

MAHATMA GANDHI UNIVERSITY**SYLLABUS FOR B.A PROGRAMME IN ENGLISH LITERATURE****AND COMMUNICATION STUDIES (MODEL III, Double Main)****2017 ADMISSIONS ONWARDS**

Sl No	Semester	Course Code	Title	Hours- Credits
1	I	EN1CC01	Common Course 1 Fine-tune Your English	5-4
2	I	EN1CS01	English in Informal Situations	4-4
3	I	EN1CR01	Methodology of Literary Studies	6-4
4	I	EN1CS02	Conversational Skills	4-4
5	I		Complementary I. Sociology	6-4
6	II	EN2CC03	Common Course 3 Issues that Matter	5-4
7	II	EN2CR02	Introducing Language and Literature	4-4
8	II	EN2CS03	Introduction to Communication	6-4
9	II	EN2CS04	Business Communication	4-4
10	II		Complementary II Sociology	6-4
11	III	EN3CS05	Print Media and Journalism	5-4
12	III	EN3CR03	Harmony of Prose	5-4
13	III	EN3CR04	Symphony of Verse	4-4
14	III	EN3CR05	Indian Writing in English	5-4
15	III	EN3CM03	Complementary 1-Evolution of Literary Movements: The Shapers of Destiny	6-4
16	IV	EN4CS06	Print Media and Journalism 2	5-4
17	IV	EN4CR05	Modes of Fiction	4-4
18	IV	EN4CR06	Language and Linguistics	5-4
19	IV	EN4CR07	Acts on the Stage	5-4
20	IV	EN4CM04	Complementary 2-Evolution of Literary Movements: Cross Currents of Change	6-4
21	V	EN5CROPG01 EN5CROPG02 EN5CROPG03	Appreciating Films Theatre Studies English for Careers	4-3
22	V	EN5CREN01	Environmental Science and Human Rights	5-4
23	V	EN5CS07	Creative Writing and Translation Studies	6-4
24	V	EN5CS08	Mass Communication and Broadcasting	5-4

25	V	EN5CS09	Public Relations 1	5-4
26	VI	EN6CS10	Entrepreneurship Development	5-4
27	VI	EN6CS11	Visual Media: Television and Cinema	5-4
28	VI	EN6CS12	Public Relations 2	5-4
29	VI	EN6CS13	Office Administration and Human Resource Management	5-4
30	VI	Choice Based Course	EN6CB01 Comparative Literature EN6CB02 Modern Malayalam Literature in Translation EN6CB03 Regional Literatures in Translation EN6CB04 Voices from the Margins	4-3
31	VI	EN6PR01	Project (Individual or group)	1-2

Common Courses

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR COMMON COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 1- Fine-tune Your English

Course Code	EN1CC01
Title of the course	Fine-tune Your English
Semester in which the course is to be taught	1
No. of credits	4
No. of contact hours	90

AIM OF THE COURSE

The course is intended to introduce the students to the basics of grammar, usage and effective communication.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to:

1. confidently use English in both written and spoken forms.
2. Use English for formal communication effectively.

COURSE OUTLINE

Module 1

(18 Hours)

The Sentence and Its Structure - How to Write Effective Sentences – Phrases -What Are They? - The Noun Clauses - The Adverb Clause - “If All the Trees Were Bread and Cheese” - The Relative Clause - How the Clauses Are Conjoined -

Word-Classes and Related Topics - Understanding the Verb - Understanding the Auxiliary Verb - Understanding the Adverbs - Understanding the Pronoun - The Reflexive Pronoun - The Articles I - The Articles II - The Adjective - Phrasal Verbs - Mind Your Prepositions

Module 2

(18 Hours)

To Err Is Human - Concord - A Political Crisis - Errors, Common and Uncommon - False Witnesses - The Anatomy of Mistakes- A Fault-finder Speaks - A Lecture on AIDS - A Test for You, Reader - Ungrammatical Gossip - Round Circles and Equal Halves: A Look at Tautology - Comparisons are Odious - In Defence Of A Friend - An Invitation

Spelling and Pronunciation - Pronunciation: Some Tips - More Tips on Pronunciation – Spelling - An Awesome Mess? - Spelling Part II

Module 3

(18 Hours)

Singleness of Meaning - Shades of Meaning - Confusing Pairs - What Is the Difference? - Mismatching Mars the Meaning

The Tense and Related Topics - ‘Presentness’ and Present Tenses- The ‘Presentness’ of a Past Action - Futurity in English - Passivization

Idiomatic Language- ‘Animal’ Expressions - Idiomatic Phrases - ‘Heady’ Expressions - Body Language

Module 4

(18 Hours)

Interrogatives and Negatives - Negatives- How to Frame Questions -What’s What? The Question Tag

Conversational English - Polite Expressions - Some Time Expressions - In Conversation - Is John There Please?

Miscellaneous and General Topics - On Geese and Mongooses - Pluralisation - On Gender and Sexisms

Reading – Kinds of Reading – Recreational Reading – Study-type Reading Survey Reading – The Process of Reading – Readability – The Importance of Reading – Previewing - Skimming

Module 5

(18 Hours)

The world of words- have a hearty meal- word formation-Use the specific word- word games-the irreplaceable word- Let’s play games- body vocabulary

Very Good but Totally Incompetent - Long Live the Comma - The Possessive Case- Letter Writing- Academic Assignments

Get your doubts cleared

Core Text: *Fine-tune Your English* by Dr Mathew Joseph. Orient Blackswan and Mahama Gandhi University

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR COMMON COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS
COURSE 3 - Issues that Matter

Course Code	EN2CC03
Title of the course	Issues that Matter
Semester in which the course is to be taught	2
No. of credits	4
No. of contact hours	90

AIM OF THE COURSE

To sensitize the learners to contemporary issues of concern.

OBJECTIVES

By the end of the course, the learner should be able to:

1. Identify the major issues of contemporary significance
2. Respond rationally and positively to the issues raised
3. Internalise the values imparted through the selections.

COURSE OUTLINE

Module 1

(18 hours)

Luigi Pirandello: War

Judith Wright: The Old Prison

Arundhati Roy: Public Power in the Age of Empire

Module 2

(18 hours)

Bertolt Brecht: The Burning of the Books

W. H. Auden: Refugee Blues

Romila Thapar: What Secularism is and Where it Needs to be Headed

Module 3

(18 hours)

Zitkala- Sa: A Westward Trip

Bandhumadhav: The Poisoned Bread

Temsula Ao: The Pot Maker

Module 4

(18 hours)

Khushwant Singh: A Hosanna to the Monsoons

Ayyappa Paniker: Where are the woods, children?

Sarah Joseph: *Gift in Green* [chapter 2] - Hagar: A Story of a Woman and Water

Module 5

(18 hours)

Ghassan Kanafani: Six Eagles and a Child

Sanchari Pal: The Inspiring Story of How Sikkim Became India's Cleanest State

Indrajit Singh Rathore: Hermaphrodite

Core Text: *Issues that Matter*

Core Courses

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR CORE COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 1 - Methodology of Literary Studies

Course Code	EN1CR01
Title of the course	Methodology of Literary Studies
Semester in which the course is to be taught	1
No. of credits	4
No. of contact hours	108

AIM OF THE COURSE

The course seeks to introduce the student to the major signposts in the historical evolution of literary studies from its inception to the current postcolonial realm.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to discern the following:

1. The emergence of literature as a specific discipline within the humanities.
2. The tenets of what is now known as 'traditional' approaches and also that of 'formalism.'
3. The shift towards contextual-political critiques of literary studies.
4. The questions raised by Cultural Studies and Feminism(s)
5. The issues of sublaternity and regionality in the literary domain.

COURSE OUTLINE

Module 1

(18 hours)

Part A: W. H. Hudson: "Some Ways of Studying Literature" from *An Introduction to the Study of Literature*.

Part B: William Shakespeare: Sonnet 116 – "Let Me Not to the Marriage of True Minds"

Module 2

(18 hours)

Part A: Cleanth Brookes: "The Formalist Critics" from the *My Credo* series: *The Kenyon Review*

Part B: Emily Dickinson: "Because I could not stop for Death" (poem 479)

Module 3

(18 hours)

Part A: Terry Eagleton: “What is Literature?” from *Literary Theory: An Introduction*.

Part B: Mahasweta Devi: “Kunti and the Nishadin”

Module 4

(18 hours)

Part A: Lois Tyson: “Feminist Criticism”

Part B: Sara Joseph: “Inside Every Woman Writer”

Module 5

(18 hours)

Part A: Peter Barry: Postcolonial Criticism

Part B: 2 Poems in tandem: Mahmoud Darwish: “Identity Card” and S. Joseph: “Identity Card”

Module 6

(18 hours)

Part A: Pradeepan Pampirikunnu: “What did Literary Histories Say to You?”

Part B: Poikayil Appachan: “No Alphabet in Sight”

Approaching the Course:

Ideally this paper should have a consistent linearity from Module 1 to 6; such a step-by-step progression will help trace the following trajectory effectively: **Traditional** to **Formalist** to **Political-Contextual** to **Feminist** to **Postcolonial** to **Regional-Subaltern** methodologies.

