

MAHATMA GANDHI UNIVERSITY

(Abstract)

Ph.D Programme – Syllabus of course (C) of the Course work examination 2016 - Approved – Orders issued.

ACADEMIC AX SECTION

U O No. 5335/AX/1/Syllabi/CW (C)/2016/Academic Dated, Priyadarsini Hills, 03.10.2016

Read: Revised Regulations for Ph.D. Registration and Award of the Degree of Doctor of Philosophy 2010/12

ORDER

The syllabi of course (c) of 8 candidates of the course work examination 2016 prepared by the supervising teachers in respect of the research scholars under their guidance were submitted to the University by the heads of the research centres as detailed below.

Commerce

Sl. No.	Name of the candidate	Discipline	Name of guide	Centre of Research	Title of research/Paper
1	ANJANA VARGHESE	Commerce	Dr.Bino Thomas	St. Alberts College, Ernakulam	Branding in food processing industry – A Study with reference to micro, small and medium enterprises in Kerala
2	BHAGYALAKSHMI S PAI	Commerce	Dr.Bino Thomas	St. Alberts College, Ernakulam	A Study on green initiatives of Commercial Banks in Kerala
3	TINA BLOSSOM FRANCIS	Commerce	Dr. Ebby Joseph Idiculla	B A M College Thuruthicadu	Work life balance of women in information technology sector in Kerala
4	NISHA JOSEPH	Commerce	Dr. P K Sundaresan	St. Alberts College, Ernakulam	Marketing of Hospital Services in Kerala
5	NINU ROSE	Commerce	Dr. A M Viswambharan	St. Alberts College, Ernakulam	A Perceptual Analysis of Public and private Housing Finance schemes in Kerala
6	SARITHA RAJAN	Commerce	Dr. K G Jose	Nirmala College Muvattupuzha	E-waste management practices of Universities in Kerala
7	FOUSIYA KHADIR P	Commerce	Dr. K G Jose	Nirmala College Muvattupuzha	E-Procurement in Kerala – Case Studies of selected Industries
8	B SHYAMA	History	Dr. M R Raghava Varrier	School of Social Sciences	Kerala History in Medieval and Modern Period

On verification of the syllabi submitted by Guides, approval has been accorded by the Vice-Chancellor for the same.

Orders are issued accordingly.

Sd/-
Ramesh Raghavan
Assistant Registrar I (Acad)
For Registrar

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