

**BA Multimedia**

**Semester III (CBCSS)**

**Model Questions & Question Bank**

**BA Multimedia  
Semester III (CBCSS)**

**Model Question I**

**Paper 3 – 1 - Film and Videography**

**Time: 3 Hrs**

**Total Weight: 25**

**Part A**

Answer the questions in **one word**, phrase or sentence  
Weightage 1 each

1. Who introduced the Praxinoscope?
2. Who invented Kinetoscope?
3. What was the frame rate of original Cinematographe camera?
4. In which year Georges Melies produced his "Voyage to the Moon"?

II

5. Who Developed the Cathode Ray Tube?
6. Which was the first talkie?
7. Who produced the first permanent photograph in 1825?
8. Expand NTSC?

III

9. Name the inventor of SECAM.
10. Which was the first video recording format?
11. Who invented D-1 format?
12. What is the width of dv tape?

IV

13. What is the aspect ratio of cinemascope?
14. What is the frame rate of NTSC?
15. What is the normal shutter angle in film camera?
16. Name one type of film magazine?

(4 x 1 = 4)

## Part B

Short Answer Questions. Weightage 1 each.  
Answer **any five** of the following.

17. Edison
18. Eadward Muybridge
19. Paul Nipkow
20. Pull down claw
21. Aperture plate
22. Film camera motor
23. D-2
24. D-5 HD

(5 x 1 = 5)

## Part C

Short Answers. Weightage 2 each.  
Answer **any four** of the following questions.

25. Kinetophonograph
26. Satellite Instructional Television Experiment (SITE)
27. Stooky Bill
28. CTDM
29. Azimuth recording
30. Frame rate in film camera

(4 x 2 = 8)

## Part D

Essay Questions. Weightage 4 Each  
Attempt **any two** questions in about 200 words each.

31. Georges Melies and special effects in Cinema
32. Nipkow disk
33. DV and its variant

(2 x 4 = 8)

**BA Multimedia  
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**Model Question II**

**Paper 3 – 1 - Film and Videography**

**Time: 3 Hrs**

**Total Weight: 25**

**Part A**

Answer the questions in **one word**, phrase or sentence.  
Weightage 1 each

1. Name the world's first film production studio?
2. When did Edison's Kinetoscope starts commercial operation?.
3. Name the phenomenon that produces the illusion of movement.
4. What was the film speed of Cinematographe?

II

5. When did MTV starts?
6. Who is known as the father of television?
7. Which was the first nonexperimental tv transmission?
8. Expand PAL?.

III

9. Who invented *iconoscope*?
10. What is the line frequency of PAL?
11. How much frame rate is used by the film during silent era?
12. State the aspect ratio of SDTV?

IV

13. Name the inventor of SECAM.
14. Which was the first video recording format?
15. Who invented D-1 format?
16. What is the width of dv tape? (4 x 1 = 4)

## Part B

Short Answer Questions. Weightage 1 each.  
Answer **any five** of the following.

17. John Logie Baird
18. Progressive scanning
19. Aspect ratio
20. Dichroic block
21. Component record
22. S-VHS
23. Helical scan
24. FCC primaries

(5 x 1 = 5)

## Part C

Short Answers. Weightage 2 each.  
Answer **any four** of the following questions.

25. Georges Melies
26. Gyan-Darshan Educational Channel
27. Colour Spectrum
28. Analog component recording
29. Betacam SX
30. Horizontal synchronizing pulses

(4 x 2 = 8)

## Part D

Essay Questions. Weightage 4 Each  
Attempt **any two** questions in about 200 words each.

31. Georges Melies and special effects in Cinema
32. Nipkow disk
33. DV and its variant

(2 x 4 = 8)

