

MAHATMA GANDHI UNIVERSITY

PRIYADARSHINI HILLS, KOTTAYAM – 686 560



**CHOICE BASED COURSE CREDIT SEMESTER
SYSTEM AND GRADING**

Model Question Papers

For

**BACHELOR OF FASHION TECHNOLOGY
PROGRAMME**

2009

SEMESTER I
COMPLEMENTARY COURSE I -TEXTILES
FTO1CACO1- TEXTILE SCIENCE [T]
MODEL QUESTION PAPER

Time –3 hrs
Max weights-25

Instructions

1. Time allotted for the examination is 3 hours.
2. Answer all question in part A. This contains 4 bunches of 4questions.For each bunch Grade A will be awarded if all the answers are correct, B for3, C for 2, D for1 and E for 0
3. Answer any 5 questions from Part B, any 4 from Part C and any 2 from Part D.

Part A

Objective type questions. Weight 1 for each bunch

- I. Choose the wright answer
 1. Proteionic fibres are known as
(A). Animal fiber. (B)Man made fiber. (C) Vegetable fiber.
 2. There are two types of twists and
(A) Twill and Plain. (B) Simple and novelty. (C) S and Z.
 3. The following weave structure has the lowest float length.
(A) Twill. (B) Plain. (C) Satin.
 4. Which one is resist print among following?
(A) Block . (B) Batik. (C) Discharge
- II. Fill in the blanks:
 5. Ikat is an ancient form of ----- printing.
 6. The horizontal loops are called----- in knitting.
 7. Direct dye is primarily used on -----fibres.
 8. Thousands of the filaments are grouped to form a thick rope called-----
- III. True/ False.:
 9. Asbestos is a pliable fiber. (true / false).
 10. The basic weaves are plain, twill, and mat. (true / false).
 11. Slight twist is given in roving process. (true / false).
 - 12 Dyeing the yarn before they have been woven or knitted in to fabrics is called yarn dyeing.
(true / false).
- IV. Match the following:
 13. Silk - Cord yarns.
 14. Discharge prints - Dobby
 15. Fancy weave - Degurmming.
 16. Simple yarn - Roller. (4×1= 4)

Part B

Short answer type questions. Weight 1 each. Answer any 5 out of the following.

17. Write on yarn twist?
18. Explain ginning?
19. Give the microscopic appearance of wool.
20. What is beating-up?
21. Give notes on Twill weave?
22. Define calendaring?
23. Differentiate yarn count from fabric count.
24. Write briefly on knitting. (5×1 = 5)

Part C

Short answer type questions, Weight 2 each. Answer any 4 out of the following

25. State the physical properties of cotton?
26. Give the classification of yarns?
27. Which are the various fancy weaves and describe any two?
28. Write short notes on: Braiding, Lace, Net and Felting.
29. Explain water proof and water repellent finishes?
30. Describe the stages of dyeing? (4×2 = 8)

Part D

Essay type question, weight 4 each. Answer any two out of the following.

31. Explain basic weaves with the help of illustration?
32. Write notes on different printing techniques?
33. What are finishes? Write on basic finishes given to textile fabrics? (2× 4 = 8)

SEMESTER- 1
COMPLEMENTARY COURSE II-APPAREL MERCHANDISING
FTO1CACO2- INTRODUCTION TO FASHION BUSINESS [T]
MODEL QUESTION PAPER

Time –3 hrs

Max weights -25

Instructions

1. Time allotted for the examination is 3 hours.
2. Answer all question in part A. This contains 4 bunches of 4questions.For each bunch Grade A will be awarded if all the answers are correct, B for3, C for 2, D for1 and E for 0
3. Answer any 5 questions from Part B, any 4 from Part C and any 2 from Part D.

Part A

Objective type questions. Weight 1 for each bunch

- I. Choose the correct answer from the brackets
 1. Gorgio Armani is an ----- Designer.
(Italian, Indian, French, English)
 2. Class Structure is a ----- factor affecting fashion.
(Social, Cultural, Political, Economic)
 3. Obsolescence is also known as -----
(Peak, Rise, Decline, Out of fashion)
 4. Hippies is related to -----
(Physical fitness, Ethnic fashion, Globalization, Recession)
- II. Fill in the blanks,
 5. ----- are fashions which are popular for a relatively short period of time.
 6. ----- is the layout & presentation of products within retail outlet.
 7. ----- is persuasive or informative non-personal communications paid for by a clearly identifiable sponsor.
 8. ----- is the study of changes in size and makeup of population.
- III. Match the following.
 9. Purpose of clothing - Bell shaped curve
 10. Fashion cycle - Charles Worth
 11. Great Depression - Psychological Protection
 12. Couture - Hollywood influence on fashion
 - Ready to wear
- IV. True or false
 13. NAFTA is North Australian Free Trade Agreement.
 14. Forecasting helps a firm to access the probable demand for its products and plan its production accordingly.
 15. Multi Fiber Agreement came into existence in 1964.
 16. Psychographics is a classification of consumers based on activities interests and opinions .
(4 x 1 = 4)

Part B

Short answer type questions. Weight 1 each. Answer any 5 out of the following.

