

First Semester Model Question Paper

B. A. MASS COMMUNICATION AND JOURNALISM **Complementary Course I- History and Growth of Media in India**

Time: 3 hours

Maximum Marks: 80

PART A

Short Answer Questions. Define any nine of the following terms in two or three sentences.
Each question carries 2 marks

1. Stylebook
2. PrasarBharati
3. TRAI
4. Doordarshan
5. RCA
6. Grama Phone
7. PatherPanchali
8. BBC
9. TSL
10. Moral propriety
11. E – Journalism
12. Radio Jockey

(10x2 = 20)

PART B

Paragraph Type Answer Question. Answer any six of the following questions in about 100 words. Each question carries 5 marks.

13. Write a brief note on the history of the press in India?
14. What do you meant by language press?
15. Trace the origin and development broadcasting in India.
16. Write a short note on the key features of Indian Constitution.
17. Elaborate the role of T.V. programmes on popularization of Science and Technology developed among the people.
18. Write a note on the Freedom of Speech and Expression?
19. What are the social reformation concepts in films?
20. What are the salient traits of a photojournalist?
21. Write an essay on 'Emergency and the Press'.

(6x5 = 30)

PART C

Long Essay Questions. Answer any two of the following questions in about 250 words. Each question carries 10 marks.

22. Critically analyze the policies of India government on Print, Radio and Television
23. Explain the role of Radio in the development of Music Art
24. Analyze the importance of contempt of Court for Journalists.
25. Analyze the rise and growth of film in India.

(2x15 = 30)

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PART A

Short Answer Questions. Define any nine of the following terms in two or three sentences.
Each question carries 2 marks

1. Soap Opera
2. PrasarBharati
3. Absolute resolution
4. Doordarshan
5. Radio Jockey
6. E- Journalism
7. Bengal Gazette
8. Radio Ceylon
9. Lionel Fielden
10. Blogger
11. BBC
12. Soap Opera

(10x2 = 20)

PART B

Paragraph Type Answer Question. Answer any six of the following questions in about 100 words. Each question carries 5 marks.

13. Write a note on 'E-Journalism and society'?
14. What do you mean by language press?
15. Examine the role of Media Convergence in development..
16. What is Indian Constitution? Discuss its important aspects.
17. Elaborate the role of T.V. programmes on popularization of Science and Technology developed among the people.
18. Write a note on the Freedom of Speech and Expression?
19. What are the social reformation concepts in Films?
20. What are the salient traits of a photojournalist?
21. Write a short note on rural developmental programme?

(6x5 = 30)

PART C

Long Essay Questions. Answer any two of the following questions in about 250 words. Each question carries 10 marks.

22. Critically analyze the policies of India government on Print, Radio and Television
23. Explain the role of Radio in the development of Music Art
24. Analyze the importance of contempt of Court for Journalists.
25. Write a note on 'radio and agriculture'.

(2x15 = 30)

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PART A

Short Answer Questions. Define any nine of the following terms in two or three sentences.
Each question carries 2 marks

1. Radio Jockey
2. E- Journalism
3. Absolute resolution
4. Doordarshan
5. RCA
6. Grama Phone
7. Blogger
8. Rajyasamacharam
9. TSL
10. Satyajit Ray
11. Bengal Gazette
12. Radio Ceylon

(10x2 = 20)

PART B

Paragraph Type Answer Question. Answer any six of the following questions in about 100 words. Each question carries 5 marks.

13. What is F.M. Radio? Describe its characteristics.
14. What do you mean by language press?
15. Trace the origin and development Broadcasting in India.
16. What is Indian Constitution? Discuss its important aspects.
17. Discuss the popularity of Radio Jockeying with examples.
18. Write a note on the Freedom of Speech and Expression?
19. What are the social reformation concepts in Films?
20. What are the salient traits of a photojournalist?
21. Write a short note on rural developmental programme?

(6x5 = 30)

PART C

Long Essay Questions. Answer any two of the following questions in about 250 words. Each question carries 10 marks.

22. Critically analyze the policies of India government on print, radio and television
23. Explain the role of radio in the development of music art
24. Analyze the importance of contempt of court for journalists.
25. Describe the importance of web journalism in modern age.

(2x15 = 30)