**BA Multimedia  
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**Question Bank**

**Paper 3 – 1 - Film and Videography**

- I.
  - a. Who introduces the Praxinoscope?
  - b. Who invented Kinetoscope?
  - c. Name the first film shot with the Cinematograph camera?
  - d. In which year Georges Melies produces his "Voyage to the Moon"?
- II.
  - a. Name the world's first film production studio?
  - b. When did Edison's Kinetoscope starts commercial operation?.
  - c. Name the phenomenon that produces the illusion of movement.
  - d. What was the film speed of Cinematograph?
- III.
  - a. Who Developed the Cathode Ray Tube?
  - b. Which was the first talkie?
  - c. Who produced the first permanent photograph in 1825?
  - d. Expand NTSC?
- IV.
  - a. When did MTV starts?
  - b. Who is known as the father of television?
  - c. Which was the first nonexperimental tv transmission?
  - d. Expand PAL?.
- V.
  - a. Who invented *iconoscope*?
  - b. What is the line frequency of PAL?
  - c. How much frame rate is used by the film during silent era?
  - d. State the aspect ratio of SDTV?
- VI.
  - a. What is the line frequency of NTSC?
  - b. State the values of FCC primaries?
  - c. How much is the luminance bandwidth of NTSC?
  - d. Elaborate PAL ?
- VII.
  - a. Name the inventor of SECAM.
  - b. Which was the first video recording format?
  - c. Who invented D-1 format?
  - d. What is the width of dv tape?
- VIII.
  - a. What is the aspect ratio of cinemascope?.
  - b. What is the frame rate of NTSC?
  - c. What is the normal shutter angle in film camera?
  - d. Name one type of film magazine?

**Write one paragraph on any three of the following:-**

1. Edison
2. Eadward Muybridge
3. Paul Nipkow
4. John Logie Baird
5. Vladimir Zworykine
6. Progressive scanning
7. Interlaced Scanning
8. Aspect ratio
9. FCC primaries
10. Dichroic block
11. Helical scan
12. Track pattern
13. Component record
14. Composite record
15. Quadruplex
16. Type B VTR
17. S-VHS
18. Betamax
19. D-2
20. D-5 HD
21. 35mm Anamorphic
22. 16mm
23. Pull down claw
24. Aperture plate
25. Film camera motor

**Write one page answer on any three of the following:-**

1. Kinetophonograph
2. Georges Melies
3. Lumiere Brothers
4. Satellite Instructional Television Experiment (SITE)
5. Gyan-Darshan Educational Channel
6. Stooky Bill
7. Inactive lines
8. Colour Spectrum
9. Colour television System
10. CTDM
11. Henri de France
12. Technical difficulties in inventing video recording
13. Track Pattern
14. Direct composite recording
15. Colour-under recording
16. Analog component recording
17. Digital recording
18. Azimuth recording
19. Videotape recording
20. C format
21. D-3

22. Betacam SX
23. Cinemascope
24. Frame rate
25. Intermittent mechanism
26. Viewing screens
27. CCD
28. Pick up tube
29. Composite video signal
30. Blanking period
31. CRT
32. VBI
33. Horizontal synchronizing pulses

**Write two page answers on any four of the following:-**

1. Georges Melies and special effects in Cinema.
2. The Kinetoscope.
3. Cinematograph.
4. Classical Greek Drama
5. John Logie Baird and invention of television.
6. Nipkow disk.
7. Picture scanning
8. Colour television.
9. Picture Display
10. The NTSC system
11. Basic Principles of Magnetic Recording
12. Videotape recording methods
13. Analog videotape recording formats
14. Digital videotape recording formats
15. DV and its variant.
16. Different types of 35 mm films
17. Different types of Motion Picture Formats.
18. HDTV
19. 65 mm formats.
20. Basic components of a film camera
21. Pick up tube and CCD

**BA Multimedia  
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**Model Question I  
Paper 3 -2 Audiography**

**Time: 3 Hrs**

**Total Weight: 25**

**Part A**

**Answer the question in one word, phrase or sentence**

**I. Fill in the blanks with correct answer: -**

1. Moving coil microphones also known as.....
2. .....is the unit to measure the frequency
3. .....is the technique used by bats to find their way to locate food.
4. .....is the device which convert small amount of energy to large amount of energy.

**II. Name the following: -**

5. The distance from one crest to another of a wave
  6. The commonly used mechanical device that detect sound.
  7. The top most part of a wave
  8. The unit to measure the loudness.
- III**
9. The device which converts electrical energy in to acoustics energy.
  10. Microphone which sensitive to sound from all directions.
  11. The time interval between a sound signal and its repetition.
  12. The thin piece of material in microphone which vibrates when sound waves struck.

**IV Write the full form**

13. MIDI
14. DTS
15. DAT
16. UHF

[4 x 1 = 4]

## Part B

Short answers – weightage 1 each  
Write a paragraph on **any five** of the following

- 17. F M RADIO
- 18. Cone type loud speaker
- 19. Wireless microphone
- 20. Magnetic sound track
- 21. Sound density
- 22. Long play disk
- 23. Hertz
- 24. Noise

[ $5 \times 1 = 5$ ]

## Part C

Short answer question weightage 2 each  
Write characteristic sound effects for establishing **any four** of the following:-

- 25. A fish market
- 26. A railway station
- 27. Seashore
- 28. A football match
- 29. A government office
- 30. A Bus station

[ $4 \times 2 = 8$ ]

## Part D

Essay Question Weightage 4 each  
Write **any two** of the following :-

- 31. What are the similarities of Human ear and Microphone? Explain with diagrams.
- 32. Explain the principles of microphone and loud speaker
- 33. Describe the function of Human ear with the help of a Diagram.