17. Name any four accessories?
18. Explain Mass Dissemination in fashion adoption?
19. List out any four factors which influences Fashion.
20. Name any two Indian Designers & international fashion designers.
21. What is Fashion Cycle?
22. Mention any four employment opportunities in the field of designing, manufacturing & designing?
23. Which are the different seasons of fashion?
24. Mention any four women's wear clothing categories?

(5 x 1 = 5)

Part C

Short answer type questions, Weightage 2 each. Answer any 4 out of the following

25. What is fashion forecasting?
26. Write notes on fashion accessories?
27. Explain the effect of industrial revolution on fashion.
28. What are the different medias of advertising? Explain.
29. Describe the environmental concerns in fashion and textiles.
30. Write short notes on the following
 - a. GATT
 - b. NAFTA

(4 x 2 = 8)

Part D

Essay type question, weight 4 each. Answer any two out of the following.

31. Explain Consumer buying behavior ?
32. Write notes on Fashion services and resources.
33. Mention the contributions made by two leading International Fashion Designers.

(2 x 4 = 8)

SEMESTER II
CORE COURSE – FASHION DESIGN AND TECHNOLOGY
FTO2BACO4- ELEMENTS OF DESIGN AND ITS APPLICATION [T]
MODEL QUESTION PAPER

Time –3 hrs

Max weights -25

Instructions

1. Time allotted for the examination is 3 hours.
2. Answer all question in part A. This contains 4 bunches of 4questions.For each bunch Grade A will be awarded if all the answers are correct, B for3, C for 2, D for1 and E for 0
3. Answer any 5 questions from Part B, any 4 from Part C and any 2 from Part D.

Part A

Objective type questions. Weight 1 for each bunch

I. Fill in the blanks

1. The pleasing or congruent arrangements of parts refers to -----
2. Warm hues are otherwise known as-----
3.is the expression of a single concept or theme.
4. The colour harmony that appears next to each other on the colour wheel is.....

II. Name the following

5. Which are the three basic silhouettes?
6. What is a texture?
7. Name the different types of lines.
8. Why do we prefer vertical lines for a 'stout figure '?

III. True or False

9. If you wish to increase your body size, choose cool hues.
10. Men's wear silhouettes tend to evolve slowly.
11. Hour Glass silhouettes emphasizes bust & hip by highlighting a small waist.
12. Progression is a continuing change in shape.

IV. Match the following

- | | |
|-------------------|--------------|
| 13. Empty area | Light colour |
| 14. Violet | Tweed |
| 15. Tint | Round Face. |
| 16. Nubby texture | Satin |
| | Warm hue |
| | shape |
| | Cool hue |

(4 x 1= 4)

Part B

Short answer type questions. Weight 1 each. Answer any 5 out of the following.

17. Which is the perfect face shape? Why it is called so?
18. What is colour analysis?
19. What is a tone?
20. Name any four elements of design.
21. Write a brief about Law of colour areas.
22. Write a short note on rhythm.
23. Name any four colours of summer.
24. What is informal balance?

(5 x 1 = 8)

Part C

Short answer type questions, Weight 2 each. Answer any 4 out of the following

25. Write a brief about proportion.
26. Write down the functions of line .
27. Explain the value of colour with the help of a value chart.
28. Write down different face shapes and its characteristics.
29. Distinguish the warm & cool hues.
30. Define the criteria of drawing necklines according to face shapes.

(4 x 2 = 8)

Part D

Essay type question, weight 4 each. Answer any two out of the following.

31. Explain the various colour harmonies with the help of diagrams.
32. How do you choose different types of lines for various body shapes?
33. Describe the principles of design. .