Core Text: *Nuances: Methodology of Literary Studies*. Macmillan and Mahatma Gandhi University

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR CORE COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 2 – Introducing Language and Literature

Course Code	EN2CR02
Title of the course	Introducing Language and Literature
Semester in which the course is to be taught	2
No. of credits	4
No. of contact hours	108

AIM OF THE COURSE

The course seeks to introduce the student to the basics of English language and literature.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to discern the following:

1. The evolution and the differential traits of the English language till the present time.
2. The evolution of literature from antiquity to postmodern times.
3. The diversity of genres and techniques of representation and narration
4. The links between literature and film as narrative expressions.
5. The emergence of British and American Literature through diverse periods

COURSE OUTLINE

Module 1

(18 hours)

Language families - Indo European family of languages: Branches of Indo European - Home of the Indo Europeans - Main characteristics of Indo European languages

Germanic family of Languages: Characteristics - Grimm's Law - Verner's Law. - The position of English in Indo European family

Periods in the history of English language:

Old English period - Old English Dialects - Old English vocabulary

Middle English period - Norman Conquest - Middle English Vocabulary - Middle English dialects - French influence

Modern English period: Early modern English - The Great Vowel Shift - Renaissance and Reformation - The invention of printing - Authors and Books: The Bible - Shakespeare - Milton - Dictionaries - Loan words: Celtic, Scandinavian, Latin, French

Module 2**(18 hours)**

Language Varieties

Dialect - Sociolect - Idiolect - Register - Pidgin - Creole -

English Today: Evolution of Standard English - Standard British English - Received

Pronunciation - English as Global language - American English - Australian English -

General Indian English - African English - Caribbean English - Second language acquisition

Word Formation: Compounding - Derivation - Abbreviation - Onomatopoeic words -

Clipping - Acronyms - Portmanteau words

Historical Semantics - Semantic change: Generalisation - Specialisation - Association of Ideas - Euphemism - Popular misunderstanding

Module 3**(36 hours)**

Classical Genres: Epic - Drama - Poetry

Modern Genres: Novel - Short Story - Novella

Genre Types:

Poetry - Narrative poetry and lyrical poetry - Elegy - Ode - Sonnet - Ballad - Dramatic

Monologue

Drama - Tragedy - Comedy - Closet Drama – Epic Theatre - Theatre of the Absurd

Ambience:

Plot - Character - Point of View - Setting

Module 4**(18 hours)**

Film and Literature - Dimensions of Film: Visual, Auditory and Spatial - Film Language:

Montage and Mise-en-scene - Cut and the Shot - Styles of acting – Auteur theory -

Adaptation

Module 5**(18 hours)**

Periods of Literature: British and American

Old English - Middle English - Renaissance - Restoration - Neo-classical - Romantic -

Victorian - Modern - Postmodern - American Crossover - American Transcendentalism

Core text for Modules 1 and 2:V. Shyamala: *A Short History of English Language*.**Core Texts for Modules 3, 4 and 5:**Mario Klarer: *An Introduction to Literary Studies* [excluding the 4th chapter on 'Theoretical approaches to literature.']

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR CORE COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS
COURSE 3 – Harmony of Prose

Course Code	EN3CR03
Title of the course	Harmony of Prose
Semester in which the course is to be taught	3
No. of credits	4
No. of contact hours	90

AIM OF THE COURSE

The student is given space to mature in the presence of glorious essays, both Western and Non-Western.

OBJECTIVES OF THE COURSE

On completion of the course, the student shall be:

1. familiar with varied prose styles of expression.
2. aware of eloquent expressions, brevity and aptness of voicing ideas in stylish language.

COURSE OUTLINE

Module 1

(18 hours)

Francis Bacon: Of Friendship

Jonathan Swift: The Spider and the Bee

Joseph Addison: Meditations in Westminster Abbey

Module 2

(18 hours)

Samuel Johnson: Death of Dryden

Charles Lamb: Dream Children; a reverie

William Hazlitt: The Fight

Module 3**(18 hours)**

Robert Lynd: Forgetting

Virginia Woolf: A Room of One's Own (an extract)

Aldous Huxley: The Beauty Industry

Module 4**(18 hours)**Nirad C. Choudhari: Indian Crowds (extract from *The Autobiography of an Unknown Indian*)

Amartya Sen: Sharing the World

A. K. Ramanujan: A Flowery Tree: A Woman's Tale

Module 5**(18 hours)**

Kamau Brathwaite: Nation Language

Pico Iyer: In Praise of the Humble Coma

William Dalrymple: The Dancer of Kannur (extract from *Nine Lives*)**Core Text: *Harmony of Prose***

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR CORE COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 4 – Symphony of Verse

Course Code	EN3CR04
Title of the course	Symphony of Verse
Semester in which the course is to be taught	3
No. of credits	4
No. of contact hours	90

AIM OF THE COURSE

To acquaint the student with the rich texture of poetry in English.

OBJECTIVES OF THE COURSE

On completion of the course the students shall have:

1. an understanding of the representation of poetry in various periods of the English tradition.
2. an awareness of the emerging cultural and aesthetic expressions that poetry makes possible.

.

COURSE OUTLINE

Module 1 (Renaissance and Restoration)

(18 hours)

Edmund Spenser: One Day I Wrote Her Name

William Shakespeare: Sonnet 130

John Donne: Canonization

John Milton: Lycidas

John Dryden: A Song for St. Cecilia's Day

Module 2 (Romantic Revival)

(18 hours)

William Wordsworth: Lucy Gray

Samuel Taylor Coleridge: Christabel (Part I)

Percy Bysshe Shelley: Ode to the West Wind

John Keats: To Autumn

Module 3 (Victorian)

(18 hours)

Alfred, Lord Tennyson: Ulysses

Robert Browning: Porphyria's Lover

Matthew Arnold: Dover Beach
Christina Rossetti: A Hope Carol

Module 4 (Twentieth Century)

(18 hours)

W. B. Yeats: Easter 1916
T S Eliot: The Love Song of J Alfred Prufrock
Philip Larkin: The Whitsun Weddings
Sylvia Plath: Lady Lazarus

Module 5 (Contemporary)

(18 hours)

A. D. Hope: Australia
Maya Angelou: Phenomenal Woman
Seamus Heaney: Digging
Carol Ann Duffy: Stealing

Core Text: *Symphony of Verse*

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR CORE COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS

CORE COURSE – Indian Writing in English

Course Code	EN3CR05
Title of the course	Indian Writing in English
Semester in which the course is to be taught	3
No. of credits	4
No. of contact hours	90

AIM OF THE COURSE

The course is intended to sensitivise students to the various ways in which literature written in English, in the Indian sub-continent serves as a platform for forming, consolidating, critiquing and re-working the issue of national ‘identity’ at various levels.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be aware of the following:

1. The subtle flavours that distinguish the ‘Indian’ quotient in English writings from India.
2. The different concerns that Indian English writers share, cutting across sub-nationalities and regionalities.
3. The *locus standi* of diasporic ‘Indian’ writers.

COURSE OUTLINE

Module 1 (Poetry)

(18 Hours)

Henry Derozio: The Harp of India
Nissim Ezekiel: The Patriot
Jayanta Mahapatra: Freedom
Kamala Das: Introduction
Dom Moraes: Absences

Module 2 (Fiction)

(18 Hours)

Anita Nair: *Ladies Coupe*

Module 3 (Drama)

(18 Hours)

Girish Karnad: *Tughlaq*

Module 4 (Short Fiction)

(18 Hours)

R. K. Narayan: The Antidote

Salman Rushdie: The Free Radio

Jhumpa Lahiri: The Interpreter of Maladies

Chitra Banerjee Divakaruni: Mrs Dutta Writes a Letter

Module 5 (Prose)

(18 Hours)

Rabindranath Tagore: Nationalism in India

B. R. Ambedkar: Back from the West and Unable to Find Lodging in Baroda

Satyajit Ray: Odds Against Us

Amitav Ghosh: The Imam and the Indian

Core Text: *Indian Writing in English*

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR CORE COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS
COURSE 5 – Modes of Fiction

Course Code	EN4CR05
Title of the course	Modes of Fiction
Semester in which the course is to be taught	4
No. of credits	4
No. of contact hours	90

AIM OF THE COURSE

To acquaint students with various modes of fiction.

OBJECTIVES OF THE COURSE

On completion of the course, the student will have comprehended the categories of British and non- British short fiction, and also the novel as a form of literary expression.

COURSE OUTLINE

Module 1 [Short Fiction: British] (36 hours)

Mary Shelley: The Mortal Immortal
Jerome K. Jerome: The Dancing Partner
H. G. Wells: The Stolen Body
Somerset Maugham: Rain
G. K. Chesterton: The Blue Cross
James Joyce: Araby
Muriel Spark: The Executor
A. S. Byatt: On the Day E. M. Forster Died

Module 2 [Short Fiction: Non British] (36 hours)

Henry Lawson: The Drover's Wife
Maxim Gorky: Mother of a Traitor
Stephen Crane: A Dark Brown Dog

Katherine Mansfield: A Cup of Tea
Pearl S Buck: Once upon a Christmas
Gabriel Garcia Marquez: A Very Old Man with Enormous Wings

Mary Lerner: Little Selves
Nadine Gordimer: Once Upon a Time

Module 3 [Fiction]

(18 hours)

Charles Dickens: *Great Expectations*

Core Text for Modules 1 and 2: *Modes of Fiction*

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR CORE COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS
COURSE 6 – Language and Linguistics

Course Code	EN4CR06
Title of the course	Language and Linguistics
Semester in which the course is to be taught	4
No. of credits	4
No. of contact hours	90

AIM OF THE COURSE

This course is an introduction to the science of linguistics. It seeks to give an overview of the basic concepts of linguistics and linguistic analysis to the students.

OBJECTIVES OF THE COURSE

This course seeks to achieve the following:

1. To show the various organs and processes involved in the production of speech, the types and typology of speech sounds, segmental & suprasegmental features of the English language, and transcription using IPA.
2. To describe and explain morphological processes and phenomena.
3. To show the various processes involved in the generation of meaning.
4. To enhance students' awareness that natural language is structure dependent and generative and to develop their ability to observe, describe and explain grammatical processes and phenomena.

