

**BA Multimedia**

**Semester V**

**Model Questions & Question Bank**

**BA MULTIMEDIA EXAMINATION (CBCSS)**

**SEMESTER V**

**Paper 5-1 EDITING PRINCIPLES**

**(THEORY)**

**Model Question I**

Time: Three Hours

Maximum Weight: 25

**Part A**

*Answer all questions.*

*Each bunch of 4 questions carries weight 1*

*Answer in one word, phrase or sentence*

- I.
  1. What is the gauge?
  2. What is the aspect ratio of cinema scope format?
  3. What is a wide angle lens?
  4. What is a mid shot?
  
- II.
  5. What is depth of field?
  6. What is a track shot?
  7. What is synchronized sound?
  8. What is the running speed of film in a projector?
  
- III.
  9. Mention the different running speeds of PAL, SECAM & NTSC.
  10. What is 'wave length' of sound?
  11. What is the unit of hearing sound?
  12. What is an insert?
  
- IV.
  13. What is a 'cut away'?
  14. What is the tilt of camera?
  15. What is high angle framing?
  16. Define jump cut?

(4 x 1 = 4)

**Part B**

*Short answer questions.*

*Weight one each.*

*Answer any five of the following*

17. What is 30° angle rule?
18. What is cross cutting?
19. What is a wipe?
20. What is a clap board?
21. What is cement splicing?
22. What are the elements for emotional continuity?
23. What are the advantages of non-linear editing?
24. What are the different image sizes when you fragment an action?

(5 x 1 = 5)

**Part C**

*Write short notes on any four of the following*

*Weight 2 each*

25. Describe the term persistence of image?
26. What are the different camera movements in capturing an image?
27. What are the elements to maintain sound continuity?
28. What are the important elements in using the 'in between image sizes' of the usual concept of image size?
29. What are the different categories of documentaries?
30. Describe the importance of analogue editing?

(4 x 2 = 8)

**Part D**

*Essay Questions.*

*Weight 4 each.*

*Attempt any two questions in about 200 words each*

31. Explain the usage of rhythmic transition in song editing?
32. How 'timing' is manipulated in a dramatic emotional scene?
33. What are the elements to be considered in the cutting of an action sequence?

(2 x 4 = 8)

**BA MULTIMEDIA EXAMINATION (CBCSS)**

**SEMESTER V**

**PAPER 5-1 EDITING PRINCIPLES**

**(THEORY)**

**Model Question II**

Time: Three Hours

Maximum Weight:25

**Part A**

*Answer all questions.*

*Each bunch of 4 questions carries weight 1*

*Answer in one word, phrase or sentence*

- I.
  1. What are the different gauges?
  2. What is I- max – format?
  3. What is a zoom lens?
  4. What is a close up?
  
- II.
  5. What is depth of focus?
  6. What is a crane shot?
  7. What is a synchronized sound?
  8. What is standard shift?
  
- III.
  9. What are the different systems of television recording?
  10. What is amplitude?
  11. What is measuring unit of loudness of the sound?
  12. What is a subject line shot?
  
- IV.
  13. What is a ‘cut ‘in?
  14. What is panning of camera?
  15. What is low angle framing?
  16. Define match cut?

(4x1 = 4)

**Part B**

*Short answer questions.*

*Weight one each.*

*Answer any five of the following*

17. What is imaginary line?
18. What is parallel action?
19. What is a dissolve?
20. What is a synchronizer?
21. What is tape splicing?
22. What are the elements of physical continuity?
23. What are the physical approaches for fragmentation of an action?
24. What are the important factors involved in documentary film editing?

(5x1 = 5)

**Part C**

*Write short notes on any four of the following*

*Weight 2 each*

25. Describe the term illusion of movement.
26. Write a note on visible colour spectrum.
27. Explain the term audible sound.
28. Write a note on the selection of image.
29. What is visual language?
30. Explain the term plot structure.

(4 X 2 = 8)

**Part D**

*Essay Questions.*

*Weight 4 each.*

*Attempt any two questions in about 200 words each.*

31. Describe the story structure and its visual presentation?
32. Explain the term 'pace' in editing and the application of it in a chase sequence?
33. Describe the term rhythm, and tempo in editing?