(2 x 4 = 8)

SEMESTER II
COMPLEMENTARY COURSE I –TEXTILES
FTO2CACO1- TRADITIONAL INDIAN TEXTILES AND HISTORY OF
INDIAN ART AND COSTUME [T]
MODEL QUESTION PAPER

Time –3 hrs
Max weights-25

Instructions

1. Time allotted for the examination is 3 hours.
2. Answer all question in part A. This contains 4 bunches of 4questions.For each bunch Grade A will be awarded if all the answers are correct, B for3, C for 2, D for1 and E for 0
3. Answer any 5 questions from Part B, any 4 from Part C and any 2 from Part D.

Part A

Objective type questions. Weightage 1 for each bunch

- I Choose the correct answer from the brackets:
1. ----- is the name given to real gold brocade.
(a) Kam-khwab,(b) Bafta, (c) Ab-I-Rawans)
 2. ----- is the embellishment of any material with design done by needle work.
((a) Ikat, (b) Chintz,(c) Embroidery)
 3. ----- is an empire gown ,fastened at the neck and waist
((a) Kaftan, (b) Jaguli,(c) Jama)
 4. Gujarat is famous for
((a)Kutch work, (b)shawl weaving, (c) Banjara Embroidery)
- II Fill in the blanks:
5. Chickan Work is an art form of-----
 6. ----- is the chief center for weaving Himrus
 7. Bandhanis are also called as -----
 8. ----- are beautiful saris made at patten.
- III Match the Following:
- | | | |
|-----------------------|---|--------------|
| 9. Kancheepuram | - | Mugal art |
| 10. Baluchar buttedar | - | Murukkupattu |
| 11. Himru | - | Patola |
| 12. Ikat | - | Aurangabad |
- IV True or False
13. Early Fourth to Mid-Eight century AD is known as Guptha Period.
 14. Kasuti is a purely feminine embroidery from Mysore.
 15. Paithan is a famous center for brocades.
 16. Renaissance period was ruled by Kushans.

(4x 1= 4)

Part B

Short answer type questions. Weight 1 each. Answer any 5 out of the following.

17. List out any four traditional fabric embellishment techniques of western region.
18. Discuss about Baluchar Buttedar.
19. Write short note on Mashru.
20. Briefly explain about Kalamkari.
21. Which are the main costumes used by women of Mugal period?
22. Illustrate –Any two Head dresses of Mauryan & Sunga period.
23. What are Ikats
24. Give short notes on Chickan works

(5 x 1 = 8)

Part C

Short answer type questions, Weight 2 each. Answer any 4 out of the following

25. Write notes on bead works of western region.
26. Briefly explain about Dacca saris.
27. Give an account of the costumes of Satavahana period.
28. Discuss about the various tie & Die methods.
29. Write short notes on Brocades.
30. Which are the main costumes of Eastern region-Discuss.

(4x 2 = 8)

Part D

Essay type question, weight 4 each. Answer any two out of the following.

31. Write notes on various traditional embroidery techniques of India.
32. Discuss about the costumes of Gupta period.
33. Explain about the techniques of traditional textile decoration.

(2 x 4 = 8)

SEMESTER III
CORE COURSE – FASHION DESIGN AND TECHNOLOGY
FTO3BACO4 - WESTERN COSTUME
MODEL QUESTION PAPER

Time: 3 Hrs

Maximum Weights: 25

Part A (Objective Type Questions) Answer all

Weight 1 for each bunch

I Choose the correct answer from the brackets:

1. The ----- regard of their absolute cleanliness led them to discard the natural beard & wear the artificial beard.
(a) Grecian, (b) Roman, (c) Egyptian)
2. Chitons were draped & held in place by means of pins called -----
(a) fibula, (b) Giirdle, (c) palla)
3. ----- is wound round the waist over the kimono to secure it in its place.
(a) Juban, (b) shitagi, (c) obi
4. ----- , the protector of the king in the battle appears upon the head dress of Egyptian queen.
(a) vulture, (b) snake, (c) papyrus)

II Fill in the blanks:

4. ----- is the cloth draped over the head and occasionally over the face as an expression of modesty.
5. The folded upper portion of Doric chiton is known as -----
6. Ornament of elaborate tabs of leather metal or enamel hanging from mens girdle is known as -----
7. ----- is the royal title given to the ruler of ancient Egypt.

III Match the Following:

- | | |
|--------------|------------|
| 8. Toga | - Egypt |
| 9. Mantle | - Rome |
| 11. Himation | - Footwear |
| 12. soccus | - Greece |

IV True or False

13. Cloth worn around the loins is known as loin cloth.
14. Solea is a type of sandal.
15. Miter is full, long trouser gathered at the ankle.
16. Strophion is a type of corset made of linen.