COURSE OUTLINE

Module 1 [Introduction to Language, Linguistics and Phonetics] (36 hours)

What is Language? - What is Linguistics? Arbitrariness - Duality -Displacement - Cultural transmission

Basic Notions - Phonetics and Phonology - Branches of Phonetics – Articulatory, Acoustic, Auditory

Organs of Speech - Air Stream Mechanism – Pulmonic, Glottal, Velaric

Respiratory System - Phonatory System –Voiced and Voiceless Sounds

Articulatory System - Oral, nasal & nasalised sounds

Classification of Speech Sounds: Consonants and Vowels -

Criteria for Classification of Consonants - The Consonants of English RP

Place of Articulation - Bilabial, Labio-Dental, Dental, Alveolar, Post-Alveolar, Palato-Alveolar, Palatal & Velar Sounds

Manner of Articulation – Plosives, Fricatives, Affricates, Nasals, Lateral, Frictionless Continuants, Semi-Vowels, Trills & Taps

Criteria for Classification of Vowels - The Vowels of English RP

Tongue height: Close Vowels, Open Vowels, Half-Close Vowels, Half-Open Vowels

Part of the Tongue Raised: Front Vowels, Back Vowels, and Central Vowels

Position of Lips: Rounded Vowels, Unrounded Vowels

Diphthongs: Monophthongs and Diphthongs, Falling and Rising Diphthongs, Centring and Closing Diphthongs, Fronting and Retracting Diphthongs

Cardinal Vowels

Vowel Diagram – Diphthongs - Tense and lax Vowels

Phonemes and Allophones

Phone, Phoneme, Minimal pairs - Allophone, Aspiration, Dark and Clear / l /

Contrastive Distribution and Complementary Distribution

Syllable

What is a syllable? - Syllabic Structure – Onset, Nucleus, Coda - Syllabic Consonants

Consonant Clusters, Abutting Consonants

Suprasegmentals

Segmentals and Suprasegmentals - Suprasegmental Phonemes

Word Stress - Sentence Stress - Weak forms and Strong Forms

Rhythm – Intonation - Tone, Tonic Syllable, Tonicity - Intonation patterns

Intonation – Functions

Juncture

Liasion

Assimilation

Elision

Linking / r / and Intrusive / r /

Transcription

The incongruity between spelling and pronunciation in English

IPA

Broad and narrow Transcription

Transcription Practice

Module 2 [Morphology]

(36 hours)

Basic Notions

What is morphology?

Morph, Morpheme

Morpheme Types and Typology

Free and bound morphemes

Root, Base, Stem

Different types of affixes: Prefix, Suffix, Infix

Inflection

Inflectional and derivational affixes

Class-changing and class- maintaining affixes

Allomorphy

Allomorph

Zero Morph

Conditioning of allomorphs: Phonological & Morphological

Word

Why is a word a difficult concept to define in absolute terms?

Lexeme

Form class and Function Class words

Morphological Operations/Processes

Affixation

Reduplication

Ablaut

Suppletion

Structure of Words

Simple Words

Complex Words

Compound Words

SEMANTICS

Basic Notions

What is semantics?

Lexical and grammatical meaning

Sense, reference, referent

Sense Relations

Synonymy – Antonymy – Hyponymy – Homonymy – Homography – Polysemy – Metonymy
– Ambiguity – Tautology - Collocation

Module 3 [Syntax & Branches of Linguistics]

(18 hours)

Basic Notions

What is syntax?

Grammar

Grammaticality and Acceptability

Descriptive and Prescriptive Grammar

Synchronic and Diachronic Grammar

Syntagmatic and Paradigmatic Relationships

Sign, Signified and Signifier

Langue and Parole

Competence and Performance

Introduction to theories on Grammar

Traditional Grammar

Problems with traditional Grammar

Structural grammars

Phrase Structure Grammars

Transformational Generative Grammars

Kernel Sentences

Deep and Surface Structures

One question from the essay section will be compulsory and shall deal with transcribing a passage of five lines of conversation and a set of five words using IPA symbols.

READING LIST

S. K. Verma and N. Krishnaswamy: *Modern Linguistics: An Introduction*. New Delhi: OUP, 1989.

H. A. Gleason: *Linguistics and English Grammar*. New York: Holt, Rinehart & Winston, Inc., 1965.

Radford A, Atkinson M, Britain D, Clahsen H and Spencer A: *Linguistics - An Introduction*. Cambridge University Press, Cambridge, 1999

Robins R H: *General Linguistics: An Introductory Survey*, Longman Group Limited, London: 1971

Fasold R. W. and Connor-Linton J (ed.): *An Introduction to Language and Linguistics*, Cambridge University Press, Cambridge, 2006

Daniel Jones: *The Pronunciation of English*. New Delhi: Blackie and Sons, 1976

A. C. Gimson. *An Introduction to the Pronunciation of English*. London: Methuen, 1980.

J. D. O'Conner. *Better English Pronunciation*. New Delhi: CUP, 2008.

T. Balasubramanian. *A Textbook of English Phonetics for Indian Students*. New Delhi: Macmillan, 1981.

T. Balasubramanian. *English Phonetics for Indian Students: A Workbook*. New Delhi: Macmillan, 1992.

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR CORE COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS
COURSE 7 – Acts on the Stage

Course Code	EN4CR07
Title of the course	Acts on the Stage
Semester in which the course is to be taught	4
No. of credits	4
No. of contact hours	108

AIM OF THE COURSE

The course seeks to introduce the student to select theatre texts that form the canon of English drama.

OBJECTIVES OF THE COURSE

On completion of the course, the student shall be:

1. familiar with the works of the playwrights included in the course.
2. informed about the broad genre-based nuances in the realm of drama.
3. able to appreciate and critique drama as an art form.

COURSE OUTLINE

Module 1 **(72 Hours)**

William Shakespeare: *King Lear*

Module 2 **(36 Hours)**

One Act Plays

George Bernard Shaw: *The Dark Lady of the Sonnets*

Anton Chekov: *The Boor*

Maurice Maeterlinck: *The Intruder*

John Galsworthy: *Strife*

Core Text: *Acts on the Stage*

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR CORE COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS

COURSE – Environmental Science and Human Rights

Course Code	EN5CREN01
Title of the course	Environmental Science and Human Rights
Semester in which the course is to be taught	5
No. of credits	4
No. of contact hours	90

Core module syllabus for Environmental Studies & Human Rights for under-graduate courses of all branches of higher education

VISION

The importance of environmental science and environmental studies cannot be disputed. The need for sustainable development is a key to the future of mankind. Continuing problems of pollution, solid waste disposal, degradation of environment, issues like economic productivity and national security, Global warming, the depletion of ozone layer and loss of biodiversity have made everyone aware of environmental issues. The United Nations Conference on Environment and Development held in Rio de Janeiro in 1992 and World Summit on Sustainable Development at Johannesburg in 2002 have drawn the attention of people around the globe to the deteriorating condition of our environment. It is clear that no citizen of the earth can afford to be ignorant of environment issues.

India is rich in biodiversity which provides various resources for people. Only about 1.7 million living organisms have been described and named globally. Still many more remain to be identified and described. Attempts are made to conserve them in ex-situ and in-situ situations. Intellectual property rights (IPRs) have become important in a biodiversity-rich country like India to protect microbes, plants and animals that have useful genetic properties. Destruction of habitats, over-use of energy resource and environmental pollution has been found to be responsible for the loss of a large number of life-forms. It is feared that a large proportion of life on earth may get wiped out in the near future.

In spite of the deteriorating status of the environment, study of environment has so far not received adequate attention in our academic programme. Recognizing this, the Hon'ble

Supreme Court directed the UGC to introduce a basic course on environment at every level in college education. Accordingly, the matter was considered by UGC and it was decided that a six months compulsory core module course in environmental studies may be prepared and compulsorily implemented in all the University/Colleges of India.

The syllabus of environmental studies includes five modules including human rights. The first two modules are purely environmental studies according to the UGC directions. The second two modules are strictly related with the core subject and fifth module is for human rights.

OBJECTIVES

Environmental Education encourages students to research, investigate how and why things happen, and make their own decisions about complex environmental issues by developing and enhancing critical and creative thinking skills. It helps to foster a new generation of informed consumers, workers, as well as policy or decision makers.

Environmental Education helps students to understand how their decisions and actions affect the environment, builds knowledge and skills necessary to address complex environmental issues, as well as ways we can take action to keep our environment healthy and sustainable for the future. It encourages character building, and develops positive attitudes and values.

To develop the sense of awareness among the students about the environment and its various problems and to help the students in realizing the inter-relationship between man and environment and helps to protect the nature and natural resources.

To help the students in acquiring the basic knowledge about environment and the social norms that provides unity with environmental characteristics and create positive attitude about the environment.

Module I

(18 hours)

Unit 1: Multidisciplinary nature of environmental studies - Definition, scope and importance
Need for public awareness.

Unit 2: Natural Resources: Renewable and non-renewable resources: Natural resources and associated problems.

- a) Forest resources: Use and over-exploitation, deforestation: case studies - Timber extraction, mining, dams and their effects on forest and tribal people.
- b) Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.
- c) Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources: case studies.
- d) Food resources: World food problems - changes caused by agriculture and overgrazing - effects of modern agriculture – fertilizer & pesticide problems – water logging – salinity: case studies.
- e) Energy resources: Growing energy needs - renewable and non renewable energy sources -

use of alternate energy sources: case studies.

f) Land resources: Land as a resource - land degradation - man induced landslides – soil erosion and desertification.

Role of individual in conservation of natural resources - Equitable use of resources for sustainable life styles.

Unit 3: Ecosystems

Concept of an ecosystem - Structure and function of an ecosystem - Producers, consumers and decomposers - Energy flow in the ecosystem.

Ecological succession - Food chains, food webs and ecological pyramids.

Introduction, types, characteristic features, structure and function of the given ecosystem -

Forest ecosystem

Module II

(26 hours)

Unit 1: Biodiversity and its conservation

Introduction - Bio-geographical classification of India

Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values.

India as a mega-diversity nation.

