

FUNDAMENTALS OF TOURISM

- 1) WHO WAS THE FOUNDER OF INCLUSIVE TOUR
 - A) THOMAS COOK
 - B) DENNIS
 - C) WRIGHT BROTHERS
 - D) NONE OFF THESE

- 2) THE WRIGHT BROTHERS INVENTED THE AERO PLANE IN-----
 - A)1927
 - B) 1903
 - C) 1873
 - D) 1829

- 3) ----- TOURISM INVOLVES PEOPLE TRAVEL WITHIN THE COUNTRY
 - A) DOMESTIC TOURISM
 - B) INTERNATIONAL TOURISM
 - C) INBOUND TOURISM
 - D) OUTBOUND TOURISM

- 4) THE PEAK SEASON OF INTERNATIONAL TOURISM IN INDIA
 - A) OCT TO FEB
 - B) FEB TO MARCH
 - C) OCT TO MARCH
 - D) APRIL TO SEPTEMBER

- 5) ----- TOURISM IS THE TIME WHEN AN INDIVIDUAL CAN DO WHAT HE LIKES TO REFRESH
 - A) INTERNATIONAL TOURISM
 - B) LEISURE TOURISM
 - C) RECREATIONAL TOURISM
 - D) NONE OFF THESE

- 6) WHO STAYS AT LEAST ONE NIGHT IN COLLECTIVE ACCOMMODATION IN THE COUNTRY VISITED
 - A) VISITOR
 - B) EXCURSIONIST
 - C) TOURIST
 - D) NONE OFF THESE

- 7) ----- TOURISM IS NON RESIDENT VISITING A COUNTRY OTHER THAN THEIR OWN IS TERMED AS
 - A) OUT BOUNT TOURISM
 - B) DOMESTIC TOURISM
 - C) INBOUND TOURISM
 - D) INTERNATIONAL TOURISM

- 8) ----- IS THE RESIDENTS, OF A COUNTRY VISITING COUNTRY ARE KNOWN AS
 - A) DOMESTIC TOURISM
 - B) OUT BOUND TOURISM
 - C) INTERNATIONAL TOURISM
 - D) NON OFF THESE

- 9) A NATIONAL POLICY OF TOURISM WAS ANNOUNCED IN
 - A) 1980
 - B) 1982

- C) 1985
D) 1990
- 10) ----- YEAR NATIONAL COMMITTEE ON TOURISM FORMULATED A COMPREHENSIVE PLAN FOR ACHIEVING A SUSTAINABLE GROWTH IN TOURISM
- A) 1982
B) 1987
C) 1986
D) 1988
- 11) ----- YEAR A NATIONAL ACTION PLAN WAS PREPARED
- A) 1891
B) 1988
C) 1990
D) 1992
- 12) THE NATIONAL STRATEGY FOR PROMOTION OF TOURISM WAS DRAFTED IN ----- YEAR
- A) 1991
B) 1996
C) 1992
D) 1988
- 13) THE FIRST EVER INDIAN TOURISM DAY WAS CELEBRATED ON-----
- A) MARCH 20 1990
B) SEPTEMBER 15 1988
C) JAN 25 1998
D) MAY 30 1981
- 14) THE MINISTRY OF TOURISM IS HEADED BY -----
- A) PRESIDENT
B) PRIME MINISTER
C) CHIEF MINISTER
D) UNION MINISTER FOR TOURISM
- 15) THE ADMINISTRATIVE HEAD OF THE MINISTRY OF TOURISM
- A) UNION MINISTER OF TOURISM
B) CHIEF MINISTER OF TOURISM
C) TOURISM SECRETARY
D) NONE OFF THESE
- 16) WHO IS ACT AS THE DIRECTOR GENERAL OF TOURISM
- A) TOURISM MINISTER
B) SECRETARY OF TOURISM
C) CHIEF MINISTER
D) NONE OFF THESE
- 17) WHICH 5 YEAR PLAN RELATED TO DEVELOPMENT OF INFRASTRUCTURE IN TOURISM SECTOR
- A) 7TH PLAN
B) 5TH PLAN
C) 11TH PLAN
D) NONE OFF THSE
- 18) EXPAND OF UNWTO
- A) UNITED NATIONS WIDE TOURISM OEGANISATION
B) UNITED NATIONS WORLD TOURISM ORGANISATION
C) UNITED NATIONS WORLD TRADE ORGANISATION
D) NONE OFF THESE