(4 x 1 = 4)

Part B

Short Answer Type Questions

Weight 1 each. Answer any 5 out of the following

16. Mention any four accessories used in pre historic period.
17. Write notes on costumes of Assyrian women?
18. Illustrate the sandals of ancient Egyptian people.
19. Which are the different hats used by Chinese men?
20. Discuss: Hairdos of Japanese women.
21. Give four examples for footwear used by Romans.
22. What are Peplos?
23. Which are the common materials used for French costumes in renaissance?

(5 x 1 = 5)

Part C

Short Answer Type Questions

Weight 2 each. Answer any 4 out of the following.

24. Write notes on body decoration?
25. Explain about prehistoric men's costumes
26. Give notes on skirt used by ancient Egyptian men.
27. Write short notes on
 - a. ionic chiton
 - b. Doric chiton
28. Which are the main costumes used by the Japanese women? Explain.
30. Discuss-Toga & stola.

(4 x 2= 8)

Part D

Essay type Questions.

Weight 4 each. Answer any 2 out of the following.

31. Discuss about the origin and development of costumes.
32. Explain about the costumes of Europe in middle ages.
1. Write notes on the French costumes during renaissance.

(2 x 4 = 8)

SEMESTER III
COMPLEMENTARY COURSE – APPAREL MERCHANDISING
FTO3CACO1- FASHION MARKETING
MODEL QUESTION PAPER

Time: 3 Hrs

Maximum Weights: 25

Part A (Objective Type Questions) Answer all

Weight 1 for each bunch

I Choose the correct answer from the brackets:

2. ----- store carry deep inventories of one specific classification.
((a)single line stores, (b)private-label retailers,(c) limited line stores)
3. A merchandising executive responsible for planning ,buying and selling merchandise
((a)buyer, (b)visual merchandiser, (c)converter)
4. ----- is the process of planning, promoting and selling merchandise.
((a)selling, (b)marketing,(c) merchandising)
5. Some one who buys merchandise is called as -----
((a)manufacturer, (b)vendor,(c) consumer)

II Fill in the blanks:

6. ----- is an industry buzz word signifying electronic retailing.
7. A firms----- provides the basis for the timing of all other schedules, such as merchandising, production schedule, advertising, promotion plans etc...
8. ----- is the determination of most cost- efficient vendor of materials and or production at a specified quality and service level.
9. ----- consists of a number of raw materials put together that the end result serves as useful purpose of consumption.

III Match the Following:

10. Ship complete - over runs
11. Jobber -Transportation
12. Marketing mix - Media
13. Promotion - Marketing calendar

IV True or False

14. In stratified random sampling the respondents are classified into mutually exclusive based on factors and then from each groups, respondents are chosen in random.
15. Market research covers investigation into all aspects of marketing of goods and services.
16. In value directed retailing retailers are attempting to be consumer driven.
17. Line release is the process of presentation of the line to the sales staff by the merchandising and marketing divisions.

(4 x 1 = 4)

Part B

Short Answer Type Questions

Weight 1 each. Answer any 5 out of the following.

18. Define costumers by Age.
19. Discuss: Garment sourcing.
20. Write short note on Market research.
21. Briefly explain about Visual Merchandising.
22. Which are the different elements of marketing mix?
23. Mention the responsibilities of a buyer.
24. What is meant by value directed retailing?
25. Give short notes on department stores.

(5 x 1 = 5)

Part C

Short Answer Type Questions

Weight 2 each. Answer any 4 out of the following.

26. Write notes on marketing calendar?
27. Give notes on different promotion techniques involved in marketing.
28. What are the steps involved in Range planning?
29. Discuss: Specialty stores.
30. Explain non store retailing.
31. Which are the main different elements of visual merchandising?

(4 x 2 = 8)

Part D

Essay type Questions

Weight 4 each. Answer any 2 out of the following

32. What are the factors which influence consumers buying behavior? Explain.
33. Discuss the various functions of marketing.
34. Explain in detail about Market Research, Methods and data analysis.