Hot-spots of biodiversity

Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts -

Endangered and endemic species of India

Unit 2: Environmental Pollution

Definition - Causes, effects and control measures of: Air pollution - Water pollution - Soil pollution - Marine pollution - Noise pollution - Thermal pollution - Nuclear hazards

Solid Waste Management: Causes, effects and control measures of urban and industrial wastes

Role of an individual in prevention of pollution - Pollution case studies

Disaster management: floods, earthquake, cyclone and landslides

Unit 3: Social Issues and the Environment

Urban problems related to energy - Water conservation, rain water harvesting, watershed management

Resettlement and rehabilitation of people: its problems and concerns: case studies

Environmental ethics: Issues and possible solutions

Climate change, global warming, acid rain, ozone layer depletion , nuclear accidents and holocaust: case studies - Consumerism and waste products

Environment Protection Act - Air (Prevention and Control of Pollution) Act – Water

(Prevention and control of Pollution) Act - Wildlife Protection Act - Forest Conservation Act

Issues involved in enforcement of environmental legislation - Public awareness

Module III

(10 hours)

Jean Giono: *The Man Who Planted Trees*

K. Satchidanandan: Hiroshima Remembered

Module IV

(10 hours)

Bessie Head: Heaven is not Closed

Safdar Hashmi: Machine

Module V

(26 hours)

Unit 1: Human Rights

An Introduction to Human Rights: Meaning, concept and development - Three Generations of Human Rights (Civil and Political Rights, Economic, Social and Cultural Rights).

Unit 2: Human Rights and United Nations

Contributions, main human rights related organs - UNESCO, UNICEF, WHO, ILO, Declarations for women and children, Universal Declaration of Human Rights.

Human Rights in India – Fundamental rights and Indian Constitution, Rights for children and women, Scheduled Castes, Scheduled Tribes, Other Backward Castes and Minorities

Unit 3: Environment and Human Rights

Right to Clean Environment and Public Safety

Issues of Industrial Pollution - Prevention, Rehabilitation and Safety Aspect of New Technologies such as Chemical and Nuclear Technologies - Issues of Waste Disposal - Protection of Environment

Conservation of natural resources and human rights: Reports, Case studies and policy formulation.

Conservation issues of Western Ghats: Mention Gadgil committee report, Kasthuri Rangan report.

Over-exploitation of ground water resources, marine fisheries, sand mining, etc.

Internal: Field study

Visit to a local area to document environmental grassland/ hill /mountain

Visit a local polluted site: Urban/Rural/Industrial/Agricultural Study of common plants, insects, birds, etc

Study of simple ecosystem: pond, river, hill slopes, etc

(Field work Equal to 5 lecture hours)

REFERENCES

Bharucha, Erach. *Text Book of Environmental Studies for Undergraduate Courses*. University Press, 2nd Edition 2013 (TB)

Clark, R. S. *Marine Pollution*, Oxford: Clarendon (Ref)

Cunningham, W. P., Cooper, T. H., Gorhani, E & Hepworth, M. T. 2001 *Environmental Encyclopaedia*, Mumbai: Jaico. (Ref)

De A. K. *Environmental Chemistry*, Wiley Eastern. (Ref)

Down to Earth, Centre for Science and Environment (Ref)

Heywood, V. H & Watson, R. T. 1995. *Global Biodiversity Assessment*, Cambridge UP (Ref)

Jadhav, H & Bhosale, V. M. 1995. *Environmental Protection and Laws*. Delhi: Himalaya (Ref)

McKinney, M. L & Schock, R. M. 1996. *Environmental Science Systems & Solutions*. Web enhanced edition (Ref)

Miller T.G. Jr., *Environmental Science*, Wadsworth (TB)

Odum, E. P 1971. *Fundamentals of Ecology*. W. B. Saunders (Ref)

Rao, M. N. & Datta, A. K. 1987. *Waste Water Treatment* Oxford & IBII (Ref)

Rajagopalan, R. *Environmental Studies from Crisis and Cure*, Oxford UP, 2016 (TB)

Sharma B.K., 2001. *Environmental Chemistry*. Meerut: Geol. (Ref)

Townsend C. Harper J, and Michael Begon, *Essentials of Ecology*, Blackwell Science (Ref)

Trivedi R. K. *Handbook of Environmental Laws, Rules Guidelines, Compliances and Standards*, Vol I and II, Enviro Media (Ref)

Trivedi, R. K. and P. K. Goel. *Introduction to Air Pollution*. Techno-Science (Ref)

Wanger, K. D. 1998. *Environmental Management*. Philadelphia: W.B. Saunders (Ref)

(M) Magazine (R) Reference (TB) Textbook

Human Rights

Amartya Sen. *The Idea Justice*. New Delhi: Penguin, 2009.

Chatrath, K. J. S. Ed. *Education for Human Rights and Democracy*. Shimla: Indian Institute of Advanced Studies, 1998.

Law Relating to Human Rights. Asia Law House, 2001.

Shireesh Pal Singh, *Human Rights Education in 21st Century*. New Delhi: Discovery

S. K. Khanna. *Children and the Human Rights*. Common Wealth, 2011.

Sudhir Kapoor. *Human Rights in 21st Century*. Jaipur: Mangal Deep, 2001.

United Nations Development Programme. *Human Development Report 2004: Cultural Liberty in Today's Diverse World*. New Delhi: Oxford UP, 2004.

Six months compulsory core module course in Environmental Studies & Human Rights for undergraduates

Teaching Methodologies

The core Module Syllabus for Environmental Studies includes class room teaching and Field Work. The syllabus is divided into five modules covering 72 lectures. The first two modules will cover 44 lectures which are class room based to enhance knowledge skills and attitude to environment. The third and fourth is based on subject related environmental studies which will be covered in 20 lecture hours and would provide student a multidisciplinary knowledge on environmental issues in relation with the core subject. Human rights is also included in the fifth module and 8 lectures are set apart for that. Field study is one of the most effective learning tools for environmental concerns and is purely for internal evaluation. This moves out of the scope of the text book mode of teaching into the realm of real learning in the field, where the teacher merely acts as a catalyst to interpret what the student observes or discovers in his/her own environment. Field studies are as essential as class work and form an irreplaceable synergistic tool in the entire learning process.

Course material provided by UGC for class room teaching and field activities be utilized.

The universities/colleges can also draw upon expertise of outside resource persons for teaching purpose.

Environmental Core Module shall be integrated into the teaching programmes of all undergraduate courses.

Core Text for Module 3 & 4: *Greening Knowledge*

Complementary Courses

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR COMPLEMENTARY COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS
SEMESTER 3 (BA English Model 1 & Model 2)

COURSE 3: The Evolution of Literary Movements: The Shapers of Destiny

Course Code	EN3CM03
Title of the course	The Evolution of Literary Movements: The Shapers of Destiny
Semester in which the course is to be taught	3
No. of credits	4
No. of contact hours	108

1. AIM OF THE COURSE

To make the learner aware of the way in which history shapes the life and literature of a people

2. OBJECTIVES OF THE COURSE

- To give the learner a comprehensive overview of the history of Britain and its impact upon the rest of the world
- To enable him to understand English literature in the light of historical events
- To analyse the manner in which a person is moulded by the historical events of his personal and communal life

3. COURSE OUTLINE

Module 1: Moulding and Being Moulded

18 hours

Early settlers and invaders- the Iberians, the Celts and Romans, the Angles, Saxons, Jutes. The Anglo Saxon heptarchy- The coming of Christianity- Theodore of Tarsus and the organization of the church- Alfred the Great – St. Dunstan and Edgar – Canute the Danish king- Edward the Confessor, Harold Godwin- Society and literature of the time-the Witangemot -the Anglo Saxon Chronicle, Beowulf, Caedmon, Cynewulf, Venerable Bede and others-

Module 2: The True Briton

36 hours

Normans: the last invaders –William the Conqueror –the reforms of Henry I- Feudalism- the Angevin kings - the struggle between the church and the state, St. Thomas Becket – the universities of Oxford and Cambridge–the Guilds - Richard the Lionheart and the Crusades- the Magna Carta- Henry III – Simon de Montfort, and the Parliament- Edward I, annexation of Wales, Scotland and Ireland – Edward II and Edward III – The Black Death, The Hundred Years War, The Peasants Revolt – the effects of these on society and literature- The Wars of the Roses – Chaucer and the growth of the East Midland dialect into standard English – Growth of drama and stage performances- Chaucer’s contemporaries- John Wycliffe and the Lollards..

Module Three : Britannia Rules the Waves

36 hours

The Tudor Dynasty- benevolent despots – Renaissance – maritime discoveries – the scientific temper and scientific inventions- flamboyant Henry VIII, Reformation- religious persecution- Thomas More, Erasmus, Thomas Cromwell-The Book of Common Prayer- Elizabeth I- Shakespeare – nest of singing birds- Francis Drake- peace and prosperity- The Stuarts and the Divine Right Theory- The Authorised Version- The Civil War- Oliver Cromwell and the Protectorate – John Milton- the Jacobean playwrights – Restoration- Caroline writers- The Whigs and Tories- Queen Anne and the expansion of colonialism – The Glorious Revolution

Module Four : A Precious Stone Set in the Silver Sea

18 hours

The United Kingdom today- Physical features of the British Isles, geography, demography – Customs and practices – myths and legends –the growth and development of the English language –the position held by the UK in today’s world

Reading List

1. Trevelyan, G. M. Illustrated English Social History (Vol 1-6). England: Penguin, 1968.
2. Churchill, Winston. A History of the English Speaking Peoples (Vol 1-12). London: Cassel and Co., 1966.
3. Nehru, Jawaharlal. Glimpses of World History. New Delhi: Penguin, 2004.
4. Alexander, Michael (ed.) A History of English Literature. New York: Palgrave-Macmillan, 2007.
5. Sampson, George (ed.) A History of English Literature. Delhi: Foundation, 2004.
6. Thorndike, Lynn. Encyclopedia of World Civilization (Vol 2). Delhi: Shubi Publications, 1990.
7. Yeats, W. B. Writings on Irish Folklore Legend and Myth. London: Penguin, 1999.
8. Warner, Marina. From the Beast to the Blond. London: Vintage, 1995.