[ $2 \times 4 = 8$ ]

**BA Multimedia  
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**Model Question II  
Paper 3 -2 Audiography**

**Time: 3 Hrs**

**Total Weight: 25**

**Part A**

**Answer the question in one word, phrase or sentence**

**I. Fill in the blanks with correct answer: -**

- 1) Microphones which use Radio waves instead of cable to transmit a signal is.....
- 2) Sound cannot travel through.....
- 3) When temperature of air increases the speed of sound.....
- 4) .....is an electronic transducer which converts an electrical signal to sound.

**II. Name the following: -**

- 5) The device which can combine several signals in to one or more composite signals in any designed proportion.
- 6) The gradual reduction of the level of the audio signal.
- 7) The unwanted energy which disturb the audio signal.
- 8) The unit to measure the loudness of sound

**III** 9) An unwanted change in the wave form causing a bad sound quality is known as  
10) Condenser microphone is also known as  
11) Microphone which is sensitive to sounds arriving from two Directions.  
12) Recording of sound signals with more than two tracks.

**IV Write the full form**

- 13) ASIO
- 14) VHF
- 15) MPEG
- 16) PCM

[4 x 1 = 4]

## Part B

Short answers – weightage 1 each  
Write a paragraph on **any five** of the following

- 17) Sound pressure
- 18) Amplitude
- 19) Omni Directional Microphone
- 20) Frequency
- 21) Noise
- 22) Decibel
- 23) Lapel Microphone
- 24) Audio track

[ $5 \times 1 = 5$ ]

## Part C

Short answer question weightage 2 each  
Write characteristic sound effects for establishing **any four** of the following:-

- 25) A Marriage Function
- 26) A Children's Park
- 27) A Boat Race
- 28) A Hospital
- 29) A Church
- 30) A vegetable market

[ $4 \times 2 = 8$ ]

## Part D

Essay Question Weightage 4 each  
Write **any two** of the following :-

- 31) Explain different kinds of microphones
- 32) Describe the characteristic and Nature of sound with Diagrams.
- 33) Explain recording techniques.

[ $2 \times 4 = 8$ ]

**BA Multimedia  
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**Question Bank**

**Paper 3 – 2 Audiography**

**Part A**

**One word Questions**

1. The top most part of the wave is called.....
2. The Lowest most part of the wave is called.....
3. Sounds are made by.....
4. The commonly used mechanical device that detect sound.....
5. Sound does no travel through.....
6. The distance form one crest to another of a wave is.....
7. When sound wave strikes on an object it can cause the object to.....
8. The unit to measure the frequency of sound is....
9. The unit to measure the loudness of sound is.....
10. The technique used by bats to find .....way to locate food.
11. The amplitude of sound is same as its.....
12. The speed of sound in air depend on ..... of the air
13. When temperature of air increases the speed of sound.....
14. The vibrations of the pressure variation inside the inner ear are converted into electrical signal by.....
15. The time interval between a signal and its repetition is called....
16. An unwanted change in the wave form causing a bed sound quality is called.....
17. Recording of sound signals with more than two tracks is.....
18. The device which converts electrical energy into acoustic energy.
19. Moving coil microphones also known as.....
20. Name the device which covers sound signals to Electrical Signals.
21. Name the thin piece of material in microphone which vibrates whin sound waves struck on it.
22. Another name for condenser microphone
23. Microphones that uses radio waves instead of cables to transmit a signal to the desk.
24. Microphones which equally sensitive to sound arriving from all directions
25. Micro phone which sensitive the sound signals arriving from one direction.
26. Microphone which sensitive to sound arriving from two directions.
27. An electronic transducer that converts an electrical signal in to sound.

