



MASTER OF TOURISM MANAGEMENT (MTM)

With Specialization in

- ⊗ Aviation Management
- ⊗ Tour Operations
- ⊗ Health Tourism

ELIGIBILITY

A student holding Bachelor Degree (10+2+3) with minimum 50% marks in any discipline of this University or any other University recognized by Mahatma Gandhi University is eligible to apply for this academic programme.

MODE OF SELECTION

Qualifying Marks, Entrance Test, Group Discussion and Interview. Tourism graduates will be given an additional weightage.

Career Opportunities

Airlines
Travel Agencies
Tour Operating Companies
Business Houses
Travel & Tourism BPO's
Shipping & Cruiselines
Hospitality Industry
Spas/ Theme Parks
Forex Companies
Tourist Information Offices
Tourism Education
Public Sector

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Mahatma Gandhi University School Of Tourism Studies

Towards Moulding Skilled Tourism Managers

A UNIVERSITY SCHOOL EXCLUSIVELY FOR TRAVEL, TOURISM AND HOSPITALITY STUDIES

Tourism is the largest and the fast emerging industry in the world today. It has become a significant industry in India, contributing around 5.9 per cent of the gross domestic product (GDP) and providing employment to about 41.8 million people. The state of Kerala is considered as one of the fastest growing tourism destinations in the world. Tourism activity in Kerala has found a niche for itself as an effective instrument for generating employment, earning revenue and foreign exchange, preserving environment, culture and tradition thereby facilitating overall development. It is a labour intensive service industry with many functional divisions like Airlines, Shipping and Cruiselines, Hotels, Travel agencies, tour operating companies, Resorts/ Spas, Theme parks, Car/Coach rental companies, Money changers, Hospitals (medical tourism) etc.

School of Tourism Studies generates skilled personnel with a broad range of applied, technical, interpersonal, analytical and communication skills in tourism leadership. The School focuses on four major areas – Tourism Studies, Hospitality Management, Cultural studies and Foreign Languages.

Major Specialities:

- Innovative Curriculum
- Good Infrastructure
- Industry standard training methods
- International academic collaboration
- Internship training
- Study Tours/Familiarization Trips
- Industry linkage
- Professional Placement

"Travel is more than seeing of sights; it is a change that goes on, deep and permanent, in the ideas of living".

Miriam Beard



ABOUT THE SCHOOL

The School of Tourism Studies, a regular statutory department of Mahatma Gandhi University, established in 2009 is envisaged as a Centre of Higher Learning in the fast growing areas of Tourism and Hospitality. The school is conceived as an umbrella organisation for all Tourism and Hospitality Management courses.

VISION

Developing skilled human resources through training and research for the sustainable development of Tourism industry.

MISSION

- To generate quality manpower for leading the tourism and allied industries.
- To disseminate sustainable tourism values to the industry and the society.
- To undertake applied research, extension and consultancy services aimed at the enhancement of the tourism industry.