4. Core Text: Susan Varghese. *Evolution of Literary Movements: The Shapers of Destiny*. Current Books.

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR COMPLEMENTARY COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

SEMESTER 4 (BA English Model 1 & Model 2)

COURSE 4: The Evolution of Literary Movements: The Cross Currents of Change

Course Code	EN4CM04
Title of the course	The Evolution of Literary Movements: The Cross Currents of Change
Semester in which the course is to be taught	4
No. of credits	4
No. of contact hours	108

AIM OF THE COURSE

To enable students to have a notion of the evolution of literature and to help them perceive the interplay of social processes and literature

OBJECTIVES OF THE COURSE

By the end of the course it is hoped that:

1. students will be competent to understand literature against the backdrop of history.
2. students will be inspired to contribute dynamically to historical and literary processes.

COURSE OUTLINE

Module 1 [Literature and Revolution] (36 hours)

- a. The interaction between the French Revolution and the literature of the age
- b. Literature in the context of the Russian Revolution

Module 2 [Literature and Renaissance] (18 hours)

- a. The social context of the burgeoning of literature in Latin America
- b. Kerala at the dawn of awakening

Module 3 [Literature and Liberation] (36 hours)

- a. Literature and feminism
- b. Dalit writing

Module 4 [Literature and the Third World]

(18 hours)

- a. Articulating the Postcolonial Experience
- b. An overview of New Literatures

Core Text: Dr B Keralavarma. *Evolution of Literary Movements: The Cross-currents of Change.*

Open Courses

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR OPEN COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 1 – Appreciating Films

Course Code	EN5CROP01
Title of the course	Appreciating Films
Semester in which the course is to be taught	5
No. of credits	3
No. of contact hours	72

AIM OF THE COURSE

The course seeks to introduce the student to the major elements that constitute cinema. Also the attempt will be to equip the student to academically discuss cinema in terms of critiques and close analyses.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to discern the following:

1. The broad contours of the history and aesthetics of films.
2. The overarching film genres and the basic terminology of film studies.
3. The distinction between mere appreciation of films and sustained ideological film analysis.
4. The questions raised by Cultural Studies and Feminism(s) in their encounter with films.
5. The issues raised by cinematic adaptations of literature.

COURSE OUTLINE

Module 1 (Broad Film Genres)

(18 hours)

Lumiere vs. Melies [*Arrival of a Train* vs. *An Impossible Voyage*]

Narrative Cinema vs. Documentary Cinema

Hollywood Style as Norm - Roland Emmerich's *Independence Day* (1996)

German Expressionism - F.W. Murnau's *Nosferatu* (1922)

Neo-realism - Vittorio De Sica's *Bicycle Thieves* (1948)

Module 2 (Film Languages)**(18 hours)**

Montage Theory: [Clippings from Eisenstein's *Battleship Potemkin* and Chaplin's *Modern Times*]

Mise-en-scene: [The opening sequence from Werner Herzog's *Aguirre, Wrath of God* (1972) and the infamous 'horse head' scene from Francis Ford Coppola's *The Godfather* (1972)]

Deep Focus, the Long Take and psychological representation: [Select scenes from Orson Welles' *The Magnificent Ambersons* (1942)]

Jump Cut (anti-seamless-dissolve) [Examples from Godard's *Breathless* (1960)]

Module 3 (Reading Films)**(18 hours)**

Cinema and Ideology/Identity Politics

[Kamal Haasan's *Hey Ram* (2000) and Shaji Kailas's] *Aaram Thampuran* (1997)]

Cinema and Feminism

[Rajkumar Hirani's *PK* (2014) and K. G. George's *Aadaminte Variyellu* (1983)]

Module 4 (Film Adaptations)**(18 hours)**

Shakespeare/Hamlet: Vishal Bhardwaj's *Haider* (2014)

Basheer/Mathilukal: Adoor Gopalakrishnan's *Mathilukal* (1990)

Films Recommended for Background Viewing

George Melies: *An Impossible Voyage*

Lumiere brothers: *Arrival of a Train*

Sergei Eisenstein: *Battleship Potemkin*

Charlie Chaplin: *Modern Times*

Werner Herzog: *Aguirre, Wrath of God*

Francis Ford Coppola: *The Godfather*

Orson Welles: *The Magnificent Ambersons*

Jean Luc-Godard: *Breathless*

V. K. Prakash: *Karmayogi* [Malayalam]

Core Text: *Appreciating Films*

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR OPEN COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS
COURSE 2 – Theatre Studies

Course Code	EN5CROP02
Title of the course	Theatre Studies
Semester in which the course is to be taught	5
No. of credits	3
No. of contact hours	72

AIM OF THE COURSE

The students will be introduced to a selection of plays from the West and the East, ranging from the tragic and the comic, the folk and the street, so as to generate interest in theatre and make them aware of the new trends in modern theatre.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to imbibe the following:

1. An understanding of a selection of well-discussed plays across the world.
2. The classical and modern theatre in the West and the East.
3. The form and content of various kinds of theatre.
4. Colonial and subversive postcolonial aspects in Indian theatre.
5. Issues of gender, identity, caste, tradition, morality, etc dealt with by modern theatre.

COURSE OUTLINE

Module 1 (Classics) (18 hours)

Kalidasa: *Abhijnanasakunthalam* – Act I

William Shakespeare: *Othello* – Act I, Scene III, 1-295

Module 2 (Tragic Vision) (18 hours)

Eugene O'Neil: *Before Breakfast*

Langston Hughes: *Soul Gone Home*

Module 3 (Comic Vision)

(18 hours)

Bernard Shaw: How He Lied to Her Husband

Anton Chekov: The Proposal

Module 4 (Folk/Street)

(18 hours)

Kavalam Narayana Panicker: Maraattom

Malini Bhattacharya: Giving Away the Girl

Core Text: *Theatre Studies*

MAHATMA GANDHI UNIVERSITY
SYLLABI FOR OPEN COURSES - UG PROGRAMMES
2017 ADMISSIONS ONWARDS
COURSE 3 – English for Careers

Course Code	EN5CROP03
Title of the course	English for Careers
Semester in which the course is to be taught	5
No. of credits	3
No. of contact hours	72

AIM OF THE COURSE

To make the students competent in their job-seeking, job-getting, and job-holding needs. The course shall cater to equipping the students in Comprehensive Language Enhancement.

OBJECTIVES OF THE COURSE

On completion of the course, the students should be able:

1. To develop communicative skills, which will enable them to prepare for a career and function effectively in it.
2. To equip themselves in oral and written communication to enhance their academic and professional use of language.
3. To train themselves in making effective presentations.

COURSE OUTLINE

Module 1[Oral and Written Skills for Jobs and Careers] (18 hours)

- a. Applying for jobs—Preparing Resumes—Writing Covering letters.
- b. Preparing for interviews—Taking Interviews—Post-Interview follow-up-Promotion
- c. Interviews—Group Discussions

Module 2[Correctness of Language Usage] (18 hours)

- a. Common errors in communication and how to avoid them.
- b. Some Notions—Conventional and idiomatic expressions.
- c. Today's Vocabulary
- d. Grammar for Grown-ups

Module 3 [Facing People]

(18 hours)

- a. Structuring and delivering a presentation.
- b. Communication in the Management context.
- c. Importance of Words/Language.
- d. Horizontal and Democratic Communication.

Module 4 [Keeping the Job]

(18 hours)

- a. Human relationships in academic and professional life.
- b. Front Office Management and Keeping public relations (Telephone Skills)
- c. Soft Skills for Team Building.
- d. Keeping the Job—Professional Ethics
- e. Managing Multiple Roles- Healthy Balancing of family and career.

Reading List

1. Samson et al. *English for Life - 4*. New Delhi: Cambridge UP.
2. Vasudev, Murthy. *Effective Proposal Writing*. New Delhi: Response, 2006.
3. *Towards Academic English: Developing Effective Writing Skills*. New Delhi: Cambridge UP, 2007.
4. *Oxford Guide to Effective Writing and Speaking*. OUP, 2007.
5. Bhatnagar, R. P. *English for Competitive Examinations*. New Delhi: Macmillan, 2009.
6. *English for Careers*. Pearson.
7. *ABC of Common Grammatical Errors*. Macmillan, 2009
8. Kaul, Asha. *The Effective Presentation*. New Delhi: Response
9. Shepherd, Kerry. *Presentations at Conferences, Seminars and Meetings*. New Delhi: Response.
10. Vilanilam, J. V. *More Effective Communication: a Manual for Professionals*. Response 2008
11. *English for Career Development*. Orient Longman, 2006.

Core Text: *English for Careers*

Choice Based Courses

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR CHOICE BASED COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 1 – Comparative Literature

Course Code	EN6CB01
Title of the course	Comparative Literature
Semester in which the course is to be taught	6
No. of credits	3
No. of contact hours	72

AIM OF THE COURSE

To introduce the student to the various concepts relating to comparative study of literature and to promote an international approach to the study of literature.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to:

1. Develop strategies and methodologies in the study of literatures in comparison.
2. Undertake a methodological investigation of problems involving more than one literature so that she/he may acquire a broader sense of literary history and tradition.
3. Critically analyze literary texts in a broader perspective of World Literature.