(2 x 4 = 8)

SEMESTER IV
COMPLEMENTARY COURSE – APPAREL MERCHANDISING
FTO4CACO1 - FUNDAMENTALS OF APPAREL PRODUCTION
MODEL QUESTION PAPER

Time: 3 Hrs

Maximum Weights: 25

Part A (Objective Type Questions) Answer All

Weight 1 for each bunch

I. Choose the correct answer

1. ----- is the extent by which the design, fabric and make-up of the basic garment produced varies from style to style.
a) Frequency, b) change, c) style variation
2. ----- operator can perform complex and critical operations like sleeve settings and collar settings.
a) Highly skilled, b) unskilled, c) skilled
3. The five basic functions of management are planning, organising, staffing, ----- and control.
a) direction, b) layout, c) design
4. Chain type stitches is Class -----
a) class 300, b) class 100, c) class 500

II. Fill in the blanks:

5. ----- product is the type that has extreme and abrupt changes in design and cloth from one style to another.
6. The managerial function of ----- is the measurement and correction of performance in order to ensure that the company's objectives are accomplished as planned.
7. PDS is -----
8. In ----- spread all the plys are of the same length.

III. True or False:

9. Modelling is the original method of constructing garment patterns before the advent of plat pattern systems.
10. One –time order is an order for a material or trims which can be repeated.
11. A seam is a joint where sequences of stitches unite two or more pieces of material.
12. PBS is Promotion Bundle System.

IV. Match the following:

- | | | |
|-----------------|---|-----------------|
| 13. Machine bed | - | Quality control |
| 14. Steam | - | Sector |
| 15. Standards | - | Work aid |
| 16. Blouses | - | Pressing |

(4 x 1 = 4)

Part B (Short Answer Type Questions)

Answer any **five** of the following

Weight 1 each

17. Explain the working of any one cutting machine
18. What is sample and counter sample?
19. Write about stitches and its classification
20. Explain about trims.
21. What are the different sectors of the clothing industry?
22. Explain any one pressing equipment.
23. What you mean by operator skills?
24. Write about organising and staffing in management.

(5 x 1= 5)

Part C (Short Answer Type Questions)

Answer any **four** of the following

Weight 2 each

25. Explain the history and Growth of the clothing industry.
26. Write about Pattern making and Pattern grading
27. Write in short the function of Finance Department.
28. Write a note on fusing and its importance.
29. Explain the working of any one cutting machine.
30. Explain with diagram any one attachment.

(4 x 2= 8)

Part D (Essay Type Questions)

Answer any **two of the** following.

Weight 4 each

31. Explain the Principals of Management
32. Write in detail the various processes taking place in a Cutting Room.
33. Describe the present status of Indian clothing industry in terms of technology and production.

(2 x 4= 8)

SEMESTER IV
COMPLEMENTARY COURSE – APPAREL MERCHANDISING
FTO4CACO2- EXPORT MERCHANDISING
MODEL QUESTION PAPER

Time: 3 Hrs
Maximum Weights: 25

Part A (Objective Type Questions) Answer all
Weight 1 for each bunch

- I Choose the correct answer from the brackets:
1. -----are samples produced prior to production.
(Counter sample, Pre production sample, Size set sample)
 2. ----- is the costing done for the future reference of the firm
(Forward costing, Backward costing, Merchandise costing)
 3. ----- is a semi organized sector.
(Mill sector, power loom sector, Hand loom sector)
 4. ----- is the trend for manufacturers & retailers to expand through out the world.
(Globalization, ergonomics, twah)
- II Fill in the blanks:
5. ----- is the smallest quantity a vendor will sell on a single purchase order.
 6. ----- are the products which do not contain any harmful, dangerous, toxic, allergic or poisonous chemicals or other substances used at different levels of manufacture of textiles
 7. In care labels the dots in the iron symbol indicate-----.
 8. ----- is the total duration of time elapses from placing an order to the delivery of goods.
- III Match the Following:
- | | | |
|---------------------------|---|------------------|
| 9. Invoice | - | Fit |
| 10. Dummy size set sample | - | Eco friendly |
| 11. Green Label | - | smaller minimums |
| 12. Open stock fabric | - | Export document |
- IV True or False
13. CIF stands for carriage, insurance & freight.
 14. Order sheet is produced by a designer, containing a working drawing & details on garment make-up, fabric & trims.
 15. Minimums are part of the retailers budget for buying stock.
 16. Q C stands for quality control or quality controller. (4 x 1= 4)

Part B

Short Answer Type Questions

Weight 1 each. Answer any 5 out of the following

17. Define merchandising.
18. What are the six rights of merchandising?
19. Who is a merchandiser?
20. Give short note on counter sample.