(2 x 4 = 8)

# **BA MULTIMEDIA EXAMINATION (CBCSS)**

## **SEMESTER V**

### **Paper 5-1 EDITING PRINCIPLES**

#### **(THEORY)**

#### **Question Bank**

1. What is fiction?
2. What are non fiction films?
3. What is the necessity of editing?
4. What is editing?
5. How does editing work out in films?
6. What is visual language?
7. How does the visual language communicate to its target audience?
8. What are the important aspects in juxtaposing images in right position?
9. Write a note on selecting in image?
10. What are the important aspects in selection of sound with visuals?
11. What are the important aspects to be considered in fragmenting on action?
12. What is a match cut?
13. What are the physical needs for fragmenting an action?
14. What are the important factors to be considered for the psychological needs, while fragmenting an action?
15. Define Illusion of movement?
16. Describe the term persistence of image?
17. Describe the synthesis of motion?
18. Write a note on visible colour spectrum?
19. Explain the term audible sound?
20. What are the uses of clap board?
21. What is synchronization?
22. What are the different image sizes?
23. Write short notes on long shot, mid shot, close shot? And in between image sizes?
24. What is aspect ratio? What are the aspect ratios considered in different formats?
25. Explain physical continuity?
26. What are the important elements to be considered to maintain physical continuity?
27. Explain the term emotional continuity?
28. Explain the term plot line?
29. What is story structure?
30. What are the elements in maintaining sound continuity?

# BA MULTIMEDIA EXAMINATION (CBCSS)

## SEMESTER V

### Paper 5-2 PRINT JOURNALISM (THEORY)

#### Model Question I

Time: Three Hours  
25

Maximum Weight:

#### Part A

*Answer all questions.*

*Each bunch of 4 questions carries weight 1*

*Answer in one word, phrase or sentence*

- I. 1. Name the statutory body in India that governs the conduct of the print and broadcast media.
2. Name the news writing structure used in print media.
3. What NWICO stands for?
4. Which is the largest news agency in India?
- II. 5. Who is credited with being the first to use movable type printing?
6. What AP stands for?
7. What are the 3 key elements in proofreading?
8. Name the first daily gazette of ancient Rome.
- III. 9. Name the first Indian newspaper.
10. What are the basic components of a news report?
11. What UNI stands for?
12. Who is the present chairman of Press Council of India?
- IV. 13. Name the newspapers published by Mahatma Gandhi?
14. What is a broadsheet newspaper?
15. What is a news peg?
16. What ABC stands for?

(4 x 1 = 4)

#### Part B

*Short answer questions.*

*Weight one each.*

*Answer any five of the following*

17. News Values
18. James Augustus Hicky
19. Chequebook Journalism
20. News Agencies
21. Sub editor
22. Newspaper layout
23. Press Censorship
24. Photojournalism

(5 x 1 = 5)

**Part C**

*Write short notes on any four of the following*

*Weight 2 each*

25. Prospects and problems of feature writing.
26. Functions of an editor in a news paper
27. Media convergence
28. Fundamentals of editing news
29. Development Journalism
30. Yellow Journalism

(4 x 2 = 8)

**Part D**

*Essay Questions. Weight 4 each.*

*Attempt any two questions in about 200 words each.*

31. Explain the role of press in national development in Indian context?
32. History of Indian press.
33. Evaluate the journalistic trends in modern day India with respect to the fundamental principles of journalism.

(2x 4 = 8)

# BA MULTIMEDIA EXAMINATION (CBCSS)

## SEMESTER V

### Paper 5-2 PRINT JOURNALISM (THEORY)

#### Model Question II

Time: Three Hours  
25

Maximum Weight:

#### Part A

*Answer all questions.*

*Each bunch of 4 questions carries weight 1*

*Answer in one word, phrase or sentence*

- I.
  1. Name the three newspapers published by Raja Ram Mohan Roy.
  2. What PTI stands for?
  3. What is a banner in a newspaper?
  4. What is a scoop?
- II.
  5. What is Vox pop?
  6. What is a masthead?
  7. Who is James Augustus Hicky?
  8. Name the first Malayalam newspaper.
- III.
  9. Who introduced the term 'global village'?
  10. Who founded the newspaper 'Amrita Bazar Patrika'?
  11. What is a byline?
  12. What ENG stands for?
- IV.
  13. What are the fillers in a newspaper?
  14. Which is the first vernacular press of India?
  15. What is a Tabloid?
  16. Which organizations gather and distribute news to a range of media Clients?