**Write the full form of the following:-**

28. MIDI
29. MPEG
30. PCM
31. USB
32. DTS
33. ASIO

- 34. AIFF
- 35. UHF
- 36. VHF
- 37. db
- 38. DAT
- 39. FOH
- 40. I/O
- 41. DVD
- 42. DV

## **Part B**

**Write short notes on: -**

- 43. Omni directional and Uni-directional microphone
- 44. Cone type and Horn type loudspeakers.
- 45. FM and AM Radios
- 46. Echo and Reverberation
- 47. Eardrum and Cochlea
- 48. Wireless microphone
- 49. Digital Recording
- 50. Analogue Recording
- 51. Multi track Recording
- 52. Sound Pressure
- 53. Cassette Tape recorder
- 54. Sound Density
- 55. Hertz
- 56. Wave length
- 57. Amplitude
- 58. Bi-directional microphone
- 59. Frequency
- 60. Omni Directional microphone
- 61. Phase
- 62. Long Play Record
- 63. Acoustics
- 64. Decibels
- 65. Erase head
- 66. Long Play Disc
- 67. Resonance
- 68. Reverberation
- 69. Audible spectrum.
- 70. Noise

## **Part C**

**Write characteristic sound effects for establishing the following:-**

- 71. A fish market
- 72. A railway station
- 73. A seashore
- 74. A football match
- 75. A government office
- 76. A Bus station

- 77. A village near forest
- 78. A Church
- 79. A cricket Match
- 80. A marriage function
- 81. A Boat Race
- 82. A Hospital
- 83. A children's Park
- 84. A Vegetable Market
- 85. A Town

## **Part D**

- 86. Describes Human Ear – How does ear register sound and respond to various sounds.
- 87. Explain different kinds of microphones according to directional pattern.
- 88. Explain different kinds of microphones for professional needs.
- 89. What are the major factors of concern in studio recording and location recording?
- 90. Describe with basic diagrams the characteristics and nature of sound.
- 91. Describe the principle of microphone and loudspeaker. Which are the characteristics that control the quality of output?
- 92. Explain recording techniques.
- 93. What are the basic elements that need to be considered in single-track recording?  
Describe the audio chain.
- 94. Explain the principles of optical recording and reproduction. What is the basic difference of optical recording to magnetic recording?
- 95. What are the similarities of Human Ear and microphone? Explain with diagrams the working of both.

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**Model Question 1**

**Paper 3 - 3 Media and Actor : Training for Acting  
(Part II) (Practical)**

**Time: 3 Hrs**

**Total Weight: 25**

1. News Reading / Announcements.  
Choose a topic from any one of the following for a 3 minutes presentation.
  1. Natural calamity
  2. Communal riot
  3. Republic Day Celebration
  4. Profile of an important personality etc

Do the presentation on camera.

Paper preparation 1 Hr. weightage 8 – Paper work

Presentation weightage 10 – Recording on video

Viva voce weightage 7

Total 25

**BA Multimedia  
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**Model Question II**

**Paper 3 - 3 Media and Actor : Training for Acting  
(Part II) (Practical)**

**Time: 3 Hrs**

**Total Weight: 25**

**1. News Reading / Announcements.**

Choose a topic from any one of the following for a 3 minutes presentation.

- a. Political
- b. Educational
- c. Sports
- d. Entertainment
- e. Cultural

Do the presentation on camera.

Paper preparation 1 Hr. weightage 8 – Paper work

Presentation weightage 10 – Recording on video

Viva voce weightage 7

Total 25

**BA Multimedia  
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**Question Bank**

**Paper 3 - 3 Media and Actor : Training for Acting  
(Part II) (Practical)**

**Choose any topic from the following for a 3 minutes presentation on video.**

1. Politics
2. Education
3. Sports
4. Entertainment
5. Culture
6. Natural Calamity
7. Communal riot
8. Republic Day Celebration
9. Profile of an important personality
10. Protest against a social problem
11. Death of an eminent personality
12. Declaration of an important award
13. Alcohol Tragedy
14. An Epidemic
15. Corruption in public life.

**BA Multimedia  
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**Paper 3 – 4 Script Writing (Practical)**

**Time: 3 Hrs**

**Total Weight: 25**

This examination is a semester ending project leading to assessment of the practical work

**Part A**

**A. Preshooting stage**

During the final month of the 3<sup>rd</sup> semester each student will be allotted a day each to shoot a five minutes fiction scene of the shooting script prepared by him.

During this pre- shooting .... He/she will have to prepare a shooting script by using the following stages.

a. Synopsis	-	Weightage	2
b. Treatment	-	Weightage	2
c. Screenplay	-	Weightage	2
d. Shooting Script	-	<u>Weightage</u>	<u>2</u>
Total			8

Will be submitted in a record book.

