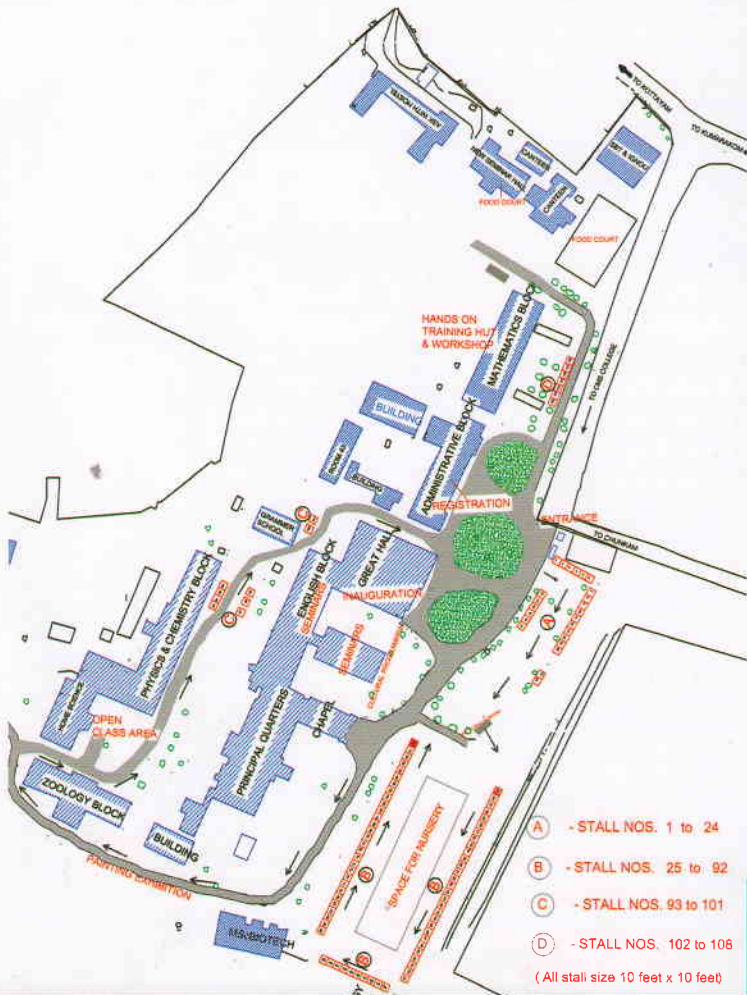




Prakruti
Global Organic Meet 2018
Exhibition

CMS College Campus - LAYOUT PLAN



Prakruti
Global Organic Meet 2018
Exhibition

Organised by



21-24 APRIL 2018, CMS COLLEGE, KOTTAYAM, KERALA, INDIA

-  **International Seminar on Emerging Trends in Organic Farming and Sustainable Agriculture**
-  **Workshops and Discussions**
-  **Hands on Training on Organic Farming Practices**
-  **Agri-Film Festival**
-  **Cultural Programmes**
-  **Real time Painting & Exhibition**
-  **Production of a Feature Film on Organic Farming**

Principal Sponsor



'Always with Mahatma Gandhi University, Promoting Innovation and Excellence'

*In Association with
The Bicentennial Celebration of CMS College, Kottayam*

Respected Sir,

The Inter University Centre for Organic Farming and Sustainable Agriculture (IUCOFSA) hosted in Mahatma Gandhi University is conducting a "Prakruti" Global Organic Meet on 22nd, 23rd and 24th April 2018 at CMS College, Kottayam, to mark the conclusion of the Phase one of the **Jaivam Project**. The Meet comprises of **International Seminar on Emerging Trends in Organic Farming and Sustainable Agriculture, major Organic Exhibition comprising of 115 stalls, Agri-film festival, painting exhibition, cultural ensemble and a carnival on the sidelines. We expect 1,000 delegates to attend the Seminar and over one lakh people to visit the exhibition.**

The International Seminar would have a plenary session on each day followed by parallel streams on various aspects of the main theme like Business, Science, Culture /Media, Students and Farmers. A galaxy of eminent scholars, researchers, industrialists, businessmen from around the world will attend the meeting to discuss and define the trends in organic farming and sustainable agriculture. The exhibition will showcase organic products, agriculture machines, value added products, government organizations, university departments, agri- related publishers, modern, traditional, and indigenous technology in agriculture so as to enhance awareness about organic methods.

We are also producing a Malayalam Feature Film highlighting the message of Organic Way of Life as part of the **Jaivam Project**, for which we are soliciting your patronage by offsetting the cost for costumes, logistics, food, transportation etc. Those who associate with us in this venture will get adequate publicity in the film as well as in the exhibition venue.

Considering the widespread interest that the Meet is sure to evoke among the academic fraternity and industry and the general public, we have decided to provide a platform for the select few organizations like yours for partnering with us for the great cause. The Meet provides a unique opportunity to showcase your strengths and a prospect to catalyze new age eco-friendly and sustainable agriculture with new techniques, approaches and human resources. Your patronage, in the form of sponsorship, exhibitor, advertiser, event sponsor, or conference stationary provider will have tremendous role in the promotion of the emerging branch of organic farming.

Confirmation regarding participation may be sent at the earliest to iucofsa@mgu.ac.in, along with your contribution which can be paid online to the SBI, MGU Campus Branch, Account Number : 37356821611, IFSC Code SBINOO70669

Thanking you,
Yours Sincerely,

Adv. P.K. Harikumar
Chairman, Jaivam &
Member Syndicate

M.R. Unni
Registrar &
Hon. Director, IUCOFSA

EXHIBITION STALLS (21 to 24 April 2018)

1. Roofed, One side open, red carpeted Unit Area Size 10 x10 Ft or its multiples.

We are not charging any fees for the exhibition area excepting **Rs. 5,000/- per Stall for 4 days as establishment charges.**

Individual farmers need pay only Rs. 500/- for sharing a stall, on production of certificate from Krishi Bhavan or Kerala Jaiva Karshaka Samithy.

- Facilities to be provided : Facia, One Table, 2 Chairs, 2 spot light, One Fan, general lighting, multi pin extension board and 4 Exhibitor Badges.
- Inclusion of the exhibitors name in the listing presence in the Abstract/Exhibitors Hand Book
- General security will be provided by the organizers, after daily closing of the exhibition.
- Exhibitors will not be allowed to remove exhibits from the Exhibition venue, prior to the official termination of the Exhibition and shall have an authorized person present at the Exhibitor venue throughout the exhibition and during the installation and dismantling of exhibits.
- Opportunity to include the exhibitors advertisement in the Abstract/Exhibitors' Hand Book at an additional cost of cost of Rs 10,000 for full page and Rs 5,000 for Half Page

Stall to be ready by 10.00 am on 21st April.

Abstract/Exhibitors' Hand Book ADVERTISEMENT TARIFF

Back Page	Rs. 25,000
Front & Back Inside	Rs. 20,000 Each
Full Page	Rs. 10,000
Half Page	Rs. 5,000

Advertisement Material

The advertisement matter should be in **PDF/ JPEG format, 300 dpi Resolution, CMYK colors. Exhibitors Hand Book/Abstract will be 21x14 cm in size.**

Advertisement material should reach us latest by 15th March 2018.

Contact : 0481-2733210
E-mail ID : gomexbn@gmail.com
Bank : SBI, MGU Campus Branch,
Account Number : 37356821611
IFSC Code : SBINOO70669