- 19) ESTABLISHMENT OF WORLD TRAVEL AND TOURISM COUNCIL
- A) 1991
 - B) 1992
 - C) 1990
 - D) 1980
- 20) WHERE IS THE HEADQUARTERS OF UNWTO
- A) MADRID
 - B) JENEVA
 - C) TOKYO
 - D) NEWYORK
- 21) THE WORLD TOURISM ORGANISATION CONDUCTED THE FIRST GENERAL ASSEMBLY IN MADRID
- A) 1970
 - B) 1975
 - C) 1980
 - D) 1990
- 22) EXPAND IATA
- A) INTERNATIONAL AVIATION TRAVEL ASSOCIATION
 - B) INTERNATIONAL AIR TRANSPORTATION ASSOCIATION
 - C) INTERNATIONAL AVIATION AND TOURISM ASSOCIATION
 - D) NONE OFF THESE
- 23) THE HEADQUARTERS OF IATA
- A) JANEVA
 - B) MONTREAL
 - C) LONDON
 - D) NONE OFF THESE
- 24) THE EXECUTIVE OFFICE OF IATA
- A) MONTREAL
 - B) GENEVA
 - C) NEWYORK
 - D) NONE OFF THESE
- 25) INDIAN OCEAN TOURISM ORGANISATION(IOTO) FOUNDATION THE YEAR
- A) 1990
 - B) 1995
 - C) 1985
 - D) 1992
- 26) THE HEADQUARTERS OF IOTO
- A) PERTH
 - B) LONDON
 - C) GENEVA
 - D) NONE OFF THESE
- 27) THE FIRST DOMESTIC TRAVEL ROUTE STATED BETWEEN-----
- A) NAGPUR – DELHI
 - B) DELHI- HYDRABAD
 - C) KARACHI- DELHI
 - D) DELHI- KARACHI
- 28) WHICH ----- YEAR WAS THE FIRST DOMESTIC AIR TRAVEL ROUTE BETWEEN KARACHI- DELHI
- A) 1910
 - B) 1912

- C) 1930
 - D) 1921
- 29) INDIA GOT FIRST AIRLINE IS
- A) AIR INDIA
 - B) INDIGO
 - C) TATA AND SONS
 - D) NONE OFF THESE
- 30) ----- YEAR ESTABLISHED THE FIRST AIRLINE IN INDIA
- A) 1912
 - B) 1930
 - C) 1935
 - D) 1932
- 31) WHO WAS ESTABLISHED TATA & SONS AIRLINE IN INDIA
- A) RATAN TATA
 - B) JRD TATA
 - C) AMBANI
 - D) NONE OFF THESE
- 32) THE ORIGINAL FORM OF TATA & SONS AIRLINE
- A) AIR INDIA
 - B) INDIAN AIRLINES
 - C) INDIGO
 - D) JET AIRWAYS
- 33) ----- YEAR TATA & SONS BECAME AIRINDIA
- A) 1940
 - B) 1946
 - C) 1945
 - D) 1950
- 34) WHAT ARE THE CATEGORIES OF AIR TRANSPORT SERVICES
- A) SCHEDULED AIR TRANSPORT SERVICE
 - B) NON SCHEDULED AIR TRANSPORT SERVICE
 - C) AIR CARGO SERVICE
 - D) AIR INDIA
 - E) ALL OFF THESE
- 35) ----- YEAR ANNOUNCED THE OPEN SKY POLICY
- A) 1986
 - B) 1995
 - C) 1990
 - D) 2003
- 36) THE FIRST LOW- FARE AIRLINE IN INDIA
- A) INDIAN AIRLINE
 - B) AIR INDIA
 - C) AIR DECCAN
 - D) NONE OFF THESE
- 37) WHICH ARE THE TWO MAJOR PRIVATIZATION AIRPORTS IN INDIA
- A) MUMBAI
 - B) HYDRABAD
 - C) DELHI
 - D) A&C