(4 x 1 = 4)

#### Part B

*Short answer questions.*

*Weight one each.*

*Answer any five of the following*

17. Reuters
18. Gandhi and press
19. Headlines
20. Special interest magazines
21. NWICO
22. Investigative Reporting
23. NDTV
24. Feature Syndicate

(5 x 1 = 5)

**Part C**

*Write short notes on any four of the following*

*Weight 2 each*

25. Code of ethics for Indian journalists.
26. Indian language press
27. Duties of news reporter
28. Hard and soft news
29. Printing processes
30. Feature Writing

(4 x 2 = 8)

**Part D**

*Essay Questions.*

*Weight 4 each.*

*Attempt any two questions in about 200 words each.*

31. Enumerate social roles and responsibilities of print media.
32. Enumerate the organizational structure of a newspaper.
33. What are the basic components and structure of a news story? Elaborate.

(2 x 4 = 8)

**BA MULTIMEDIA EXAMINATION (CBCSS)**

**SEMESTER V**

**Paper 5-2 PRINT JOURNALISM  
(THEORY)**

**Question Bank**

Time: Three Hours  
Weight:25

Maximum

**Part A**

*Each bunch of 4 questions carries weight 1*

*Answer in one word, phrase or sentence*

- I. 1. Name the statutory body in India that governs the conduct of the print and broadcast media.
2. Name the news writing structure used in print media.
3. What NWICO stands for?
4. Which is the largest news agency in India?
- II. 5. Who is credited with being the first to use movable type printing?
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14. What is a broadsheet newspaper?
15. What is a news peg?

16. What ABC stands for?
- V. 17. Name the three newspapers published by Raja Ram Mohan Roy.
18. What PTI stands for?
19. What is a banner in a newspaper?
20. What is a scoop?
- VI. 21. What is Vox pop?
22. What is a masthead?
23. Who is James Augustus Hicky?
24. Name the first Malayalam newspaper.
- VII. 25. Who introduced the term 'global village'?
26. Who founded the newspaper 'Amrita Bazar Patrika'?
27. What is a byline?
28. What ENG stands for?
- VIII. 29. What are the fillers in a newspaper?
30. Which is the first vernacular press of India?
31. What is a Tabloid?
32. Which organizations gather and distribute news to a range of media clients?

**Part B**

*Short answer questions.*

*Weight one each.*

33. News Values
34. James Augustus Hicky
35. Chequebook Journalism
36. News Agencies
37. Sub editor
38. Newspaper layout
39. Reuters
40. Gandhi and press

41. Headlines
42. Special interest magazines
43. NWICO
44. Investigative Reporting

**Part C**

*Write short notes on the following*

*Weight 2 each*

45. Prospects and problems of feature writing.
46. Press Censorship
47. Photojournalism
48. Fundamentals of editing news
49. Development Journalism
50. Yellow Journalism Code of ethics for Indian journalists.
51. Indian language press
52. Duties of news reporter
53. Hard and soft news
54. Printing processes
55. Feature writing

**Part D**

*Essay Questions.*

*Weight 4 each.*

*Attempt questions in about 200 words each.*

56. Explain the role of press in national development in Indian context?
57. History of Indian press.
58. Describe the major challenges of print journalism in 21<sup>st</sup> century.
59. What are the processes involved in bringing out a day's newspaper – detail the  
the  
processes involved from collecting a news story till publishing it?
60. Write the relationship of press and independent struggle in India.

