics) (18hours)

Kalidasa: *Abhijnanasakunthalam* – Act I

William Shakespeare: *Othello* – Act I, Scene III, 1-295

Module2(TragicVision) (18hours)

Eugene O'Neil: *Before Breakfast*

Langston Hughes: *Soul Gone Home*

Module3(ComicVision)

(18hours)

Bernard Shaw: HowHeLied to Her Husband

Anton Chekov: TheProposal

Module4(Folk/Street)

(18hours)

KavalamNarayanaPanicker: Maraattom

MaliniBhattacharya: Giving Awaythe Girl

CoreText:*TheatreStudies*

MAHATMAGANDHIUNIVERSITY
SYLLABIFOROPENCOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
COURSE3–EnglishforCareers

Course Code	EN5CROP03
Title of the course	EnglishforCareers
Semesterinwhichthecourseistobe taught	5
No. of credits	3
No. of contact hours	72

AIMOFTHECOURSE

To makethe students competent in their job-seeking, job-getting, and job-holdingneeds. The courseshall caterto equipping the students in Comprehensive Language Enhancement.

OBJECTIVESOFTHECOURSE

On completion of the course, the students shouldbe able:

1. To develop communicative skills, which will enable themto prepare fora career and function effectivelyin it.
2. To equip themselves in oral and written communication to enhance their academic and professionaluse oflanguage.
3. To train themselves inmaking effective presentations.

COURSEOUTLINE

Module1[OralandWrittenSkillsforJobsandCareers] (18hours)

- a. Applying forjobs—Preparing Resumes—Writing Coveringletters.
- b. Preparingfor interviews—TakingInterviews—Post-Interview follow-up-Promotion
- c. Interviews—Group Discussions

Module2[CorrectnessofLanguageUsage] (18hours)

- a. Common errors in communication and how to avoid them.
- b. Some Notions—Conventional and idiomatic expressions.
- c. Today’s Vocabulary
- d. Grammar for Grown-ups

Module3[FacingPeople]

(18hours)

- a. Structuring and delivering a presentation.
- b. Communication in the Management context.
- c. Importance of Words/Language.
- d. Horizontal and Democratic Communication.

Module4[KeepingtheJob]

(18hours)

- a. Human relationships in academic and professional life.
- b. Front Office Management and Keeping public relations (Telephone Skills) c. Soft Skills for Team Building.
- d. Keeping the Job—Professional Ethics
- e. Managing Multiple Roles- Healthy Balancing of family and career.

ReadingList

1. Samson et al. *EnglishforLife-4*. New Delhi: Cambridge UP.
2. Vasudev, Murthy. *EffectiveProposalWriting*. New Delhi: Response, 2006.
3. *TowardsAcademicEnglish:DevelopingEffectiveWritingSkills*. New Delhi: Cambridge UP, 2007.
4. *OxfordGuidetoEffectiveWritingandSpeaking*. OUP, 2007.
5. Bhatnagar, R. P. *EnglishforCompetitiveExaminations*. New Delhi: Macmillan, 2009.
6. *EnglishforCareers*. Pearson.
7. *ABCofCommonGrammaticalErrors*. Macmillan, 2009
8. Kaul, Asha. *TheEffectivePresentation*. New Delhi: Response
9. Shepherd, Kerry. *PresentationsatConferences,SeminarsandMeetings*. New Delhi: Response.
10. Vilanilam, J. V. *MoreEffectiveCommunication:aManuelforProfessionals*. Response 2008
11. *EnglishforCareerDevelopment*. Orient Longman, 2006.

CoreText:EnglishforCareers

ChoiceBasedCourses

MAHATMAGANDHIUNIVERSITY

SYLLABIFORCHOICEBASEDCOURSES-UGPROGRAMMES

2017ADMISSIONSONWARDS

COURSE1–ComparativeLiterature

Course Code	EN6CBT01
Title of the course	ComparativeLiterature
Semesterinwhichthecourseistobe taught	6
No. of credits	3
No. of contact hours	72

AIMOFTHECOURSE

To introducethe student to the various concepts relating to comparative studyof literature and to promote an international approach to the studyof literature.

OBJECTIVESOFTHECOURSE

On completion of the course, the student should beable to:

1. Develop strategies andmethodologies in the studyof literatures in comparison.
2. Undertake a methodological investigation of problems involving morethan one literature so that she/he mayacquire a broader sense of literaryhistoryand tradition.
3. Criticallyanalyze literarytexts in a broader perspectiveof WorldLiterature. .