- 38) HOW MANY INTERNATIONAL AIRPORTS IN INDIA
- A) 10
 - B) 13
 - C) 12
 - D) 15
- 39) THE PALEOLITHIC AGE IS KNOWN AS
- A) NEOLITHIC AGE
 - B) OLD STONE AGE
 - C) MEGA STONE AGE
 - D) NONE OFF THESE
- 40) THE NEOLITHIC AGE IS KNOWN AS
- A) PALEOLITHIC AGE
 - B) OLD STONE AGE
 - C) MEGA STONE AGE
 - D) NONE OFF THESE
- 41) WHO WAS TAKING THE WORLD'S FIRST PAID SPACE VACATION
- A) DENNIES TITO
 - B) RATAN TATA
 - C) AMBANI
 - D) NONE OFF THESE
- 42) NON RESIDENT, VISITING A COUNTRY OTHER THAN THEIR OWNS IS TERMED AS
- A) DOMESTIC TOURISM
 - B) INBOUND TOURISM
 - C) INTERNATIONAL TOURISM
 - D) NONE OFF THESE
- 43) ----- TYPES OF TOURISM REFERS TO TOURIST FLOWS BETWEEN COUNTRIES OF THE NEW REGION
- A) INBOUND TOURISM
 - B) INTER REGIONAL TOURISM
 - C) INTRA REGIONAL TOURISM
 - D) NONE OFF THESE
- 44) -----TYPE OF TOURISM REFERS TO TOURIST FLOW FROM ONE REGION TO ANOTHER COUNTRY
- A) INTRA REGIONAL TOURISM
 - B) INTERNAL TOURISM
 - C) OUTBOUND TOURISM
 - D) INTER REGIONAL TOURISM
- 45) ----- TOURISM REQUIRES DIRECTS CONTACT WITH THE HOSTS
- A) RURAL TOURISM
 - B) ETHNIC TOURISM
 - C) ENVIRONMENTAL TOURISM
 - D) NONE OFF THESE
- 46) -----TOURISM IS THE TIME WHEN AN INDIVIDUAL CAN DO WHAT HE LIKES TO REFRESH HI/ HER SPIRITS
- A) SPORTS TOURISM
 - B) LEISURE TOURISM
 - C) RECREATIONAL TOURISM
 - D) NONE OFF THESE

- 47) WHICH TYPE OF TOURISM IS A VARIETY OF ACTIVITIES, WHICH A PERSON COULD CHOOSE TO REFRESH HIS/ HER SPIRIT
- A) RECREATIONAL TOURISM
 - B) LEISURE TOURISM
 - C) DOMESTIC TOURISM
 - D) ENVIRONMENTAL TOURISM
- 48) VISITORS STAYING AT LEAST 24 HOURS IN THE COUNTRY IS CALLED-----
- A) VISITORS
 - B) EXCURSIONIST
 - C) TOURIST
 - D) NONE OFF THESE
- 50) ----- APPROACH IS, TO STUDY ABOUT TOURISM PRODUCT, HOW IT IS PRODUCED, MARKETED AND CONSUMPTION
- A) ECONOMIC APPROACH
 - B) HISTORICAL APPROACH
 - C) PRODUCT APPROACH
 - D) NONE OFF THESE
- 51) ----- APPROACH AIMS TO STUDY ABOUT THE DEMAND AND SUPPLY IN A MARKET
- A) ECONOMIC
 - B) MANAGERIAL
 - C) PRODUCT
 - D) NONE OFF THESE
- 52) A PERSON WHO CHANGES HIS LOCATION IS KNOWN AS
- A) VISITOR
 - B) TOURIST
 - C) TRAVELLER
 - D) NONE OFF THESE
- 53) ANOTHER NAME OF ECOTOURISM
- A) ECO TOURISM
 - B) AYURVEDIC TOURISM
 - C) ENVIRONMENTAL TOURISM
 - D) HEALTH TOURISM
- 54) ----- TOURISM IS KNOWN AS PEOPLE WHO TRAVEL FOR PILGRIMAGE OR WORSHIP PURPOSE
- A) HERITAGE TOURISM
 - B) PILGRIMAGE TOURISM
 - C) WILDLIFE TOURISM
 - D) NONE OFF THESE
- 55) ----- TYPE OF TOURISM REFERS TRANSPORT OF A LARGE NUMBER OF PEOPLE IN A SHORT PERIOD OF TIME
- A) HERITAGE TOURISM
 - B) MASS TOURISM
 - C) GRAND TOURISM
 - D) NONE OFF THESE
- 56) ----- TOURISM IS REFERS PEOPLE TRAVEL ON HUGE LUXURY SHIPS THAT HAVE ALL RECREATIONAL FACILITIES
- A) MASS TOURISM
 - B) INCLUSIVE TOURISM
 - C) CRUISE TOURISM
 - D) PILGRIME TOURISM

