## MAHATMA GANDHI UNIVERSITY MCA DEGREE EXAMINATION MODEL QUESTION PAPER

## (2011 Revised Syllabi)

# Fifth semester

## MCA 504 DATA MINING

Time: Three hours

Maximum: 75 Marks

## Part A

# Answer any ten questions. *Each question carries 3 marks*.

- 1. What are Data warehouses?
- 2. Explain Snowflakes and Fact Constellations.
- 3. Define hierarchical clustering.
- 4. What is outlier analysis?
- 5. Explain the features of Density-based clustering methods.
- 6. Compare and contrast classification and clustering.
- 7. Briefly discuss frequent item set mining.
- 8. Describe the Data Cube technology with an example.
- 9. Explain the issues related to classification and prediction.
- 10. Discuss any 3 data mining task primitives.
- 11. List any six applications of data mining.
- 12. Discuss major issues of data mining.

 $(10 \times 3 = 30 \text{ marks})$ 

## Part B

## All questions carry equal marks.

13.a) What is Decision Tree Induction? Explain basic algorithm for inducing a decision tree from training tuples.

## OR

- b) What is prediction? Discuss the use of regression techniques for prediction?
- 14.a) Describe the methods for the generation of concept hierarchies for categorical data?

#### OR

- b) Describe the features of partition based clustering algorithms.
- 15.a) Describe the various functionalities of Data mining as a step in the process of knowledge discovery.

### OR

- b) Explain the Apriori algorithm. Also explain how the association rules are generated from frequent item sets.
- 16.a) Write and explain any one algorithm for classification.

#### **OR**

- b) Discuss briefly the different steps in preprocessing of data.
- 17.a) Briefly discuss the architecture of data mining system.

#### **OR**

b) What is meant by dimensionality reduction? Discuss any 2 methods.

 $(5 \times 9 = 45 \text{ marks})$