21. Mention the materials used for making care labels.
22. Explain the term minimum length & width.
23. Illustrate care labels.
24. Write notes on Mates receipt? (5 x 1= 5)

Part C

Short Answer Type Questions

Weight 2 each. Answer any 4 out of the following

25. Explain buyer communication
26. What are the objectives of merchandising?
27. Write notes on handloom sector
28. Which are the different methods of costing? Explain.
29. Give short notes on line development
30. Discuss: Letter of credit. (4 x 2= 8)

Part D

Essay type Questions

Weight 4 each. Answer any 2 out of the following

31. What are the different documents needed for shipment of goods? Explain.
32. Discuss about the roles and responsibilities of a merchandiser.
33. Explain in detail about different departments of an apparel firm. (2 x 4 = 8)

SEMESTER V
CHOICE BASED COURSE-II
FT5BF2OU [T] - APPAREL MACHINERY AND QUALITY CONTROL

Time: 3Hrs

Maximum Weights: 25

Part A

Objective type questions

Weight 1 for each bunch. Answer all

I. Choose the correct answer from the brackets:

1. SQC stands for ----- quality control.
(a) Simple, (b) statistical (c) standard
2. ----- is the process of maintaining given standards in the product.
(a) quality control, (b) documentation, (c) production
3. ----- is defined as that combination of design and properties of materials of a product which are needed for the intended end use and level of the market in which it is sold.
(a) Cost, (b) quality, (c) standard.
4. ISO 14001 is -----.
(a) Environmental management systems, (b) Risk management, (c) competence of testing.

(1x1=1)

II. Fill in the blanks:

5. ----- Standard 5750 Part 2 specifies a quality system, which is designed to provide a comprehensive, concise and logical approach to total Quality Assurance.
6. "The systems required for programming and coordinating the efforts of the various groups in an organization to maintain the requisite quality" As such Quality Control is seen as the agent of Quality Assurance or -----
7. Quality Control requires the establishment of adequate ----- with proper tolerances.
8. ----- is an International Organization for Standardization.

(1x1=1)

III. Match the following

9. Colour defects - improper button holes.
10. Garment defects - mismatching of dye amongst the pieces.
11. Sewing defects - Wrong gradation of sizes
12. Sizing defects - Like open seams

(1x1=1)

IV. True or False

13. The national regulatory quality certification and international quality programmes like ISO 9000 series lay down the broad quality parameters based on which companies maintain the export quality in the garment and apparel industry.
14. Quality is a multi-dimensional aspect.

15. In a total quality control scheme, the total involvement of all personnel is required as a philosophy.
16. In International market, quality reassurance is not required at every point.

(1x1=1)

Part B

Short answer type questions

Weight 1 each. Answer any 5 out of the following

17. Define GSM.
18. Discuss 4 point system.
19. Write short note on computerized fabric checking machine.
20. Briefly explain about colour matching cabinet.
21. Which are the different tests for apparel testing?
22. Mention the quality parameters.
23. What is meant by Total Quality Control?
24. Give short notes on defects found in yarns.

(5x1=5)

Part C

Short answer type questions

Weight 2 each. Answer any 4 out of the following

25. Write notes on apparel testing equipments.
26. Give notes on role of ISO in quality assurance.
27. What are the steps involved in quality control for exports.
28. Discuss principles of quality control.
29. Explain functions of quality assurance department.
30. Which are the objectives of quality system.

(4x2=8)

Part D

Essay type questions

Weight 4 each. Answer any 2 out of the following

31. What are the principles of quality control?
32. Discuss operations of CAD and CAM system.
33. Explain in detail about Technological advancements in apparel industry.

(2x4=8)

SEMESTER V
CHOICE BASED COURSE-III
FT5BF2OU [T] - ENTREPRENEURSHIP DEVELOPMENT AND MANAGEMENT

Time: 3Hrs

Maximum Weights: 25

Part A

Objective type questions

Weight 1 for each bunch. Answer all

- I. Choose the correct answer from the brackets:
1. Entrepreneur who has the will to neither introduce new changes nor adopt new methods:-
(a) Adaptive Entrepreneur (b) Fabian Entrepreneur
(c) Drone Entrepreneur (d) Innovative Entrepreneur
 2. Which among the following is not a concept of Entrepreneur:-
(a) Organizing (b) risk bearing (c) vision (d) Independence
 3. Industries producing parts and components necessary for large industries.
(a) Servicing Industries (b) Feeder Industries
(c) Ancillary Industries (d) Agro based Industries
 4. Small scale Entrepreneurs are defined on the basis of:-
(a) Technique (b) Type of business (c) motivation (d) Scale of operation. **(1x1=1)**
- II. Fill in the blanks:
1. A person organizes and operates a business concern for making profit is known as an-----
--.
 2. A creative individual who is likely to become an Entrepreneur is an-----.
 3. An urge to achieve goal is-----.
 4. ----- is a dream of Entrepreneur which has been materialized. **(1x1=1)**
- III. Match the following.
- | | |
|-----------------------------|---|
| 1. Retreatist | - centuries to work in a society but remains indifferent to work. |
| 2. Small scale entrepreneur | - scale of operation. |
| 3. Entrepreneurship | - process of action. |
| 4. Retail entrepreneur | - One who promotes and operates a retail business. |
- (1x1=1)**
- IV. True or False
1. Competition from large scale unit becomes a problem for a small scale industry.
 2. The success of an Entrepreneur depends on his ability to face the future.
 3. Entrepreneur are born and not to made.
 4. Selection of appropriate technology for an enterprise is a problem faced by an entrepreneur. **(1x1=1)**