- 57) -----TOURISM PROVIDES AS A PHENOMENON OF TOURIST PAYING FOR TICKETS INTO SPACE
- A) SPACE TOURISM
 - B) MASS TOURISM
 - C) CRUISE TOURISM
 - D) NONE OF THESE
- 58) HOW MUCH NATIONAL PARKS PROTECTED IN KERALA
- A) 12
 - B) 13
 - C) 83
 - D) 80
- 59) WHICH TYPE OF TOURISM IS FOCUSED ON PROTECTED OF AGRICULTURE
- A) FARM TOURISM
 - B) SOCIAL TOURISM
 - C) AGRO TOURISM
 - D) NONE OF THESE
- 60) WHICH TOURISM TRAVEL FROM PLACES TO PLACES SPENT NOT MORE THAN 5 NIGHTS AT EACH LOCATION?
- A) SEASONAL TOURISM
 - B) ROVING TOURISM
 - C) SUMMER TOURISM
 - D) AGRO TOURISM
- 61) THE CONCEPT OF MOTELS WAS ORIGINATED IN-----
- A) LONDON
 - B) USA
 - C) JARMENY
 - D) FRANCE
- 62) WHICH TYPE OF ACCOMMODATION IS PROVIDES, IN SMALLEST SIZE WITH MODEST LODGING AND BOARD FACILITIES
- A) RESORT HOTEL
 - B) AIRPORT HOTEL
 - C) INNS
 - D) NONE OF THESE
- 63) ----- HOTEL IS SITUATED NEAR TO THE AIRPORT
- A) INNS
 - B) MOTEL
 - C) AIRPORT HOTEL
 - D) NONE OF THESE
- 64) IN MEDIUM HOTEL CONSIST IN NUMBER OF ROOMS INCLUDED IN-----
- A) 25 ROOMS
 - B) 101- 300 ROOMS
 - C) 26-100 ROOMS
 - D) NONE OF THESE
- 65) WHICH TYPE OF PLAN INCLUDE IN ROOM ONLY
- A) EP
 - B) AP
 - C) CP
 - D) MAP

- 66) WHICH TYPE OF PLAN INCLUDE ROOM+ CONTINENTAL BREAKFAST
- A) EP
 - B) AP
 - C) CP
 - D) NONE OFF THESE
- 67) AP PLAN PROVIDES IN-----SERVICES
- A) ROOM ONLY
 - B) ROOM +BREAKFAST+LUNCH+DINNER
 - C) ROOM+ CONTINENTAL BREAKFAST
 - D) NONE OFF THESE
- 68) MAP MEANS-----
- A) MODERATE ASIAN POLICY
 - B) MODERN AMERICAN PLAN
 - C) MODIFIED AMERICAN PLAN
 - D) NONE OFF THESE
- 69) MAP PLAN WHICH PROVIDES IN
- A) ROOM ONLY
 - B) ROOM+CONTINENTAL BREAKFAST
 - C) ROOM+LUNCH
 - D) ROOM+BREAKFAST
- 70) THE LENGTH OF GUEST STAY ALLOWED IN TRANSIENT HOTEL
- A) STAY FOR A DAY OR LESS
 - B) TWO DAYS
 - C) ONE MONTH
 - D) NONE OFF THESE
- 71) WHO IS PROVIDING ALL SERVICES DIRECTLY TO THEIRCUSTOMERS
- A) DIRECT PROVIDERS
 - B) SUPPORT SERVICES
 - C) DEVELOPMENT ORGANIZATIONS
 - D) NONE OFF THESE
- 72) FORMATION OF AIRPORT AUTHORITY OF INDIA (AAI)
- A) 1902
 - B) 1990
 - C) 1996
 - D) 1995
- 73) THE FIRST TRAVEL AGENCY WAS SET UP BY
- A) THOMAS COOK
 - B) TATA & SONS
 - C) AMBANI
 - D) NONE OFF THESE
- 74) UFTAA FOUNDED IN-----
- A) NEW YORK
 - B) LONDON

C) ROME

D) NOE OFF THESE

75) ESTABLISHMENT IN ASTA-----

A) 1990

B) 1931

C) 1993

D) 1995

ANSWERS KEY

1)A 2) B 3)A 4)C 5)B 6)C 7)C 8)B 9)B 10)D 11)D 12)B 13)C 14)D 15)C 16)B 17)C 18)B 19)C 20)A

21)B 22)B 23)B 24)B 25)B 26)A 27)C 28)B 29)C 30)D 31)B 32)A 33)B 34)D 35)C 36) C 37)D 38)C

39) B 40) C 41)A 42)B 43)C 44)D 45)B 46)B 47)A 48)C 49)B 50)C 51)A 52)C 53)D 54)B 55)B 56)C

57)A 58)C 59)C 60)B 61)B 62)C 63)C 64)C 65)A 66)C 67)B 68) C 69)D 70)A 71)A 72)D 73)A 74)C

75)B