COURSEOUTLINE

Module1[ThemesandContexts]

(18hours)

K. M. Krishnan: _Introduction‘in the anthology*BetweentheLines*

Susan Bassnett: _Whatis Comparative Literature

Today‘ from*ComparativeLiterature:AnIntroduction*

Module2[Envisioning]

(18hours)

PartA:Writing

Ted Hughes: The Thought Fox

Seamus Heaney: Personal Helicon

PartB:DeathWish

Sylvia Plath: Tulips

DorothyParker: Resume

PartC:Hamlets

Anna Akhmatova: Reading Hamlet

C. P. Cavafy: KingClaudius

Salman Rushdie: Yorick

Module3[Nuance]

(18hours)

PartA:Myth

Rabindranath Tagore: KarnaKuntiSamvadG.

Sankarapilla: WingsFlapping, Somewhere

PartB:Sleuthing

Arthur Conan Doyle: The Adventureof theBlue Carbuncle

V. K. N.: Sherlock Holmes

Module4[Motif]

(18Hours)

Carlo Collodi: The Adventures of Pinocchio

Nikolai Gogol : The Nose

Vaikom Muhammad Basheer: TheWorld Renowned Nose

CoreText:ComparativeLiterature

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCHOICEBASEDCOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS

COURSE2–ModernMalayalamLiteratureinTranslation

Course Code	EN6CBT02
Title of the course	ModernMalayalamLiteratureinT ranslation
Semesterinwhichthecourseistobe taught	6
No. of credits	3
No. of contact hours	72

AIMOFTHECOURSE

The students will be introduced to a selection of literature translated from Malayalam into English. The student will be able to establish an endearing rapport with the cultural aspects of the living environs.

OBJECTIVESOFTHECOURSE

On completion of the course, the student should be able to comprehend the following:

1. An understanding of a selection of much discussed writers/literary pieces in Malayalam.
2. The various genres in Malayalam.
3. The modern trends in Malayalam literature.
4. Experiments with form in Malayalam poems and prose.

COURSEOUTLINE

Module1(Poetry)

(18hours)

Balamani Amma: The Pen
Ayyappa Paniker: Theft
Kadamanitta: Feline Fancies
Satchidanandan: The Mad
Balachandran Chullikkad: Possessed V.
M. Girija: A Tree I Was Long Back S.
Joseph: Group Photo
Anitha Thampi: Sweeping the Front Yard
Bindu Krishnan: Certain Days, Like This

Module2(ShortFiction)**(18hours)**

M. T. VasudevanNair: For You
Madhavikutti: Neypayasam
M. Mukundan: TheEyesight of the Mirror
Paul Zacharia:Last Show
N. S. Madhavan:Afterword
SanthoshEchikkanam: The Hunters in aPictureStory
SubhashChandran: BloodyMary
AnvarAbdulla: Sea-Roar

Module3(Novel)**(18hours)**

O. V. Vijayan:*TheLegendsofKhasak*

Module4(Novella/Memoir/PrisonNarrative)**(18hours)**

Vaikom Muhammad Basheer: Walls

BackgroundReading

1. Sujit Mukherjee, ‘Translationas Discovery’ (139-150 in *TranslationasDiscovery*)
2. A K Ramanujan, ‘ThreeHundred Ramayanas:Five Examples and Three Thoughts on Translation.’ (131 – 160 in*TheCollectedEssaysOfAKRamanujan*)
3. GayatriChakravortySpivak, ‘ThePolitics of Translation.’ (397- 416 in*TheTranslationStudiesReader*)
4. G N Devy, —‘Translationand LiteraryHistory:AnIndian View (pp 182– 88 in *PostcolonialTranslation:TheoryandPractice*)
5. Walter Benjamin, ‘TheTask of theTranslator.’ (15- 25 in *TheTranslationStudiesReader*)

CoreText:ModernMalayalamLiteratureinTranslation

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCHOICEBASEDCOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS

COURSE3–RegionalLiteraturesinTranslation

Course Code	EN6CBT03
Title of the course	RegionalLiteraturesinTranslation
Semesterinwhichthecourseistobe taught	6
No. of credits	3
No. of contact hours	72

AIMOFTHECOURSE

The students will be introduced to a selection of regional literatures translated into English.

OBJECTIVESOFTHECOURSE

On completion of the course, the student should be able to comprehend the following:

1. An understanding of much discussed writers/literary pieces in the vernaculars.
2. The modern trends in regional literatures. .

