

B. Com. DEGREE (C.B.C.S.S.) MODEL EXAMINATION,2018

Second Semester
Programme- Commerce
BUSINESS MANAGEMENT

Time: 3 Hours

Maximum: 80 Marks

Part A

*Answer any **ten** questions. Each question carries **2 marks**.*

1. What is Administration?
2. Distinguish between PERT and CPM.
3. Define Motivation.
4. What are implied policies?
5. What are standing plans?
6. What is Zero-base budgeting?
7. Difference between co-ordination and co-operation.
8. Define esteem needs?
9. What is fatigue study?
10. Define Management?
11. What are planning premises?
12. What is organizational structure?

(10x2=20)

Part B

*Answer any **six** questions. Each question carries **5 marks**.*

13. Briefly state the theory Z?
14. Explain the Process of communication?
15. What are different methods of motivation?
16. Explain the limitations of M.B.O?.
17. Is management a profession?
18. What are the different types of Plans?

Turn over

19. Distinguish Unity of command and Unity of Direction..

20. What are the levels of Management?

21. Describe the features of Objectives?

(6x5=30)

Part C

*Answer any **two** questions. Each question carries **15 marks**.*

22. Describe the steps involved in the planning process?

23. Explain social responsibilities of Management?

24. Explain different styles of leadership?

25. What is meant by management by exception? Describe the benefits of MBE?

(2x15=30)