COURSE OUTLINE

Module 1 [Themes and Contexts]

(18 hours)

K. M. Krishnan: 'Introduction' in the anthology *Between the Lines*

Susan Bassnett: 'What is Comparative Literature Today' from *Comparative Literature: An Introduction*

Module 2 [Envisioning]

(18 hours)

Part A: Writing

Ted Hughes: The Thought Fox

Seamus Heaney: Personal Helicon

Part B: Death Wish

Sylvia Plath: Tulips

Dorothy Parker: Resume

Part C: Hamlets

Anna Akhmatova: Reading Hamlet

C. P. Cavafy: King Claudius

Salman Rushdie: Yorick

Module 3 [Nuance]

(18 hours)

Part A: Myth

Rabindranath Tagore: Karna Kunti Samvad

G. Sankarapilla: Wings Flapping, Somewhere

Part B: Sleuthing

Arthur Conan Doyle: The Adventure of the Blue Carbuncle

V. K. N.: Sherlock Holmes

Module 4 [Motif]

(18 Hours)

Carlo Collodi: The Adventures of Pinocchio

Nikolai Gogol : The Nose

Vaikom Muhammad Basheer : The World Renowned Nose

Core Text: *Comparative Literature*

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR CHOICE BASED COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 2 – Modern Malayalam Literature in Translation

Course Code	EN6CB02
Title of the course	Modern Malayalam Literature in Translation
Semester in which the course is to be taught	6
No. of credits	3
No. of contact hours	72

AIM OF THE COURSE

The students will be introduced to a selection of literature translated from Malayalam into English. The student will be able to establish an endearing rapport with the cultural aspects of the living environs.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to comprehend the following:

1. An understanding of a selection of much discussed writers/literary pieces in Malayalam.
2. The various genres in Malayalam.
3. The modern trends in Malayalam literature.
4. Experiments with form in Malayalam poems and prose.

COURSE OUTLINE

Module 1 (Poetry)

(18 hours)

Balamani Amma: The Pen

Ayyappa Paniker: Theft

Kadamanitta: Feline Fancies

Satchidanandan: The Mad

Balachandran Chullikkad: Possessed

V. M. Girija: A Tree I Was Long Back

S. Joseph: Group Photo

Anitha Thampi: Sweeping the Front Yard

Bindu Krishnan: Certain Days, Like This

Module 2 (Short Fiction)**(18 hours)**

M. T. Vasudevan Nair: For You
Madhavikutti: Neypayasam
M. Mukundan: The Eyesight of the Mirror
Paul Zacharia: Last Show
N. S. Madhavan: Afterword
Santhosh Echikkanam: The Hunters in a Picture Story
Subhash Chandran: Bloody Mary
Anvar Abdulla: Sea-Roar

Module 3 (Novel)**(18 hours)**

O. V. Vijayan: *The Legends of Khasak*

Module 4 (Novella/Memoir/Prison Narrative)**(18 hours)**

Vaikom Muhammad Basheer: Walls

Background Reading

1. Sujit Mukherjee, 'Translation as Discovery' (139-150 in *Translation as Discovery*)
2. A K Ramanujan, 'Three Hundred Ramayanas: Five Examples and Three Thoughts on Translation.' (131 – 160 in *The Collected Essays of A K Ramanujan*)
3. Gayatri Chakravorty Spivak, 'The Politics of Translation.' (397- 416 in *The Translation Studies Reader*)
4. G N Devy, "'Translation and Literary History: An Indian View (pp 182 – 88 in *Postcolonial Translation: Theory and Practice*)
5. Walter Benjamin, 'The Task of the Translator.' (15 - 25 in *The Translation Studies Reader*)

Core Text: *Modern Malayalam Literature in Translation*

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR CHOICE BASED COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 3 – Regional Literatures in Translation

Course Code	EN6CB03
Title of the course	Regional Literatures in Translation
Semester in which the course is to be taught	6
No. of credits	3
No. of contact hours	72

AIM OF THE COURSE

The students will be introduced to a selection of regional literatures translated into English.

OBJECTIVES OF THE COURSE

On completion of the course, the student should be able to comprehend the following:

1. An understanding of much discussed writers/literary pieces in the vernaculars.
2. The modern trends in regional literatures.

COURSE OUTLINE

Module 1 [Prose] (18 hours)

Susan Bassnett: Introduction to *Translation Studies*

Keya Majumdar: Appropriating the Other - Some Challenges of Translation and its Theories”

Romila Thapar: ‘The Abhijnana-Sakuntalam of Kalidasa’ from *Shakuntala: Texts, Readings and History*

Module 2 [Poetry] (18 hours)

Jibanananda Das: Banalata Sen

Kedarnath Agarwal: Freedom of the Writer

Amin Kamil: Naked Thoughts

P Lankesh: Mother (Avva)

P. P. Ramachandran: Iruppu

S Joseph: Fish Monger

Module 3 [Drama] (18 hours)

C. J. Thomas: *Crime 27 in 1128*

Vijay Tendulkar: *Kanyadaan*

Module 4 [Short Story]

(18 hours)

Saadat Hasan Manto: Toba Tek Singh

Amrita Pritam: The Weed

Annabhau Sathé: Gold from the Grave

Sujatha: Washing Machine

Devanuru Mahadeva: Tar Arrives

Core Text: *Regional Literatures in Translation*

MAHATMA GANDHI UNIVERSITY

SYLLABI FOR CHOICE BASED COURSES - UG PROGRAMMES

2017 ADMISSIONS ONWARDS

COURSE 4 – Voices from the Margin

Course Code	EN6CB04
Title of the course	Voices from the Margins
Semester in which the course is to be taught	6
No. of credits	3
No. of contact hours	72

AIM OF THE COURSE

To introduce “voices” from the margins to the students, as an attempt to understand suppressed histories and discourses.

OBJECTIVES OF THE COURSE

On completion of the course, the student will have critically encountered subaltern voices, Dalitness and indigeneity.

COURSE OUTLINE

Module 1

(36 Hours)

‘Subaltern’ - Entry in *Routledge Dictionary of Literary Terms* by Peter Childs and Roger Fowler

Poikayil Appachan. “Remembering the Travails.” *Writing in the Dark: A Collection of Malayalam Dalit Poetry*. Eds. M. B. Manoj and George K. Alex. Mumbai: VAK. 2008. 21-25.

Sharankumar Limbale. “Dalit Literature: Form and Purpose.” *Towards an Aesthetics of Dalit Literature*. Hyderabad: Orient Longman. 2004. 23-39.

Kallen Pokkudan. *My Life* (Excerpts). *The Oxford India Anthology of Malayalam Dalit Writing*. New Delhi: OUP. 2012. 185-195.

Hira Bansode. “Yashodhara.” *Posioned Bread*. Ed. Arjun Dangle. Hyderabad: Orient Blackswan. 2009. 36-37.

M. B. Manoj. "Anonymous." *No Alphabet in Sight: New Dalit Writing from South India: Dossier 1: Tamil and Malayalam*. Eds. K. Satyannarayana and Susie Tharu. New Delhi: Penguin. 532-533.

Bama. *Sangati*. New Delhi: OUP. 2005.

Module 2

(36 Hours)

Ramanika Gupta. "Adivasi Literature: An Emerging Consciousness." *Indigeneity: Culture and Representation*. Hyderabad: Orient Blackswan. 2009. 191-202.

G. N. Devy. "Aphasia: The Fate of the Indigenous Languages" Introduction to *The Language Loss of the Indigenous*. Eds. G. N. Devy, Geoffrey V. Davis and K. K. Chakravarty. New Delhi: New York: Routledge. 2016. 1-6.

Dakxin Bajrange. "Budhan" in *Painted Words: An Anthology of Tribal Literature*. Ed. G. N. Devy. Vadodara: Purva Prakash. 2012. 245-272.

Narayan/Catherine Thankamma. "We want to be understood . . . and allowed to live with dignity." Interview. *Kocharethi: The Araya Woman*. New Delhi: OUP. 2011. 208-216.

Bhaskaran. *Mother Forest: The Unfinished Story of C.K. Janu*. New Delhi: Kali for Women. 2004.

Core Text: *Voices from the Margins*

MODEL 3

B.A. Programme in English Literature and Communication Studies (Double Main)

Semester – I

English in Informal Situations

Course Code	ENICS01
Title of the Course	English in Informal Situations
Semester	1
Credits	4
Contact Hours	90

Objectives

1. To be able to speak English with a high degree of confidence, accuracy and fluency.
2. To be capable of answering questions of a conversational nature and to have a command of a range of questions to elicit information from other people with an awareness of contextual appropriateness.
3. To take part with confidence in conversation, to initiate, sustain and close a conversation.

Topics for Study

1. English in informal situations – Greetings – at the post office- receiving and seeing of a guest – catching a train – booking a room at a hotel-telephone conversation – asking the time – making an apology – at a party – at a doctor's at the hospital – at the reception desk.
2. Describing people, process, procedures, objects – narrating events – accepting and dealing invitations – making complaints and suggestions – apologizing – offering excuses – negotiating and persuading people – motivating people- expressing condolence.
3. Practical work
Visits to various places – shops, bank, travel agency, hotel etc. to practice conversation in actual situations – discussions and debates in the classroom – listening to conversation in English.
4. Media and Methods employed:

Printed text, tutorials, travel, audio/video

Required reading (text):

Mohan, Krishna Singh. *Speaking English Effectively*. Macmillan

Suggested Reading:

O'Neil, R. English in Situations, OUP

Taylor, Grant. English Conversation Practice, Tata-Mc Graw- Hill

Ur, Penny. Discussion at Work. CUP

Spencer. D. H. English Conversation Practice. OUP

Semester – I

Conversational Skills

Course Code	EN1CS02
Title of the Course	Conversational Skills
Semester	1
Credits	4
Contact Hours	90

OBJECTIVES OF THE COURSE

1. To sensitize students to the nuances of spoken forms of English
2. To familiarize students with the speech sounds and the phonological aspects of the English language
3. To develop a neutral accent and improve the general standard of pronunciation
4. To develop the conversational skills of the learners in various situations

OUTLINE OF THE COURSE

Module I: Phonetics (30 hours)

- A. Phonetics – Air-Stream Mechanism – Organs of Speech – Respiratory System, Phonatory System, Articulatory System.
- B. Classification and Description of Speech Sounds – Vowels – Cardinal Vowels – Vowels of English RP – Diphthongs – Diphthongs of English RP.
- C. Consonants – Points of Articulation – Manner of Articulation – Consonants of English RP.