COURSEOUTLINE

Module1[Prose] (18hours)

Susan Bassnett: Introduction to *Translation Studies*

Keya Majumdar: Appropriating the Other - Some Challenges of Translation and its Theories

Romila Thapar: *The Abhijnana-Sakuntalam* of

Kalidasa ' from *Shakuntala: Texts, Readings and History*

Module2[Poetry] (18hours)

Jibanananda Das: Banalata Sen

Kedarnath Agarwal: Freedom of the Writer

Amin Kamil: Naked Thoughts

P. Lankesh: Mother (Avva) P.

P. Ramachandran: Iruppu S

Joseph: Fish Monger

Module3[Drama] (18hours)

C. J. Thomas: *Crime 27 in 1128*

VijayTendulkar: *Kanyadaan*

Module4[ShortStory]

(18hours)

SaadatHasanManto:Toba Tek Singh

Amrita Pritam: The Weed

AnnabhauSathe: Gold from the Grave

Sujatha: WashingMachine

DevanuruMahadeva:Tar Arrives

CoreText:RegionalLiteraturesinTranslation

MAHATMAGANDHIUNIVERSITY
SYLLABIFORCHOICEBASEDCOURSES-UGPROGRAMMES
2017ADMISSIONSONWARDS
COURSE4–VoicesfromtheMargin

Course Code	EN6CBT04
Title of the course	VoicesfromtheMargins
Semesterinwhichthecourseistobe taught	6
No. of credits	3
No. of contact hours	72

AIMOFTHECOURSE

To introduce—voices from the margins to the students, as an attempt to understand suppressed histories and discourses.

OBJECTIVESOFTHECOURSE

On completion of the course, the student will have critically encountered subaltern voices, Dalitness and indigeneity.

COURSEOUTLINE

Module1 **(36Hours)**

‘Subaltern’-Entry in *Routledge Dictionary of Literary Terms* by Peter Childs and Roger Fowler

Poikayil Appachan.

—Remembering the Travails. In *Writing in the Dark: A Collection of Malayalam Dalit Poetry*. Eds. M.B. Manoj and George K. Alex. Mumbai: VAK. 2008. 21-25.

Sharankumar Limbale. —Dalit Literature: Form and Purpose. In *Towards an Aesthetics of Dalit Literature*. Hyderabad: Orient Longman. 2004. 23-39.

Kallen Pokkudan. *My Life* (Excerpts).

The Oxford India Anthology of Malayalam Dalit Writing. New Delhi: OUP. 2012. 185-195.

Hira Bansode. —Yashodhara. In *Posioned Bread*. Ed. Arjun Dangle. Hyderabad: Orient Blackswan. 2009. 36-37.

M. B. Manoj.

—Anonymous. *No Alphabet in Sight: New Dalit Writing from South India: Dossier 1: Tamil and Malayalam*. Eds. K. Satyanarayana and Susie Tharu. New Delhi: Penguin. 532-533.

Bama. *Sangati*. New Delhi: OUP. 2005.

Module 2

(36 Hours)

Ramanika Gupta. —Adivasi Literature: An Emerging Consciousness. *Indigeneity: Culture and Representation*. Hyderabad: Orient Blackswan. 2009. 191-202.

G. N. Devy. —Aphasia: The Fate of the Indigenous Languages. Introduction to *The Language Loss of the Indigenous*. Eds. G. N. Devy, Geoffrey V. Davis and K. K. Chakravarty. New Delhi: New York: Routledge. 2016. 1-6.

Dakxin Bajrange. —Budhan in. *Painted Words: An Anthology of Tribal Literature*. Ed. G. N. Devy. Vadodara: PurvaPrakash. 2012. 245-272.

Narayan/Catherine Thankamma. —We want to be understood . . . and allowed to live with dignity. Interview. *Kocharethi: The Araya Woman*. New Delhi: OUP. 2011. 208-216.

Bhaskaran. *Mother Forest: The Unfinished Story of C.K. Janu*. New Delhi: Kali for Women. 2004.

Core Text: *Voices from the Margins*

MODEL 3

B.A. Programme in English Literature and Communication Studies (Double Main)

Semester–I

English in Informal Situations

Course Code	EN1CST01
Title of the Course	English in Informal Situations
Semester	1
Credits	4
Contact Hours	90

Objectives

1. To be able to speak English with a high degree of confidence, accuracy and fluency.
2. To be capable of answering questions of a conversational nature and to have a command of a range of questions to elicit information from other people with an awareness of contextual appropriateness.
3. To take part with confidence in conversation, to initiate, sustain and close a conversation.