61. Evaluate the journalistic trends in modern day India with respect to the fundamental principles of journalism.
62. Discuss the functions of editing in newspaper journalism.
63. Developments in 20<sup>th</sup> century that gave power to press as the fourth estate in international scene.
64. Enumerate social roles and responsibilities of print media.
65. Evaluate the state of magazine journalism in India with respect to the International scene.
66. Enumerate the organizational structure of a newspaper.
67. Discuss the status of news in the age of instant communication.
68. How new media are transforming traditional journalism?
69. What are the differences of feature writing to news writing? What all does it take to become a quality feature writer?
70. What are the basic components and structure of a news story? Elaborate.
71. What is the significance of pictures/ photographs in print journalism?

# BA MULTIMEDIA EXAMINATION (CBCSS)

## SEMESTER V

### Paper 5-3 MEDIA ETHICS (THEORY)

#### Model Question I

Time: Three Hours  
Weight: 25

Maximum

#### Part A

*Answer all questions.*

*Each bunch of 4 questions carries weight 1*

*Answer in one word, phrase or sentence*

- I 1. Which is the constitutional article which guarantees 'Freedom of Expression' for every citizen?
2. Whose famous quotation is "The medium is the message"?
3. Who initiated the 'Chattera' experiment?
4. What is SITE?
- II 5. Name the cartoon which is associated with the beginning of 'yellow journalism'?
6. Name the body which prescribed the 'canons of journalism'?
7. What is the title of Mac Bride Commission's report?
8. What is AINEC?
- III 9. Who proposed the 'Limited Effects Theory'?
10. Name a deontological ethical theorist?
11. Who proposed the psycho-analytical views of conscience?
12. What is NPPA relating to photography?
- IV 13. In which year Indian Telegraph Act came into being?
14. State Article 21?
15. Who is the Chairman of the Second Press Commission?
16. In which year RNI got established.

(4 x 1= 4)

#### Part B

*Short answer questions.*

*Weight one each.*

*Answer any five of the following*

17. What is consumerism?
18. Press Commission
19. Yellow journalism
20. Explain the ethical perspectives for analyzing advertising.
21. Define Ethics
22. Credibility
23. Visual Persuasion
24. Stereotyping

(5 x 1 = 5)

**Part C**

*Write short notes on any four of the following*

*Weight 2 each*

25. What is Conscience? Explain different views of conscience.
26. Explain the meaning of 'Effects'.
27. Explain various ethical perspectives.
28. Explain how Plagiarism poisons the press.
29. Explain Advertising Ethics .
30. Discuss the effects of media on education.

(4 x 2 = 8)

**Part D**

*Essay Questions.*

*Weight 4 each.*

*Attempt any two questions in about 200 words each.*

31. Explain the nature and purpose of Ethics and how it is practiced in Cinema
32. "Censorship in any form promotes Media Ethics". Analyze
33. How do we form good conscience?

(2 x 4 = 8)

# BA MULTIMEDIA EXAMINATION (CBCSS)

## SEMESTER V

### Paper 5-3 MEDIA ETHICS (THEORY)

#### Model Question II

Time: Three Hours  
Weight: 25

Maximum

#### Part A

*Answer all questions.*

*Each bunch of 4 questions carries weight 1*

*Answer in one word, phrase or sentence*

- I
1. Name the constitutional article which guarantees the 'Right to Privacy' for every citizen?
  2. Name the experiment for rural development through media which is initiated by Mr.B.G.Varghese
  3. Who is known for the expression 'Global Village'?
  4. Name the project in India which is aimed at giving education through satellite television.
- II
5. The 'Yellow Kid' cartoon is famous in its relation to which genre of journalism
  6. The year in which the Canons of Journalism is adopted by American Society of Newspaper Editors.
  7. What is 'Many Voices, One World'?
  8. What is RNI in relation to Indian Newspapers?
- III
9. Who proposed the 'Cultivation Theory'?
  10. Name the Greek proponent of Virtue Ethics.
  11. Which board developed the Internet Ethics?
  12. Who was the Chairman of the First Press Commission?
- IV
13. In which year the Prasar Bharati Act came into being ?
  14. State Article 19(1) (a)

15. Which is the root word from which the term 'Ethics' formed?
16. What is ABC in relation to Indian newspapers?

(4 x 1 = 4)

**Part B**

*Short answer questions.*

*Weight one each.*

*Answer any five of the following*

17. Press Council of India
18. Right to reply
19. The fifth estate
20. Plagiarism
21. Cheque book journalism
22. Privacy
23. Cultivation Theory
24. SITE

(5 x 1 = 5)

**Part C**

*Write short notes on any four of the following*

*Weight 2 each*

25. Explain News values
26. "Trust in media is on decline". Discuss
27. Explain effects of computer games on children.
28. Explain Canons of Journalism.
29. Explain, why to have a code of ethics?
30. Explain major theories of Media effects.