Module II: Phonology (30 hours)

- A. Phonology – Phoneme – Contrastive and Non-Contrastive Distribution – Minimal Pairs – Allophones – Free Variation – Phonotactics – English RP Consonants – Linking /r/ - Intrusive /r/ - Pure Vowels and Diphthongs.
- B. Syllable – Syllabic and Nonsyllabic Sounds – Releasing and Arresting Consonants – Open and Closed Syllable – Consonant Clusters in English.
- C. Suprasegmentals – Word Stress – Sentence Stress – Rhythm – Strong and Weak Forms – Juncture or Transition.
- D. Pitch and Intonation – Tone or Tonic – Falling Tone – Rising Tone – Fall-Rise Tone – Assimilation – Elision – Phonetic Transcription - Phonemic and

Allophonic Transcription – International Phonetic Alphabet - Standard English
– Received Pronunciation.

Module III: Conversation Practice

(30 hours)

A. Discourse Events in Life Situations.

Introducing oneself and one's friends to others - Inviting someone to an important event - Making a request - Asking for help and refusing help politely - Expressing one's gratitude - Persuading someone to do something – Complimenting and congratulating people - Expressing sympathy - Apologizing Giving a fair warning - Intimating a conversation with a total stranger - Complaining effectively- Making suggestions - Carrying on a telephone conversation.

B. English in Situations

Receiving and seeing off a guest - at the travel agency - at the airport - at the police station - at the restaurant - at the hospital - at the railway station - at the bank - at the information bureau

Books Recommended

Broughton, Geoffrey. Success with English, Penguin Books.

O'Neil, R. English in situation, Oxford University Press.

Syamala, V. A Textbook of English Phonetics and Structure for Indian Students, Sharath Ganga Publications, 1992

Taylor, Grant. English Conversation Practice, McGraw Hill, 1975

Semester II

Course Code	EN2CS03
Title of the Course	Introduction to Communication
Semester	2
Credits	4
Contact Hours	90

Course Outline

MODULE I

Meaning and need for communication-Different definitions of Communication-Types of Communication-Intrapersonal, interpersonal, group communication, mass communication-the process of communication-the main elements in the process-barriers to communication-new information technologies

MODULE II

Verbal and non-verbal communication-body language-personal appearance-posture-gestures-facial expression-eye contact-space distancing-pictorial communication-symbolic communication-communication through the five senses

MODULE III

Communication Theories-Western communication theories-Laswell-Wilbur Schramm-Berlo-Indian communication theories-bhava, sadharanikaran-sahridaya.

MODULE IV

Communication in Organisations-influence of technology on communication-seminars and conferences-telephonic communication-interviews-group dynamics-audio-visual aids-communication and culture-importance of communication

Semester II

Course Code	EN2CS04
Title of the Course	Business Communication
Semester	2
Credits	4
Contact Hours	90

The objective of modules 1& 2 is to introduce students of Communicative stream to Business Communication and related aspects

Course Outline

Module-1

What is Business Communication? Definitions --- The process of communication --- Objectives of Communication --- Types of communication --- Media of communication --- Principles of communication.
(22 hours)

Module-2

What is Corporate Communication? Definitions --- Corporate citizenship and social responsibility --- Corporate communication strategy --- Cross cultural Communication.
(24 hours)

The objective of Module-3 is to enable students to write effective business letters

Module-3

What are the essentials of an effective business letter? --- The lay-out --- Letters of inquiry and reply --- orders: Their execution and cancellation --- Circular letters --- Complaints and adjustments --- Collection letters --- Bank Correspondence --- Insurance Correspondence --- Import-Export Correspondence --- Correspondence with Government Departments and Public bodies --- Memos --- Notices.

(22 hours)

The objective of Module-4 is to introduce students of Communicative stream to the role of Technology in communication.

Module-4

Role of Technology in communication --- Technology based Communication Tools--- Word Processor --- Telex --- Facsimile --- E-mail --- Voice mail --- Internet --- Multimedia --- Teleconferencing.

(22 hours)

Semester III

Course Code	EN3CS05
Title of the Course	Print Media and Journalism- I
Semester	3
Credits	4
Contact Hours	90

Outline of the Course

Module I

World Journalism

Concept, Evolution and Development of Journalism. Evolution and Development of Printing Press (Brief History – From Medieval Period Time). Role of Press in Social, Economic and Political Transformation. Comparative study of Journalism of Developed and Developing Countries (historical perspective). Brief Introduction of Important World Newspapers specially European & American. Brief Introduction of Important News Channels and Websites.

Module II

Development of Journalism in India

Early Newspaper Publications in India. Press, Literature and Renaissance. Indian Language Press and English Press. Press and the Independence Struggle. Press and British Rule. Indian Press and Social Reform Movements (Untouchability, Women Issues, Communal Harmony, Swadeshi Movement etc). Indian Language Press and English Press in the Last Phase of Freedom Movement (1940-1947). History of Journalism in Kerala

Module III

Post Independence Journalism

Press and Post Independence Challenges (Division, Communal Riots, First Election, Formation of First Government, Plan Period, Land Reforms, Abolition of Jamindari, Reorganization of States). Post Independence Governments and Press Regulations (Press Commission, Press Council of India). Press and Political System (Parliament, Constitution, Political Parties etc). Changing Nature of India Press after Independence (Publication of New National and Regional Newspapers and Magazines). Parallel Journalism (Dalit Journalism, Small Magazines), Missionary Journalism.

Module IV

Changing Face of Journalism and news Challenges

Modernization of Press and Press Management. National Press, Regional Press, District Level Press. Electronic Medium and Internet Journalism. Representative Newspapers and

Magazines (Times of India, The Hindu, Indian Express, Hindustan Times, Malayala Manorama, Mathrubhumi, Outlook, India Today – Brief Introduction). Press and Contemporary Issues (Multilevel Governments, Human Right, Terrorism, Nationalism, Regionalism, Constitution Review, Social Justice etc.) Press and Secularism.

Reference Books:

Journalism in India from the earliest times to the present day, Ranga swami Parthasarathy, Sterling Publishers.

The Press Council, Dr. N.K. Trikha, Somaiya Publication.

Mass Communication in India, Keval J. Kumar, Jaico Publication – New Delhi.

India's Newspaper Revolution, Robbin Jeffery, Oxford University Press.

Semester IV

Course Code	EN4CS06
Title of the Course	Print Media and Journalism- II
Semester	4
Credits	4
Contact Hours	90

Course Outline

Module I

Reporting and Photojournalism.

Reporter's Role- Duties and qualities- Basic components of a news story- Human Interest story- structure of a news report- news leads- curtain raiser- live reporting- investigative reporting- news sources- reporting public affairs, meetings, conferences and social events- crime, legislature, courts and sports reporting- specialized reporting- environment, health, science etc.

Expression through photographic image- picture editing- persuasive photographs- photo essays and photo magazines.

Module II

Editing

The Indian Editor: yesterday, today and tomorrow- editing news- tools of the editor- functions of editors- editorial writing- how to write headlines- glossary of terms for editors- making up the paper- elements and principles of good writing- freelancing.

Module III

Magazine Journalism

Difference between feature writing and news writing- types of features –building up the feature—publication-illustration-book,art, theatre reviews-prospects and problems of feature writing. Origin of magazine journalism- categories of magazine- writing for women and children, industry, science, sports, films- columns and columnists- magazine covers- magazine editing- layout and design- future of magazines in India

Module IV

Printing and Production

Brief history of printing- typography- digitalization of the process- digital photography- production of online newspapers and magazines.

Practical

Visit and tour of a newspaper organization

Production of a newspaper

Reference Books:

Professional Journalism by M.V. Kamath

India's Communication Revolution by Arbind Singhal.

Broadcast Technology – A Review by Dr. H.O. Srivastava.

Understanding of Media: The Extension of Man by Marshall McLuhan.

Semester V

Course Code	EN5CS07
Title of the Course	Creative Writing and Translation Studies
Semester	5
Credits	4
Contact Hours	108

Course Outline

PART A – CREATIVE WRITING

(No. of contact hours: 54)

The objective of modules 1 & 2 is to prepare students of the Communicative stream to achieve effective communication in all situations.

Module – 1

Imaginative use of parts of speech- accepted figurative uses of words- idioms and phrases- culture-bound idioms-verb patterns-phrasal verbs-deferred preposition-substitution and ellipsis-rhetorical devices-transferred epithet

Module – 2

Sentence connectors-cohesion-coherence-figures of speech such as simile, metaphor, personification, apostrophe, hyperbole, euphemism, oxymoron, epigram, irony, pun, metonymy-sentence variations and rewriting of sentences-cleft sentences-periodic and loose sentences.

No core text book is needed for Modules 1 & 2

The objective of modules 3&4 is to prepare students for different kinds of writing.

Module – 3

Word choice in formal writing-argumentative writing-formal and informal style in writing-differences between spoken and written language-circumlocution-theme and rhyme and thematization-use of jargon-topic sentence-rank shift-epitomization of passage and answering comprehension questions-paragraph planning.

Module – 4

Letter writing-different kinds of letters-format-organizing information-style and tone-paraphrasing and expansion-critical appreciation of poetry-paraphrasing poems-general essays-descriptive writing-report writing.

Core Reference- 1) Tricia Hedge Writing, OUP, 1986

2) Kith Johnson Communicate in Writing, Longman 1981

PART B – TRANSLATION STUDIES

(No. of contact hours: 54)

Module 1

What is translation? – Definitions – Is it science or art or craft? Is it interpretation or is it creation? Significance of translation – Aids and tools of translation – Text analysis, transfer and restructuring – Word for word translation and sense for sense translation.

Module – 2

Equivalence in translation – Areas where the concept of equivalence is applicable – Paradigmatic equivalence – Stylistic equivalence – textual equivalence – dynamic equivalence and formal equivalence – Levels of language – Rank bound translation and unbounded translation – Decoding and recoding.

No text book is needed for Modules 1& 2

Module – 3

Translation and interpretation - exegesis and hermeneutics – untranslatability – translating idioms and jokes – culture bound expressions – transparency in translation – back translation – transliteration – the different stages of the process of translation - John Dryden's classification of translation – Roman Jakobson's classification of interlingual translation, intralingual translation and intersemiotic translation – translation from non-related language – loss and gain in translation – the function of footnotes in translation.