Topics for Study

1. English in informal situations – Greetings – at the post office- receiving and seeing a guest – catching a train – booking a room at a hotel- telephone conversation – asking the time – making an apology – at a party – at a doctor's at the hospital – at the reception desk.
2. Describing people, process, procedures, objects – narrating events – accepting and dealing with invitations – making complaints and suggestions – apologizing – offering excuses – negotiating and persuading people – motivating people- expressing condolence.
3. Practical work
Visits to various places – shops, bank, travel agency, hotel etc. to practice conversation in actual situations – discussions and debates in the classroom – listening to conversation in English.
4. Media and Methods employed:
Printed text, tutorials, travel, audio/video

Required reading (text):

Mohan, Krishna Singh. *Speaking English Effectively*. Macmillan

Suggested Reading:

O'Neil, R. English in Situations, OUP

Taylor, Grant. English Conversation Practice, Tata-McGraw-Hill

Ur, Penny. Discussion at Work. CUP

Spencer. D. H. English Conversation Practice. OUP

Semester-I

Conversational Skills

Course Code	EN1CST02
Title of the Course	Conversational Skills
Semester	1
Credits	4
Contact Hours	90

OBJECTIVES OF THE COURSE

1. To sensitize students to the nuances of spoken forms of English
2. To familiarize students with the speech sounds and the phonological aspects of the English language
3. To develop a neutral accent and improve the general standard of pronunciation 4.
To develop the conversational skills of the learners in various situations

OUTLINE OF THE COURSE

Module I: Phonetics

(30 hours)

- A. Phonetics – Air-Stream Mechanism – Organs of Speech – Respiratory System, Phonatory System, Articulatory System.
- B. Classification and Description of Speech Sounds – Vowels – Cardinal Vowels – Vowels of English RP – Diphthongs – Diphthongs of English RP.
- C. Consonants – Points of Articulation – Manner of Articulation – Consonants of English RP.

Module II: Phonology

(30 hours)

- A. Phonology – Phoneme – Contrastive and Non-Contrastive Distribution – Minimal Pairs – Allophones – Free Variation – Phonotactics – English RP Consonants – Linking /r/ - Intrusive /r/ - Pure Vowels and Diphthongs.
- B. Syllable – Syllabic and Nonsyllabic Sounds – Releasing and Arresting Consonants – Open and Closed Syllable – Consonant Clusters in English.
- C. Suprasegmentals – Word Stress – Sentence Stress – Rhythm – Strong and Weak Forms – Juncture or Transition.
- D. Pitch and Intonation – Tone or Tonic – Falling Tone – Rising Tone – Fall-Rise Tone – Assimilation – Elision – Phonetic Transcription – Phonemic and

Allophonic Transcription–International Phonetic Alphabet- Standard English – Received Pronunciation.

Module III: Conversation Practice

(30 hours)

A. Discourse Events in Life Situations.

Introducing oneself and one's friends to others-Inviting someone to an important event- Making a request- Asking for help and refusing help politely-Expressing one's gratitude - Persuading someone to do something – Complimenting and congratulating people- Expressing sympathy-Apologizing Giving a fair warning- Intimating a conversation with a total stranger -Complaining effectively- Making suggestions - Carrying on a telephone conversation.

B. English in Situations

Receiving and seeing off a guest- at the travel agency - at the airport - at the police station - at the restaurant -at the hospital - at the railway station - at the bank - at the information bureau

Books Recommended

Broughton, Geoffrey. Success with English, Penguin Books.

O'Neil, R. English in situation, Oxford University Press.

Syamala, V. A Textbook of English Phonetics and Structure for Indian Students, Sharath Ganga Publications, 1992

Taylor, Grant. English Conversation Practice, McGraw Hill, 1975

SemesterII

Course Code	EN2CST03
TitleoftheCourse	Introductionto Communication
Semester	2
Credits	4
Contact Hours	90

Course Outline

MODULEI

Meaning and need for communication-Different definitions ofCommunication-Types of Communication-Intrapersonal, interpersonal, group communication, mass communication-the process ofcommunication-the main elements in the process-barriers to communication-new information technologies

MODULE II

Verbal and non-verbal communication-bodylanguage-personal appearance-posture-gestures-facial expression-eye contact-space distancing-pictorial communication-symbolic communication-communication through the five senses

MODULEIII

Communication Theories-Western communicationtheories-Laswell-Wilbur Schramm-Berlo-Indian communication theories-bhava, sadharanikaran-sahridaya.