The student will be provides a situation, ....are as follows

- a) The last moment of a patient before he/she is taken to an operation theatre.
- b) Couple waiting for a medical report on a serious diseases.
- c) An old man waiting for his morning . paper.
- d) A lover waiting for his friend
- e) The closing time of a busy office.

The student will be asked to prepare this full work on a Practical Record Book.  
The effectiveness of a script is .. only when it is shot in ...

The college sill provide him facilities to shoot the script which will be edited in the college.

## **STAGE II**

The project prepared by the student will be assessed by the external examiner and the weightage will be allotted as follows.

a. Project Evaluation	-	Weightage 10
b. Viva voce	-	Weightage 7
c. Record Book	-	<u>Weightage 8</u>
	Total	25

### **Parameters for shooting**

1. Each student will be giving one day for shooting. Editing will be done in the department by the Editor.
2. Shooting will be permitted along within the college campus. Each student will get a call sheet- time of 8hrs for shooting. Only available lights have to be used.
3. Only one to two actors will be permitted in the given situation.
4. Only simple situations may be attempted.
5. There will be no art director/ make up facilities for the shooting
6. Production schedule should be strictly adhered to
7. All students should comply with the examination scheme of the university.

**BA Multimedia  
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**Model Question I**

**Paper 3 – 5 Introduction to Graphic Design (Practical)**

**Time: 5 Hrs**

**Total Weight: 25**

**Attend any one question from each part**

**Part A**

1. Design a book cover for Paulo Coelho's novel "The Devil and Miss Prym". The image should be 13 x 21 cm sized with suitable colour mode. Give importance to the contrast of text and colour. The novel illuminates the reality of good and evil within us all, and our uniquely human capacity to choose between them. Paulo Coelho is the renowned author of the internationally best selling novel "The Alchemist".

**OR**

2. Create a newspaper advertisement for newly launched ATOS car in the market. The size should be 16 x 18 cm at 200 ppi. Define the relationship between chromatic and achromatic colours.

(1 x 5 = 5)

**Part B**

3. Create an illustration showing the use of Balance and Rhythm. The image should be used for the front page of a Design magazine. Use 200 ppi with A4 size. Choose appropriate typefaces.

**OR**

4. Create a bottle label for "OZORICH" Mineral Water. The Label should be 21 X 14 cm sized, 200 ppi and all important information should be clearly visible. Choose appropriate type faces. Use the data given in the file Water.doc.

(1 x 10 = 10)

**Part C**

5. Design a cover for 'Electra' the electronics magazine sized 21 x 26 cm. Use Photoshop's advanced options with proper colour mode. The type faces should be legible and readable. Cover should narrate the contents of the magazine clearly.

**OR**

6. Create a show card of size 21x26 cm for a new movie from Sony Pictures. Details of the film should be properly placed with images and suitable fonts.

(1 x 10 = 1)

**BA Multimedia  
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**Model Question II**

**Paper 3 – 5 Introduction to Graphic Design (Practical)**

**Time: 5 Hrs**

**Total Weight: 25**

**Attend any one question from each part**

**Part A**

1. Design 6 colour brochure for a Music shop, showing the use of complimentary colours to create contrast. It should be A4 sized at 300 ppi resolution.

**OR**

2. Create an illustration for a IT company to promote their Firm. The size should be 10 x 12 cm at 200 ppi resolution. Use Achromatic colours for the image.

$(1 \times 5 = 5)$

**Part B**

3. Create an illustration showing the use of Balance and Rhythm. The image should be used for the front page of a Design magazine. Use 200 ppi with A4 size. Choose appropriate typefaces.

**OR**

4. Create a poster for a Game Development company showing the use of similarity, proximity and Alignment. Use shapes and Texts only. The Anatomy of Type should match with the subject.

$(1 \times 10 = 10)$

**Part C**

5. Create a composition for Kerala Tourism. The image should be A3 sized with 200 ppi resolution. Use supplied images and other graphical elements. Give importance to the legibility and readability of types.

**OR**

6. Design a poster for a film festival to be held at TRIVANDUM. Give Dominance to Text and Shape. It should be A3 sized at 200 ppi resolution. Use specific fonts, which match with the subject.