Module – 4

History of translation – Bible translators and their contributions – Translation and objectivity – Fidelity of the translator – Types of translation – Semantic translation and communicative translation – Machine translation – Domestication of translation and foreignisation of translation – Creativity in translation – Translating scientific and technical texts – Significance of culture in translation – Limitations of the translator – Types of equivalences in translation – Translation and linguistic bridge building.

Core Reference: Translation Studies by Susan Bassnett; Routledge, 1980
Toward a Science of Translation by Eugene Nida, 1964
The Translators invisibility by Lawrence Venuti, 1995

Semester V

Course Code	EN5CS08
Title of the Course	Mass Communication and Broadcasting Media: Radio
Semester	5
Credits	4
Contact Hours	90

Course Outline

Module I RADIO

Introduction to Broadcast Journalism- Broadcasting Production- Broadcasting Performance- Broadcasting style and language- Broadcasting policy-Ethics of Broadcasting

Radio as a Mass Medium- Origin, Development and Future of Radio-Advantages and disadvantages of Radio Broadcast- Important Radio services in the world- Radio in India: All India radio services, the regional services and the local services. Radio for the urban and rural India- Radio Journalism-Radio commercials

FM Broadcasting: private FM Broadcasting and new trends: the shift to music, entertainment, chat and phone_ ins.

Digital Audio Broadcasting

Module II radio genres and radio presentation

Important Radio Genres-News Bulletins, Documentaries, Radio Plays, Interviews, Talks, Discussions, Educational Programmes, Specific audience programmes, Music programmes – Community Radio, Amateur radio, Internet radio, Satellite Radio

Radio Presentation: Writing for the ear, concept of good presentation, link announcement and continuity presentation. News Reading: Pronunciation, Use of Silence, Voice Culture, keeping rapport with the listener, forming personality for the programme/station, Qualities of Radio Jockey.

PRACTICAL

Presentation of Radio news bulletins, radio plays.

Module III Introduction to visual media

Visual media –characteristics, principles and functions. Television as a mass medium – TV in India- TV and culture - TV for information, TV for entertainment. Policy on TV Broadcasting- Prasar Bharati Act- The Broadcasting Bill- Ethics of telecasting.

History of cinema-Milestones in Indian Cinema

Module IV

CYBER JOURNALISM

Introduction to Cyber Journalism- Fundamentals of Cyber Media, Comparison of Cyber Media with Print, TV, Radio mediums, Advantages & Disadvantages of Cyber Journalism.

Web writing- Basic rules, Do's & Don'ts, Writing News stories, Features & Articles on the Web. Presentation & Layout of Web Newspapers & Magazines. Analysis of important Indian News-Based Web-sites. Trends in Cyber Reporting & Editing- Future of web journalism

SUGGESTED READINGS:

- | | | |
|----|--|---------------------------------|
| 1. | Cyberspace Aur Media | Sudhir Pachauri |
| 2. | Fundamentals of Information Technology | Deepak Bharihoke |
| 3. | Multimedia Systems
Tiwari | Ramesh Agarwal & Bharat Bhushan |
| 4. | IT in the new millenium | V D Dudeja |
| 5. | IT | S L Sah |
| 6. | Electronic Media & the Internet | Y K D'souza |

Semester V

Course Code	EN5CS09
Title of the Course	Public Relations I
Semester	5
Credits	4
Contact Hours	90

Course Outline

Module I

What is PR- Definitions of PR- ABC of PR- Purpose of PR- Elements of PR: empathy, persuasion and dialogue- What PR can and cannot do- Personal contact for better PR

Module II

History of PR. PR in olden times and growth of PR. PR in India and current scenario. Public Relations in Indian Economic Development and people's participation. Public in PR. Influence of Public. 'Public' and Public Opinion. Impact of public opinion on PR.

Module III

Tools of PR- Media Relations, Advertising, Publicity, House Journals, Exhibitions and Trade fairs etc. PR Campaigns- objective, planning, execution and evaluation.

Module IV

PR department in an organization. The PR professional- qualities and qualifications.

Reference Text

Handbook of Public Relations & Communications by Philip Lesley

Public Relations by Edward L. Bernays

The Fall of Advertising & The Rise Of Pr by Al Ries & Laura Ries

Semester VI

Course Code	EN6CS10
Title of the Course	Entrepreneurship Development
Semester	6
Credits	4
Contact Hours	90

Course Outline

Definition of Entrepreneurship – Difference between an Entrepreneur and self-employed person – Role of an Entrepreneur in Economic development – Characteristics of an Entrepreneur – Entrepreneurial support systems: DIC KVIC, State financial corporations, small scale and export industries, SIDBI, NSIC, SISI – Activities and functions of District Industries Centres – Consideration in Product/Project selection – Market survey – Project Classification – writing a Business Plan – Appraisal Criteria and formalities to be completed for Financial assistance.

Suggested Readings:

Bhanusali. Entrepreneurship Development
Gupta C.B. and Sivaraman N.P Entrepreneurial Development
Sivaraman S. Entrepreneurship and Enterprise Growth
Chandra, Prasanna. Project Preparation, Appraisal, Budgeting and Implementation
Desai, Vasanth. Dynamic Entrepreneurial Development and Management
Meredith C.G.& Nelson et al. Practice of Entrepreneurship, ILO
Rao, T.V. & Pareek U. Developing Entrepreneurship: A Handbook of Learning Systems

Semester VI

Course Code	EN6CS11
Title of the Course	Visual Media: Television and Cinema
Semester	6
Credits	4
Contact Hours	90

Course Outline

Module I

TELEVISION

Different types of TV Programmes-Information based, Entertainment based-Documentaries, Interviews, Game shows, Quiz shows, Reality shows, Children's programmes, Business programmes, Music and Dance programmes, Sports, Culture, Art, Fashion and Life Style, analysis of Soap Operas, Presentation of women in TV serials.

TV commercials: Different types of TV Commercials-The Ethics of TV advertising- Live coverage through satellite- Digital TV and cable TV. Cable TV-Advantages and disadvantages- -Impact of cinema on TV.

TV Programmes Production techniques: Introduction to Pre-Production, production and post-production-editing, special effects- TV News room structure and operations- – News casting: TV Producer-TV Correspondents, news readers-TV Anchoring: Practical Training- Facing the camera- Gestures- Speech- Face expression- Lip movement- Stress- Intonation.

PRACTICAL

Learning to use a video camera

News Reading-facing the camera-speech, stress, intonation, gestures

MODULE II

TV PROGRAMMING

Description of a TV studio floor and control room-Equipments and personnel-TV camera mountings-microphone, lightings- Editing techniques-Cut, Fade, Mix, Dissolve, Wipe, Superimpose.

Script Writing-the different steps-story board-visualization -effective use of language and music-writing the script of a TV play, TV documentary, news bulletin (terminology-sound bite, stand up, package etc)

PRACTICAL

Visit to TV studio

Production of a 10 minute TV play/Documentary

Module III

CINEMA

Types of films: feature films, animated films, documentary films, children's films, educational films, parallel cinema. NFDC – Film censorship

Grammar of films: Shot, Scene, Sequence.

Cinematography-Camera shots-Close up, Medium shot, Long shot, Angle of shot, Point of View- Camera Movements-Pan, Track, Tilt. Mis-en-scene. Off Screen space. Setting: On Location, Sound Stage. Lighting: 3 point lighting. Editing-Cut, dissolve, fade, wipe, cross-cutting, continuity editing, Montage, long take, 30 degree rule, 180 degree rule.

Stages of film making: Pre Production: Screenplay, Casting, location selection.

Production; Post Production: Use of special effects. Sound recording-digetic, non-digetic sound,dubbing-distribution, publicity.
Digital technology in film making.

PRACTICAL

Visit to a shooting site

Writing a film screenplay

Reference Texts

Film Studies the Basics by Amy Villarejo

Techniques of TV production by Milerson

Tape Recording from A to Z by Dong Crawford

Mass Communication by Keval J. Kumar

Semester VI

Course Code	EN6CS12
Title of the Course	Public Relations II
Semester	6
Credits	4
Contact Hours	90

Course Outline

Module I

Professionalism in PR- Ethics in PR- Code of Athens, Code of Brussels and Code of Venice)- PR as a management function- Corporate PR. Objectives of corporate PR. Planning and execution of Corporate PR objectives. Social audit. Women in PR.

Module II

PR in Industry, PR in Public Sector, PR in Private sector, Government and PR, PR in manufacturing industries etc

Module III

Practical

On the Job Training in a PR agency

Module IV

Practical

PR Campaign

Reference Text

Applied Public Relations and Communication by K.R. Balan

Semester VI

Course Code	EN6CS13
Title of the Course	Office Administration and Human Resource Management
Semester	6
Credits	4
Contact Hours	90

Course Outline

Module I

What is an Office? Purpose of office- basic and management functions of an office. Communication in an office. Centralized vs Decentralized office. Office manager- functions- duties-necessary qualities-Common faults of office manager

Module II

Layout and environment-principles of office layout-accommodation- open and closed office- advantages and disadvantages of open and closed office.

Module III

Human resource management. Nature of Human Factor and models of Human Behavior. Definition of Personnel/HR management, scope and function, challenges of personnel management. Manpower Planning.

Module IV

Manpower planning, recruitment and selection, induction, transfer and promotion, career development, performance appraisal system, job satisfaction, alienation and stress. Discipline and Grievance procedure. Motivation and Morale.

Reference Text

Office Administration by J.C. Denyer

Office Administration & Management by Khorshed Dp Madon and Homai Mcdowell

Office and Administration Management by R.K. Malhotra

Human Resource management: concepts and issues by Dr. T. N. Chhabra

Personal Management by Sasi K. Gupta

Personal Management by Tripathi

Personal Management by Memoria & Memoria