MODULEIV

Communication in Organisations-influenceof technologyon communication-seminars and conferences-telephonic communication-interviews-group dynamics-audio-visual aids-communication and culture-importance of communication

SemesterII

Course Code	EN2CST04
Title of the Course	Business Communication
Semester	2
Credits	4
Contact Hours	90

The objective of modules 1 & 2 is to introduce students of Communicative stream to Business Communication and related aspects

Course Outline

Module-1

What is Business Communication? Definitions --- The process of communication --- Objectives of Communication --- Types of communication --- Media of communication --- Principles of communication.
(22 hours)

Module-2

What is Corporate Communication? Definitions --- Corporate citizenship and social responsibility --- Corporate communication strategy --- Cross cultural Communication.
(24 hours)

The objective of Module-3 is to enable students to write effective business letters

Module-3

What are the essentials of an effective business letter? --- The layout --- Letters of inquiry and reply --- orders: Their execution and cancellation --- Circular letters --- Complaints and adjustments --- Collection letters --- Bank Correspondence --- Insurance Correspondence --- Import-Export Correspondence --- Correspondence with Government Departments and Public bodies --- Memos --- Notices.
(22 hours)

The objective of Module-4 is to introduce students of Communicative stream to the role of Technology in communication.

Module-4

Role of Technology in communication --- Technology based Communication Tools --- Word Processor --- Telex --- Facsimile --- E-mail --- Voice mail --- Internet --- Multimedia --- Teleconferencing.
(22 hours)

Semester III

Course Code	EN3CST05
Title of the Course	Print Media and Journalism- I
Semester	3
Credits	4
Contact Hours	90

Outline of the Course

Module I

World Journalism

Concept, Evolution and Development of Journalism. Evolution and Development of Printing Press (Brief History–From Medieval Period Time). Role of Press in Social, Economic and Political Transformation. Comparative study of Journalism of Developed and Developing Countries (historical perspective). Brief Introduction of Important World Newspapers specially European & American. Brief Introduction of Important News Channels and Websites.

Module II

Development of Journalism in India

Early Newspaper Publications in India. Press, Literature and Renaissance. Indian Language Press and English Press. Press and the Independence Struggle. Press and British Rule. Indian Press and Social Reform Movements (Untouchability, Women Issues, Communal Harmony, Swadeshi Movement etc). Indian Language Press and English Press in the Last Phase of Freedom Movement (1940-1947). History of Journalism in Kerala

Module III

Post Independence Journalism

Press and Post Independence Challenges (Division, Communal Riots, First Election, Formation of First Government, Plan Period, Land Reforms, Abolition of Zamindari, Reorganization of States). Post Independence Governments and Press Regulations (Press Commission, Press Council of India). Press and Political System (Parliament, Constitution, Political Parties etc). Changing Nature of India Press after Independence (Publication of New National and Regional Newspapers and Magazines). Parallel Journalism (Dalit Journalism, Small Magazines), Missionary Journalism.

Module IV

Changing Face of Journalism and news Challenges

Modernization of Press and Press Management. National Press, Regional Press, District Level Press. Electronic Medium and Internet Journalism. Representative Newspapers and

Magazines (Times of India, The Hindu, Indian Express, Hindustan Times, Malayala Manorama, Mathrubhumi, Outlook, India Today– Brief Introduction).
Press and Contemporary Issues (Multilevel Governments, Human Right, Terrorism, Nationalism, Regionalism, Constitution Review, Social Justice etc.) Press and Secularism.

Reference Books:

Journalism in India from the earliest times to the present day, Ranga swami Parthasarathy, Sterling Publishers.

The Press Council, Dr. N.K. Trikha, Somaiya Publication.

Mass Communication in India, Keval J. Kumar, Jaico Publication – New Delhi.

India's Newspaper Revolution, Robbin Jeffery, Oxford University Press.

SemesterIV

Course Code	EN4CST06
TitleoftheCourse	PrintMediaand Journalism- II
Semester	4
Credits	4
Contact Hours	90

CourseOutline

Module I

Reportingand Photojournalism.

Reporter's Role-Duties and qualities- Basic components of a news story-HumanInterest story-structureof a news report- news leads- curtain raiser- live reporting- investigative reporting-news sources-reportingpublic affairs, meetings, conferences and social events-crime,legislature, courtsand sports reporting- specialized reporting- environment, health, science etc.

Expression through photographic image- picture editing-persuasive photographs- photo essays andphoto magazines.