Part B

Short answer type questions

Weight 1 each. Answer any 5 out of the following

17. What is an enterprise?
18. Name any two economical factors affecting the entrepreneurial development
19. Explain the meaning of management.
20. Write a short note on functions of entrepreneur.
21. Who is an adoptive entrepreneur?
22. Briefly explain the need for incentives to SSI units.
23. What are the functions of NSIC?
24. List the problems of small scale industries.

(5x1=5)

Part C

Short answer type questions

Weight 2 each. Answer any 4 out of the following

25. Discuss briefly the role of DIC in promoting entrepreneurship.
26. What are the characteristics of management?
27. Enumerate the procedure for obtaining loans from the financial institutions
28. What are the various incentives and concessions available to SSIs?
29. Discuss the role of SSIs in promoting entrepreneurship in India.
30. Briefly explain the elements of project formulation.

(4x2=8)

Part D

Essay type questions

Weight 4 each. Answer any 2 out of the following

31. Describe the qualities of a successful entrepreneur
32. Explain the scope for women entrepreneurs in India.
33. Explain the environmental factors that affect entrepreneurship development in India.

(2x4=8)

SEMESTER V
OPEN COURSE-1
FTO5DACO1- INDIAN EMBELLISHMENT TECHNIQUES
MODEL QUESTION PAPER

Time: 3 Hrs

Maximum Weights: 25

Part A (Objective Type Questions) Answer all
Weight 1 for each bunch

I Choose the correct answer from the brackets:

1. -----is the name given to real gold brocades.
(a) Kam-Khawab, (b).Bafta, (c). Ab-I- Raven
2. ----- is the embellishment of any material with design done by needle work
(a) Ikat, (b) chintz, (c) Embroidery
3. Gujarat is Famous for-----work.
(a) Kutch work, (b) shawl weaving, (c) Banchara Embroidery
4. Shibori is a type of-----work.
(a) Tie- Dye (b) painting (c) mirror work.

II Fill in the blanks:

5. Chickan work is an art form of----- .
6. -----is the chief centre for weaving Himrus.
7. Bandhanis are also called as-----
8. Mirror works are famous work of-----.

III Match the Following:

- | | | |
|------------|---|-----------|
| 9. Muslin | - | Patola |
| 10. Kasuti | - | Bengal |
| 11. Kantha | - | Dacca |
| 12. Ikat | - | Karnataka |

IV True or False

13. Kasuti is purely feminine embroidery from Jaipure.
14. Paithan is a famous centre for brocades.
15. Kantha is a patch work.
16. White embroidery is the other name for Chickankari. (4x1=4)

Part B

Short Answer Type Questions

Weight 1 each. Answer any 5 out of the following

17. Discuss about Baluchar buttedar.
18. Give a note on Kalamkari.
19. What are Ikats?
20. Give short notes on Chickan works.
21. Give an account on Chemba Roomals
22. Write notes on Leharia.
23. Differentiate Himrus and Amrus.
24. Write notes on Zardosi work

(5x1=5)

Part C

Short Answer Type Questions

Weight 2 each. Answer any 4 out of the following

25. Write notes on bead work of western region
26. Briefly explain about Dacca saris.
27. Discuss about the various Tie& Die methods.
28. Write short notes on Brocades.
29. Give an account on block printing.
30. Write briefly on the application & colors-Kantha work.

(4x2=8)

Part D

Essay type Questions

Weight 4 each. Answer any 2 out of the following

30. Write an essay on various traditional embroidery techniques of India.
31. Give an account on the painted and printed textiles of India.
32. Explain about the techniques of traditional textile decoration.