(4 x 2 = 8)

**Part D**

*Essay Questions.*

*Weight 4 each.*

*Attempt any two questions in about 200 words each*

31. "Globalization diffuses all ethical codes". Analyze.
32. Explain the role of media in controlling communal and religious violence
33. What are the ethical perspectives used for analyzing photography?

(2 x 4 = 8)

# BA MULTIMEDIA EXAMINATION

## SEMESTER V

### Paper 5-3 MEDIA ETHICS (THEORY)

#### Question Bank

Time: Three Hours

Maximum Weight:25

#### Part A

*Answer all questions.*

*Each bunch of 4 questions carries weight 1*

*Answer in one word, phrase or sentence*

1. Which is the constitutional article which guarantees the 'Right to Privacy' for every citizen?
2. Name the experiment for rural development through media which is initiated by Mr.B.G.Varghese
3. Who is known for the expression the 'Global Village'?
4. Name the project in India which is aimed at giving education through satellite television.
5. The 'yellow kid' cartoon is famous in its relation to which genre of journalism
6. The year in which the Canons of Journalism is adopted by American Society of Newspaper Editors.
7. What is 'Many Voices, One World'?
8. What is RNI in relation to Indian Newspapers?
9. Who proposed the 'Cultivation Theory'?
10. Name the Greek proponent of Virtue Ethics.
11. Which board developed the Internet Ethics?
12. Who is the Chairman of the First Press Commission?
13. In which year the Prasar Bharati Act came into being.
14. State Article 19(1) (a)
15. Which is the root word from which the term 'Ethics' formed?
16. What is ABC in relation to Indian newspapers?

17. Which is the constitutional article which guarantees 'Freedom of Expression' for every citizen?
18. Whose famous quotation is "The medium is the message"?
19. Who initiated the 'Chattera' experiment
20. What is SITE?
21. Name the cartoon which is associated with the beginning of 'yellow journalism'
22. Name the body which prescribed the 'canons of journalism'
23. What is the title of Mac Bride Commission's report?
24. What is AINEC?
25. Who proposed the 'Limited Effects Theory'?
26. Name a deontological ethical theorist
27. Who proposed the psycho-analytical views of conscience?
28. What is NPPA relating to photography?
29. In which year Indian Telegraph Act came into being
30. State Article 21
31. Who is the Chairman of the Second Press Commission?
32. In which year RNI got established.

### **Part B**

*Short answer questions.*

*Weight one each.*

1. What is consumerism?
2. Press Commission
3. Yellow journalism
4. Explain the ethical perspectives for analyzing advertising.
5. Define Ethics
6. Credibility
7. Press Council of India
8. Right to reply
9. The fifth estate
10. Plagiarism
11. Cheque book journalism
12. Privacy

### **Part C**

*Write short notes on the following*

*Weight 2 each*

1. Explain News values
2. "Trust in media is on decline". Discuss
3. Explain effects of computer games on children.
4. Explain Canons of Journalism.
5. Explain, why to have a code of ethics?
6. Explain major theories of Media effects.
7. What is Conscience? Explain different views of conscience.
8. Explain the meaning of 'Effects'.
9. Explain various ethical perspectives.
10. Explain how Plagiarism poisons the press.
11. Explain Visual Persuasion.
12. Discuss the effects of media on education.