Module II

Editing

The Indian Editor:yesterday, todayand tomorrow- editing news- tools of the editor-functions of editors- editorial writing-how to write headlines-glossaryof terms foreditors-makingup the paper- elements and principles of good writing- freelancing.

Module III

Magazine Journalism

Differencebetween feature writing and news writing- types of features –building up the feature—publication-illustration-book,art, theatrereviews-prospects and problems of feature writing. Origin of magazine journalism- categoriesof magazine- writingfor women and children, industry, science, sports, films- columns and columnists- magazine covers-magazine editing-layout and design- future of magazines inIndia

Module IV

Printing and Production

Brief historyof printing-typography-digitalization of theprocess- digital photography-production of online newspapers and magazines.

Practical

Visit and tour of anewspaper organization

Production of anewspaper

Reference Books:

Professional JournalismbyM. V. Kamath

India's Communication Revolution byArbindSinghal.

Broadcast Technology– A Review byDr. H.O. Srivastava.

Understandingof Media: The Extension of Man byMarshall McLuhan.

Semester V

Course Code	EN5CST07
Title of the Course	Creative Writing and Translation Studies
Semester	5
Credits	4
Contact Hours	108

Course Outline

PART A – CREATIVE WRITING

(No. of contact hours: 54)

The objective of modules 1 & 2 is to prepare students of the Communicative stream to achieve effective communication in all situations.

Module – 1

Imaginative use of parts of speech- accepted figurative uses of words- idioms and phrases- culture-bound idioms- verb patterns- phrasal verbs- deferred preposition- substitution and ellipsis- rhetorical devices- transferred epithet

Module – 2

Sentence connectors- cohesion- coherence- figures of speech such as simile, metaphor, personification, apostrophe, hyperbole, euphemism, oxymoron, epigram, irony, pun, metonymy- sentence variations and rewriting of sentences- cleft sentences- periodic and loose sentences.

No core text book is needed for Modules 1 & 2

The objective of modules 3 & 4 is to prepare students for different kinds of writing.

Module – 3

Word choice in formal writing- argumentative writing- formal and informal style in writing- differences between spoken and written language- circumlocution- theme and rhyme and thematization- use of jargon- topic sentence- rank shift- epitomization of passage and answering comprehension questions- paragraph planning.

Module – 4

Letter writing- different kinds of letters- format- organizing information- style and tone- paraphrasing and expansion- critical appreciation of poetry- paraphrasing poems- general essays- descriptive writing- report writing.

Core Reference- 1) Tricia Hedge Writing, OUP, 1986

2) Keith Johnson Communicate in Writing, Longman 1981

PART B – TRANSLATION STUDIES

(No. of contact hours: 54)

Module 1

What is translation?–Definitions –Is it science or art or craft?Is it interpretation or is it creation?Significance of translation – Aids and tools of translation – Text analysis, transfer and restructuring– Word for word translation and sense for sense translation.

Module – 2

Equivalence in translation– Areas where the concept of equivalence is applicable– Paradigmatic equivalence – Stylistic equivalence– textual equivalence – dynamic equivalence and formal equivalence –Levels of language – Rank bound translation and unbounded translation –Decoding and recoding.

No text book is needed for Modules 1&2

Module – 3

Translation and interpretation-exegesis and hermeneutics – untranslatability– translating idioms and jokes – culture bound expressions– transparency in translation– back translation– transliteration – the different stages of the process of translation-John Dryden’s classification of translation– Roman Jakobson’s classification of interlingual translation, intralingual translation and intersemiotic translation– translation from non-related language– loss and gain in translation– the function of footnotes in translation.

Module – 4

History of translation – Bible translators and their contributions– Translation and objectivity – Fidelity of the translator – Types of translation– Semantic translation and communicative translation – Machine translation– Domestication of translation and foreignisation of translation – Creativity in translation– Translating scientific and technical texts– Significance of culture in translation– Limitations of the translator – Types of equivalences in translation – Translation and linguistic bridgebuilding.

Core Reference: Translation Studies by Susan Bassnett; Routledge, 1980
Toward a Science of Translation by Eugene Nida, 1964
The Translators invisibility by Lawrence Venuti, 1995

Semester V

Course Code	EN5CST08
Title of the Course	Mass Communication and Broadcasting Media: Radio
Semester	5
Credits	4
Contact Hours	90

Course Outline

Module I RADIO

Introduction to Broadcast Journalism- Broadcasting Production- Broadcasting Performance- Broadcasting style and language- Broadcasting policy- Ethics of Broadcasting

Radio as a Mass Medium- Origin, Development and Future of Radio- Advantages and disadvantages of Radio Broadcast- Important Radio services in the world- Radio in India: All India radio services, the regional services and the local services. Radio for the urban and rural India- Radio Journalism- Radio commercials

FM Broadcasting: private FM Broadcasting and new trends: the shift to music, entertainment, chat and phone_ ins.

