

# ADMISSION SUPERVISORY COMMITTEE FOR PROFESSIONAL COLLEGES IN KERALA

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## ASC 100/17/MBA/DIRECTIVES

### PRESENT:

Hon'ble Justice R. RajendraBabu - Chairman

### University Representatives:

1. Dr. K.S. Chandrasekhar - University of Kerala
2. Dr. E. Sulaiman - MG University
3. Dr. E.G Ranjith Kumar - KAU
4. Dr. S. Rajitha Kumar - CUSAT
5. Dr. U Faisal - Kannur University
6. Dr. K. P Muraleedharan - Board of Studies Chairman,  
Management, University of  
Calicut (Special Invitee)

Re: Modification and revision of earlier directives issued by  
ASC on different dates - Directives issued on 06.07.2017.

### DIRECTIVES

1. Basing on the Directives issued by the Admission Supervisory Committee [ASC] and Fee Regulatory Committee [FRC] on 11.05.2015 and subsequent decisions taken by all the Universities of Kerala, it was decided to conduct Two Kerala Management

Admission Test [KMAT Kerala] in rotation basis by each University in Kerala under the supervision of ASC. In previous years the same was conducted by University of Calicut and Kannur University respectively. The MG University was entrusted to conduct the KMAT KERALA 2017 Entrance Examination for the Academic year 2017-18 under the supervision of ASC. Accordingly, the MG University has conducted the two KMAT Kerala Tests for the academic year 2017-18 successfully.

**2.** In the meanwhile, the Associations of the Management Institutions/ Colleges have requested to conduct one more Entrance Examination, as the result of the Degree Examination may be published in the month of May or June 2017, so that the students who are awaiting for the result of the Degree Examination can apply for the above Entrance Examination. The issue was discussed in the meeting held on 06.02.2017 with the University representatives seriously and decided to conduct one more examination for filling the vacant seats left after the above two Entrance Examinations. In the meeting the University of Kerala was entrusted to conduct the 3<sup>rd</sup> KMAT Kerala Entrance Examination held on 02.07.2017 and the result shall be published on 07.07.2017.

**3.** As per the previous directives issued by ASC, the closing date of admission shall be on 31.07.2017 and the commencement of classes will be on 01.08.2017. The Pro Vice Chancellor of the Kannur University has made a representation to consider the postponement of the date of closing of MBA admission 2017-18 from 31.07.2017 to 16.08.2017. This is to have enough days at their disposal after the

publication of the result of the KMAT July Examination, for completing MBA Admission Procedures.

4. The matter was elaborately discussed in the meeting held on 26.07.2017 and unanimously decided to shift the closing date of admission from 31.07.2017 to 21.08.2017 and the date of commencement of classes to be on 01.08.2017, for the academic year 2017-18 only.
5. It was also unanimously decided to conduct two Entrance Examinations only from next academic year onwards. The University representatives suggested that the above mentioned problems may affect in the next year also. Hence, proposed to shift the Entrance Examination from 1<sup>st</sup> Sunday of November to 1<sup>st</sup> Sunday of February every year and the 2<sup>nd</sup> examination be shifted from 1<sup>st</sup> Sunday of April to last Sunday of June every year. The matter was seriously discussed and decided to shift the Entrance Examination as above. Consequent on the shifting of the Entrance Examination, the University representatives suggested that the closing date of admission and commencement of classes should also be shifted to 10.08.2018 and 01.08.2018 respectively.
6. The next academic year two KMAT Kerala Entrance Examination shall be conducted by the University of Kerala under the supervision of the ASC, **the first examination will be on 1<sup>st</sup> Sunday of February and second examination will be on the last Sunday of June 2018. The last date of closing of admission will be on 10.08.2018 and the commencement of the academic session will be on 01.08. 2018.**

- 7.** A copy of the approved finalised MBA Syllabus was forwarded to all the Registrars of Universities in Kerala on 30.12.2016. It has come to the notice of the ASC that some of the Universities have not implemented the syllabus so far. Therefore, all the Vice Chancellors of all the Universities in Kerala are hereby directed to strictly implement the modernised syllabus for the MBA course from 2018-19 academic year onwards.
- 8.** The Universities shall make all the required amendments in the regulations to implement all the Directives and bring about the High academic excellence, transparency, merit, prevention of capitation fee collection and profiteering by Self Financing Colleges in MBA Programmes.
- 9.** Email these directives to all the Colleges, where MBA Programmes are being conducted and also Registrars of all the Universities in Kerala.

Dated on this the 6<sup>th</sup> day of July 2017

Sd/-

**CHAIRMAN**