(2x4=8)

SEMESTER V
OPEN COURSE-2
FTO5DACO1- FASHION PSYCHOLOGY AND GROOMING
MODEL QUESTION PAPER

Time: 3 Hrs
Maximum Weights: 25

Part A (Objective Type Questions) Answer all
Weight 1 for each bunch

I Choose the correct answer from the brackets:

1. Unisex is the style for-----
(a.men, b.women, c.both)
2. Cool colours are for-----
(a.summer, b.winter, c.winter)
3. Street fashion is a style-----
(a.youth, b.old, c.children)
4. Empress alone was allowed to wear-----colour.
(a.purple, b.yellow, c.red, d.green)

II Fill in the blanks:

5. Fashion from the street is known as----- .
6. Mass production starts in the -----
7. Lower middle class family thinks of----- as a way to impress others
8. Occupational roles are often identified by-----

III Match the Following:

- | | |
|-----------------|--------------------|
| 9. Clothing | - Identity |
| 10. Uniforms | - Contrast colours |
| 11. Teenagers | - Leisure activity |
| 12. Casual wear | - Protection |

IV True or False

13. Purple is the royal colour of Rome.
14. Brilliant figured shirts, borrowed from Hawaii.
15. Style indicates the degree of prestige.
16. Clothing helps the child to identify sex.

Part B

Short Answer Type Questions

Weight 1 each. Answer any 5 out of the following

17. Define clothing.
18. Discuss: Clothes for sports.
19. Write short note on Selection of clothes.
20. Briefly explain about effect of mass production.
21. Which are the different styles in modern clothing?
22. Mention how the rise of middle class affects fashion.
23. How fashion helps prepare society for the future?
24. Give short notes on trend towards casual living.

Part C

Short Answer Type Questions

Weight 2 each. Answer any 4 out of the following

25. Write notes on Different materials for different clothes?
26. Give notes on unisex –effects of women’s changing role.
27. What are the steps involved in planning clothes for teenagers?
28. Discuss: Modern Clothing.
29. Explain clothing and importance of clothing.
30. Which are the main cultural reasons in the change of fashion?

Part D

Essay type Questions

Weight 4 each. Answer any 2 out of the following

31. What are the Psychological Aspects of Fashion? Explain.
32. Discuss the various Social Aspects of Fashion.
33. Explain in detail about Wardrobe Planning.

SEMESTER V
OPEN COURSE -3
FTO5DACO1- FASHION FUNDAMENTALS AND CONCEPTS
MODEL QUESTION PAPER

Time: 3 Hrs
Maximum Weights: 25

Part A (Objective Type Questions) Answer all
Weight 1 for each bunch

I Choose the correct answer from the brackets:

1. ----- provides the visual dimensions of length and width.
a. line, b.shape, c.colour, d.texture)
2. -----is a fastener
b. Velcro, b.label, c.embroidery)
3. -----, is a short lived fashion
c. fad, b.classic, c.core)
4. -----is an example for natural design
d. bridge, b.monuments, c.leafs)

II Fill in the blanks:

5. Style is always -----.
6. Fashion is constant or long lasting, such as, salwar kameez and saree, it is called-----

7. When a fashion is at the height of its popularity, it is called -----.
8. ----- is generally considered to be the area seen between the shapes.

III Match the Following:

- | | | |
|------------------------|---|----------------------|
| 9. Naturalistic Design | - | Temple |
| 10. Historic design | - | Flowers |
| 11. Tassel | - | Geometric design |
| 12. Rectangle | - | Trims and decoration |

IV True or False

13. Boutique is the French word for designer.
14. Geometric Design derived from nature.
15. Fabric bows is a not a decoration.
16. Fashion Forecasting is done where crowd is formed in such occasion, so that it can create Fashion.

Part B

Short Answer Type Questions

Weight 1 each. Answer any 5out of the following

17. Define Haute couture.
18. Discuss: chic.
19. Write short note on fashion forecasting
20. Briefly explain about style with example.
21. Which are the different stages in fashion cycle?
22. Mention decorative design.
23. How fashion accessory match with garment?
24. Give short notes on structural design

Part C

Short Answer Type Questions

Weight 2 each. Answer any 4 out of the following

25. Write notes on different trims?
26. Give notes on fashion shows.
27. What are the steps involved in how to design a garment?
28. Discuss areas of fashion design.
29. Explain fashion cycle.
30. Which are the steps in fashion forecasting?

Part D

Essay type Questions

Weight 4 each. Answer any 2 out of the following

31. What are the various trimmings and decoration? Explain.
32. Discuss the various terms used in Fashion industry.
33. Explain in detail about boutique and its management.