Digital Audio Broadcasting

Module II radio genres and radio presentation

Important Radio Genres- News Bulletins, Documentaries, Radio Plays, Interviews, Talks, Discussions, Educational Programmes, Specific audience programmes, Music programmes- Community Radio, Amateur radio, Internet radio, Satellite Radio

Radio Presentation: Writing for the ear, concept of good presentation, link announcement and continuity presentation. News Reading: Pronunciation, Use of Silence, Voice Culture, keeping rapport with the listener, forming personality for the programme/station, Qualities of Radio Jockey.

PRACTICAL

Presentation of Radio news bulletins, radio plays.

Module III Introduction to visual media

Visual media- characteristics, principles and functions. Television as a mass medium- TV in India- TV and culture -TV for information, TV for entertainment. Policy on TV Broadcasting- Prasar Bharati Act- The Broadcasting Bill- Ethics of telecasting.

History of cinema-Milestones in Indian Cinema

Module IV

CYBER JOURNALISM

Introduction to Cyber Journalism- Fundamentals of Cyber Media, Comparison of Cyber Media with Print, TV, Radio mediums, Advantages & Disadvantages of Cyber Journalism.

Web writing- Basic rules, Do's & Don'ts, Writing News stories, Features & Articles on the Web. Presentation & Layout of Web Newspapers & Magazines. Analysis of important Indian News-Based Web-sites. Trends in Cyber Reporting & Editing- Future of web journalism

SUGGESTED READINGS:1.

- | | | |
|----|--|---------------------------------|
| | Cyberspace Aur Media | Sudhir Pachauri |
| 2. | Fundamentals of Information Technology | Deepak Bharihoke |
| 3. | Multimedia Systems
Tiwari | Ramesh Agarwal & Bharat Bhushan |
| 4. | IT in the new millennium | V D Dudeja |
| 5. | IT | SLSah |
| 6. | Electronic Media & the Internet | Y K D'souza |

Semester V

Course Code	EN5CST09
Title of the Course	Public Relations I
Semester	5
Credits	4
Contact Hours	90

Course Outline

Module I

What is PR- Definitions of PR- ABC of PR- Purpose of PR- Elements of PR: empathy, persuasion and dialogue-What PR can and cannot do- Personal contact for better PR

Module II

History of PR. PR in olden times and growth of PR. PR in India and current scenario. Public Relations in Indian Economic Development and people's participation. Public in PR. Influence of Public. _Public'and Public Opinion. Impact of public opinion on PR.

Module III

Tools of PR- Media Relations, Advertising, Publicity, House Journals, Exhibitions and Trade fairs etc. PR Campaigns-objective, planning, execution and evaluation.

Module IV

PR department in an organization. The PR professional- qualities and qualifications.

Reference Text

Handbook of Public Relations & Communications by Philip Lesley

Public Relations by Edward L. Bernays

The Fall of Advertising & The Rise Of Pr by Al Ries & Laura Ries

Semester VI

Course Code	EN6CST10
Title of the Course	Entrepreneurship Development
Semester	6
Credits	4
Contact Hours	90

Course Outline

Definition of Entrepreneurship– Difference between an Entrepreneur and self-employed person – Role of an Entrepreneur in Economic development– Characteristics of an Entrepreneur – Entrepreneurial support systems: DIC KVIC, State financial corporations, small scale and export industries, SIDBI, NSIC, SISI – Activities and functions of District Industries Centres – Consideration in Product/Project selection– Market survey– Project Classification – writing a Business Plan – Appraisal Criteria and formalities to be completed for Financial assistance.

Suggested Readings:

Bhanusali. Entrepreneurship Development
Gupta C.B. and Sivaraman N.P Entrepreneurial Development
Sivaraman S. Entrepreneurship and Enterprise Growth
Chandra, Prasanna. Project Preparation, Appraisal, Budgeting and Implementation
Desai, Vasanth. Dynamic Entrepreneurial Development and Management
Meredith C.G. & Nelson et al. Practice of Entrepreneurship, ILO
Rao, T.V. & Pareek U. Developing Entrepreneurship: A Handbook of Learning Systems

Semester VI

Course Code	EN6CST11
Title of the Course	Visual Media: Television and Cinema
Semester	6
Credits	4
Contact Hours	90

Course Outline

Module I

TELEVISION

Different types of TV Programmes-Information based, Entertainment based-Documentaries, Interviews, Game shows, Quiz shows, Reality shows, Children's programmes, Business programmes, Music and Dance programmes, Sports, Culture, Art, Fashion and Life Style, analysis of Soap Operas, Presentation of women in TV serials.