$(1 \times 10 = 10)$

**BA Multimedia**  
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**Question Bank**

**Paper 3 – 5 Introduction to Graphic Design (Practical)**

**Part A**

1. Design a brochure for a Theme Park using only 4 colours, showing the use of complimentary colours to create contrast. It should be A4 sized at 200 ppi.
2. Create a newspaper advertisement for a newly launched car in the market. The size should be 16 x 18 cm at 200 ppi. Use Achromatic colours for the design.
3. Design a show card for a “Ladies Shop”. Use warm or cool colours to create specific moods.
4. Design a business card for Mr. Aravind Chawla, the Marketing Manager of ‘Hewlett and Packard’ company. Use Monochromatic colours for the card.
5. Create a design for a magazine cover of A4 size at 200 dpi. Use only 4 colours and avoid adjacent colours differing only in hue.
6. Create a webpage for “Spectrum”-IT solutions. Use blue colour as background and, red and green tones to the central elements.
7. Create an illustration for a fabric manufacturing company. The size should be 18 x 21 cm at 200 ppi resolution. Use mixed gender colours to impress the modern society.
8. Design a cover page for an Animation project. Use Advancing warm hues for the design. Contents should be texts and shapes only.
9. Use triadic colours to design a show card for a film festival. The size should be A4 at 200 ppi resolution.
10. Create a design for a children’s story book. Use neutral colours for the composition. The size should be 18 x 21 cm at 200 ppi resolution.

**Part B**

1. Create an Illustration showing the use of balance, symmetry and harmony in design. Use the subject “Winter season in nature and in human mind”. The size should be A4 and resolution 200 ppi. Give importance to the legibility and readability of fonts.
2. “Dominance gives a painting interest, counteracting confusion and monotony”. Design an advertisement for a product to support the above statement. Dominance can be applied to one or more of the elements. Choose appropriate fonts.
3. Create an Illustration, which shows the use of scale, proportion, Emphasis and variety; for a Tour company. Only use shapes and text. The size should be A4 with 200 ppi resolution. The fonts should match with the subject.
4. Draw a nature scene of a valley with hills, trees and small houses. Arrange these elements in Dominant, Sub-dominant and subordinate categories.
5. Create an advertisement for a mobile company, which describes their services. The size should be A4 with 200 ppi and the image should show the use of informal balance regular and progressive Rhythm. Use suitable typefaces.
6. Design an advertisement for a New Magazine. Give emphasis to the negative place than positive place. It should be 29 x 18 cm sized with 200 ppi resolution. The fonts should be readable and legible.

7. Create a poster for a construction company to give their details. The design should show the use of variety and depth. Use shapes and texts only. Give emphasis to warm colours. Choose appropriate fonts.
8. Create the interface of a website which gives the details of a design company. Show the usage of similarity, proximity and Alignment. Use shape and Text only for the composition. The anatomy of type should match with the subject.
9. Design a poster for an IT company. It should be A4 sized with 200 ppi resolution. Show the usage of closure and continuance in the image. Use digitally created visual texture as background. Use specific fonts.
10. Create an illustration showing the use of balance in design and balance in positive & negative space. The image should be used for the front cover of a Design magazine. Use 200 ppi with A4 size. Choose appropriate fonts.

## **Part B**

1. Create a composition for Kerala IT Mission. The subject is IT communication. The image is to be used the front page of a brochure sized 25 x 21 cm. Use 100 ppi resolution. You can use the supplied images and other graphical elements. Use specific fonts.
2. Design a poster for a new brand product for the advertising purpose. The poster should be A3 sized and all important information should be clearly visible. Choose appropriate type faces.
3. Design a cover for Time Magazine's special issue on Kerala Tourism sized 21 x 26 cm. Use photoshop's advanced options with proper colour mode. The type faces should be legible and readable.
4. Create a valnetine's Day Greeting card for "Truevu Cards". Use image resolution as 200 ppi. Give importance to the graphical elements than images. Use specific fonts which match with the subject.
5. Design a poster for a car company which shows their new model car and its details. The poster should be A3 sized and all important information should be clearly visible. Give importance to the legibility and readability of the fonts.
6. Create a text book cover design for 10<sup>th</sup> standard Biology subject. Use image resolution as 200 ppi with suitable colour mode. The fonts should be legible and readable.
7. Design a colour advertisement for a newly opened Restaurant at Kadavanthara, Kochi. It should be sized 21 x 25 cm with suitable images and text.
8. Create a show card of size 21x26 cm for a new movie from View Max Entertainment. Details of the film should be properly placed with images and suitable fonts.
9. Design a NEW YEAR Greeting Card for lovely cards, you can use the images provided and other graphical elements. Use image resolution as 200 ppi. Choose appropriate fonts.
10. Create an illustration for an article on the 'Hazards of war' for a magazine. The image size should be A4 size and 200 ppi resolution. Illustration must be drawn or painted in photoshop. The Anatomy of type should match with the subject.