### **Part D**

*Essay Questions. Weight 4 each.*

*Attempt questions in about 200 words each*

1. "Censorship promotes quality ethics in mass media". Analyze.
2. "Globalization diffuses all ethical codes". Analyze.
3. When global violence is promoted in various levels how media can abstain from it? Suggest your remedies.
4. "Mobile phones are the mass media of the future". Share your views.
5. Explain journalism values and analyze how it is practiced in contemporary period.
6. Explain the role of media in controlling communal and religious violence.
7. Discuss the shifting role of women and media in today's world.
8. What are the ethical perspectives for analyzing photography?
9. Explain the nature and purpose of Ethics and how it is practiced in Cinema.
10. Discuss the representation of women in mass Media
11. How do we form good Conscience?
12. Explain Ethics in advertising
13. Explain how is 'Freedom of Press' defined based on Indian Constitution
14. Explain Journalism values and analyze how it is practiced in cotemporary period.
15. "Ethics is a feel rather than a code of conduct". Share your views

# **B.A. MULTIMEDIA DEGREE EXAMINATION (CBCSS)**

## **SEMESTER V**

### **Paper 5- 4 SCENIC DESIGN: FILM AND TELEVISION II**

#### **Practical Examination Scheme**

This examination is a semester ending project leading to assessment of the practical work. The evaluation would consist of two parts. The evaluation of the written matter leading to the project and the assessment of the project work.

During the final month of fifth semester, each student would be assigned the creation of a model of a set that they would prepare based on a script they have written. The script as well as the miniature model would be evaluated by the duly appointed university examiner and marks awarded.

#### **Scheme of the examination**

The examination would consist of two parts. Part A – The writing part and Part B- Creation of miniature model.

##### **Part A**

1. During this stage, the student will prepare a shooting script by using the following stages. The weights is as follows.
  1. Story / Synopsis - Weights 2
  2. Treatment - Weights 2
  3. Screenplay - Weights 2
  4. Shooting script - Weights 2
2. The above stages will be written and submitted in a record book.

##### **Part B**

1. In this second stage the student will prepare a miniature model of the set, reflecting either part or all the scenes of the above script.
2. The model should be based on the above script and should emphasis colour, texture drapery, furniture and other details necessary to reflect the true spirit of the script.
3. Student is free to choose any material of his/her choice for creation of this model.
4. The size of the model should not exceed 2 feet x 2 feet in floor space.

##### **Evaluation**

The project work done by the student will be assessed by the external examiner. He will also conduct a viva. The weights for each section is as follows:

a. Written materials submitted in record book	-	Weights 8
b. Miniature model	-	Weights 12
c. Viva voce	-	<u>Weights 5</u>
<b>Total</b>	-	<b>Weights 25</b>

### **Guidelines**

1. All students should comply with the examination scheme of the university.
2. All the work should be done as per the schedules and deadlines issued by the department.
3. Any project work remaining incomplete would be evaluated as it is.

## **B.A MULTIMEDIA DEGREE EXAMINATION (CBCSS)**

### **SEMESTER V**

#### **PAPER 5-5 INTRODUCTION TO ANIMATION, PART-1**

##### **Practical Examination**

##### **Parameters and Guidelines**

1. During semester V, a schedule and timetable will be issued by the department for the conduct of the examination.
2. The examination is of three parts; Section A and Section B are theory examinations to be conducted over a period of one hour as written examination. Section C is practical project work.
3. Section C would be conducted separately from Section A and B
4. Separate schedule and time table will be issued for the project work of Section C
5. Students should do the project of Section C during the semester as class work under the supervision of the faculty.
6. Each candidate can choose a project, from the choice of projects available, with the consent of the supervising faculty as per the scheme of examination.
7. Depending upon the type and nature of the project chosen by the candidate, supervising faculty will fix the timetable and deadline for each candidate.
8. Students can utilize the facility available at the college. But the costs of additional materials and expenses incurred would have to be borne by the candidate himself/herself.
9. Candidates should strictly follow the timetable and deadline issued by the supervising faculty.
10. The completed project of Section C and written papers of Section A and Section B will be submitted for evaluation to the university examiner.

Weights will be awarded as follows

- |     |           |     |
|-----|-----------|-----|
| i.  | Section A | - 7 |
| ii. | Section B | - 3 |

iii.	Section C	- 15
	<b>Total</b>	<b>- 25 Weights</b>

11. Any incomplete projects would be assessed as it is

12. Candidates have to strictly abide by the university examination scheme.