TV commercials: Different types of TV Commercials-The Ethics of TV advertising- Live coverage through satellite- Digital TV and cable TV. Cable TV-Advantages and disadvantages- -Impact of cinema on TV.

TV Programmes Production techniques: Introduction to Pre-Production, production and post-production-editing, special effects- TV News room structure and operations- – News casting: TV Producer-TV Correspondents, news readers-TV Anchoring: Practical Training- Facing the camera- Gestures- Speech- Face expression-Lip movement- Stress-Intonation. PRACTICAL Learning to use a video camera

News Reading-facing the camera-speech, stress, intonation, gestures

MODULE II

TV PROGRAMMING

Description of a TV studio floor and control room-Equipments and personnel-TV camera mountings-microphone, lightings- Editing techniques-Cut, Fade, Mix, Dissolve, Wipe, Superimpose.

Script Writing-the different steps-storyboard-visualization -effective use of language and music-writing the script of a TV play, TV documentary, news bulletin (terminology-sound bite, stand up, package etc)

PRACTICAL

Visit to TV studio

Production of a 10 minute TV play/Documentary

Module III

CINEMA

Types of films: feature films, animated films, documentary films, children's films, educational films, parallel cinema. NFDC- Film censorship

Grammar of films: Shot, Scene, Sequence.

Cinematography-Camera shots-Close up, Medium shot, Long shot, Angle of shot, Point of View-Camera Movements-Pan, Track, Tilt. Mis-en-scene. Off Screen space. Setting: On Location, Sound Stage. Lighting: 3 point lighting. Editing-Cut, dissolve, fade, wipe, cross-cutting, continuity editing, Montage, longtake, 30 degree rule, 180 degree rule.

Stages of film making: Pre Production: Screenplay, Casting, location selection.

Production; Post Production: Use of special effects. Sound recording-digetic, non-digetic sound, dubbing-distribution, publicity.
Digital technology in film making.

PRACTICAL

Visit to a shooting site

Writing a film screenplay

Reference Texts

Film Studies the Basics by Amy Villarejo

Techniques of TV production by Milerson

Tape Recording from A to Z by Dong Crawford

Mass Communication by Keval J. Kumar

Semester VI

Course Code	EN6CST12
Title of the Course	Public Relations II
Semester	6
Credits	4
Contact Hours	90

Course Outline

Module I

Professionalism in PR- Ethics in PR- Code of Athens, Code of Brussels and Code of Venice)- PR as a management function- Corporate PR. Objectives of corporate PR. Planning and execution of Corporate PR objectives. Social audit. Women in PR.

Module II

PR in Industry, PR in Public Sector, PR in Private sector, Government and PR, PR in manufacturing industries etc

Module III

Practical

On the Job Training in a PR agency

Module IV

Practical

PR Campaign

Reference Text

Applied Public Relations and Communication by K.R. Balan

Semester VI

Course Code	EN6CST13
Title of the Course	Office Administration and Human Resource Management
Semester	6
Credits	4
Contact Hours	90

Course Outline

Module I

What is an Office? Purpose of office- basic and management functions of an office. Communication in an office. Centralized vs Decentralized office. Office manager-functions-duties-necessary qualities-Common faults of office manager

Module II

Layout and environment-principles of office layout-accommodation- open and closed office- advantages and disadvantages of open and closed office.

Module III

Human resource management. Nature of Human Factor and models of Human Behavior. Definition of Personnel/HR management, scope and function, challenges of personnel management. Manpower Planning.

Module IV

Manpower planning, recruitment and selection, induction, transfer and promotion, career development, performance appraisal system, job satisfaction, alienation and stress. Discipline and Grievance procedure. Motivation and Morale.

Reference Text

Office Administration by J.C. Denyer

Office Administration & Management by Khorshed Dp Madon and Homai Mcdowell

Office and Administration Management by R.K. Malhotra

Human Resource management: concepts and issues by Dr. T. N. Chhabra

Personal Management by Sasi K. Gupta

Personal Management by Tripathi

Personal Management by Memoria & Memoria